

# THE BROADLANDS NEWS

VOLUME 9

BROADLANDS, ILLINOIS, FRIDAY, OCT. 21, 1927

NUMBER 22

## Tooth Paste Sale

Saturday, Oct. 22 Only

Pebeco Tooth Paste	32c
Pepsodent Tooth Paste	32c
Squibbs Tooth Paste	32c
Orphos Tooth Paste	32c
Forhans Tooth Paste, 65c	39c
Forhans Tooth Paste, 35c	19c
Ipana Tooth Paste	32c
Kolynos Tooth Paste	19c
Colgates Tooth Paste, large	45c
Colgates Tooth Paste, medium	25c
A. D. S. Tooth Paste, 50c	19c

(Limit two to customer)

### Crain Drug Company

(NOT INC.)

Newman, Ill.

Broadlands, Ill.

Try the drug store first

## Cattle Sale

We will sell at the L. C. Freesh place in Newman, Ill., on

Monday, Oct. 24, 1927

Sale to begin at 1 o'clock p. m. sharp

### 125 Head of Cattle

90 head of Short Horn, White Face and Angus heifers that will weigh from 400 lbs. to 700 lbs. each. This is an extra good lot of feeding heifers, some of them ready to kill now. 35 head of 2 and 3 year old feeding cows, all good quality, weight around 700 to 800 lbs. each. All cattle T. B. Tested. If you need some cattle to eat your cheap feed and the kind that will make real butcher stuff, it will pay you to attend this sale. This will be the last cattle sale we will have this year.

One Good Heifer Given Away.

Terms—Cash; unless otherwise arranged.

Ray O. Winkler and L. C. Freesh

## "His Check Came Back"



NOTHING undermines a man's credit more than to have that happen. Even tho an error, it's a signal that something is wrong with that man's finances. Folks hesitate to accept his check again. The notation "not sufficient funds" has given a black eye.

We dislike to return these checks, but we can't legally pay them with funds that belong to someone else. You know the money we have here isn't the bank's money—it's really the property of our depositors who have left it here for safe-keeping. We must be prepared to give it back to them when they ask for it.

Keep a liberal balance on deposit all the time. Then you'll know your check is always good.

### First State Bank of Broadlands

Read the Messages of the Bankers of Illinois in Prairie Farmer.

BROADLANDS, ILL.

Try the drug store first.

Read Bergfield Bros. ad for Saturday specials.

This office is headquarters for sale bills.

Jos. Kuhn & Co. place a large ad in this issue.

The News always welcomes news or letters from subscribers, near or far. Let us hear from you, when you send your remittance.

## Oscar Smith Weds Florence Weaver

Oscar Byron Smith, of Tuscola, and Miss Florence Weaver, of Morrison, were united in the holy bonds of wedlock, at the home of the bride's parents, at Morrison, on Wednesday afternoon last. Mr. Smith is the second son of Mr. Frank Smith of Homer. He is a graduate of the University of Illinois, and is a fine young man.

The happy young couple will reside at Tuscola, where Mr. Smith is engaged in the automobile business.

The News joins their many friends in wishing them a happy and prosperous journey thru life.

Misses Helen Smith and Marie Witt of this place, Mr. and Mrs. Oliver Smith of Homer, were among the relatives present at the wedding.

## Conrad Nagel In "Tin Hats"

When the Armistice was signed the whole world cheered—and gave a long pent-up sigh of relief. At least almost the whole world did.

But there were a few, a very few men who were just the least bit disappointed and disgusted to think they had never had an opportunity to get into the argument. It is about these few that Edward Sedgwick spun his yarn, "Tin Hats," the Metro-Goldwyn-Mayer picture to be shown at the opera house, Saturday, October 22nd.

The story concerns three doughboys, one a rich man's son, played by Conrad Nagel, another a New York yegg, drafted into the service, played by George Cooper, and the third the American son of a St. Louis Dutch brewer, played by Bert Roach. These three arrive in the front line trenches just in time to hear the referee announce that "That's all there is, there isn't any more."

However, the plot thickens when they are sent into Germany with the Army of Occupation, and their subsequent adventures make the war look like the Saturday Evening Strawberry Festival back in Pawtucket.

Claire Windsor as Elsa Von Bergen, a titled German girl, is the heroine of the story, and with Nagel supplies the love interest.

### To Organize Calf Club

The farmers of this community are contemplating organization of a boys' and girls' calf club. A meeting will be held at the Bank of Broadlands, Saturday afternoon at 2:30 o'clock, whereby arrangements will be made known as to how the calves can be secured. Anyone who is interested is invited to attend this meeting.

### Paul Block Better

We are very glad to report that Paul Block, who has been taking treatments at Marshfield, Ind., is improving in health and was able to return home, yesterday.

### Cattle Sale Monday

Ray Winkler and L. C. Freesh will sell 125 head of cattle at the Freesh place at Newman, Ill., on Monday, Oct. 24th. 90 head of Short Horn, White Face and Angus heifers, and 35 head of 2 and 3 year old feeding cows. Read ad on this page.

## O. E. S. Celebrate 29th Anniversary

Broadlands Chapter, Order of the Eastern Star, met at the Masonic Temple, on last Tuesday evening to celebrate the 29th anniversary of the chapter. Invitations were extended to the members of the Sidell and Homer Chapters. There were 160 present. The hall was prettily decorated for the occasion, the decorations being in keeping with the Hallowe'en season. A two course luncheon was served.

Mr. and Mrs. O. J. Harden, Worthy Patron and Worthy Matron, respectively, were unable to be present, the latter being in a hospital at Rochester, Minn.

The following program was given:

Opening song—America.

Solo—Sing-a-Long—Mrs. Elsa Church.

Play—Which-Witch—By eight members.

Reading—Martha Grace Montooth.

Violin Solo—Mildred Mohr, accompanied by Alma Holz.

Brief History of Chapter—Mrs. Nellie Astell.

Readings—Mrs. C. S. Montooth.

Solo—Mrs. Flora Maxfield, accompanied by Evangeline Combs.

Dance—Patricia Harden.

Closing Song—God Be With You Till We Meet Again.

## First Automobile Wreck Saturday

The first automobile accident at Broadlands since the completion of the new hard road took place last Saturday afternoon at the cross roads near the Brewer garage, when Esquire O. D. Loomis, driving a Ford truck, crashed into the Ford sedan of Ralph Allen. Mr. Loomis was headed north, while Mr. Allen was headed west. Mr. Loomis says he didn't see the Allen car in time to stop or dodge it. Mr. Allen who had the right-of-way, saw the truck coming and whipt up a bit to get out of the way. However he failed to make his getaway and the squire knocked him for a row of ten pins. The Allen car was upset, one rear wheel was broken down, one window smashed and the fenders bent.

The truck went limping home on three pins, sometimes two. Fortunately neither of the drivers were injured.

As cars going east and west thru the village travel at a good rate of speed, local people have been predicting an accident. The accident occurred just a few days after stop and slow signs had been put up.

## Chrisman Store Robbed of Suits

Chrisman, Ill., Oct. 19.—Three shots fired by Sylvester Lientz, night policeman, failed to stop a speeding automobile containing two men who robbed the Ellis clothing store of 50 men's suits, Wednesday morning at 2 o'clock.

Gaining entrance into the store through a rear window, the men had then torn the front door from its hinges and were loading their cargo into an automobile parked in front of the store when Lientz discovered them.

Danville and Paris police were notified and asked to be on the lookout for them.

# Specials

For Saturday, Oct. 22 only

Head Lettuce	07c
Farmers' Pride Coffee, lb.	39c
Meal, 5 lbs.	21c
Dried Peaches, 1-lb. pkg.	19c
Prunes, 2-lb. pkg.	23c
3 Candy Bars, any kind	10c
Oatmeal, large pkg.	21c
10 Bars Kirk's Flake Soap	35c
Ladies' Aprons, light and dark patterns, \$1.00 value	87c
Fancy Towels, 50 value	39c
Men's Ties, 60c value	47c
Fancy Sox, 30c value	23c

## Bergfield Bros.

Broadlands

Illinois

# Wait For The New

# Ford

The new Ford is more than just a good-looking car—it has speed, quicker pick up and greater stamina than you've ever hoped for in a low price car.

## Harden Sales & Service

Broadlands and Longview

## Father of Eight Dies By Own Gun

Newport, Ind., Oct. 19.—The body of Alex Kinderman, Henderson Chapel farmer, was found dead by his wife and eldest son, Tuesday evening, in a field near the home. His foot was entangled in a piece of barbed wire. His gun was pointed toward his head, indicating that he had met accidental death. One side of his face was shattered.

According to his wife, Kinderman had left home in the morning to hunt squirrels. He said he would return about noon. At 2 o'clock he had not returned.

His wife, fearing for his safety, started in search of him. She found him at 4 o'clock, a short distance from home.

Mr. Kinderman was the father of eight children.

Subscribe for The News. The price is \$1.50 per year.

Just think what a newsy paper we could furnish you, if you and all the rest of our readers would send their news items to this office each week. Your items are just as important as any one else. And we would be pleased to receive them.

**Broadlands News**

PUBLISHED EVERY FRIDAY

J. F. DARNALL, Editor and Publisher.

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Display Per Column Inch .20c  
Readers and Locals Per Line 1st Page 10c  
Readers and Locals, inside pages, line 7c  
Cards of Thanks .50

**Illinois Apple Crop is Smallest In Six Years**

Springfield, Ill., Oct. 17.—Survey by the Department of Agriculture shows that possibly with one exception the apple crop of Illinois is the smallest in 20 years. Only during 1921 was the output below the estimated yield placed on the crop for 1927. Total production is estimated about 50 per cent of the 1926 crop.

Spring freezes, scab and insect injury are held partly responsible for the shortage of 1927, while it is believed overbearing last year was responsible for the weakening of the trees. The shortage will result in higher retail prices for the crop, it is announced.

**Here's The World's Ten Richest Men**

Who are the world's ten richest men? According to the estimates of reliable bankers and statisticians, they are: Henry Ford \$50 million; John D. Rockefeller \$50 million; the Duke of Westminster 150 million; the Goakwar of Baroda 125 million; Sir Basil Zaharoff 100 million; Hugo Stinnes 100 million; Percy Rockefeller 100 million; Baron H. Mitsui 100 million; Baron K. Tswaki 100 million; J. B. Duke 100 million; George F. Baker 100 million; T. B. Walker, perhaps less than 100 million, perhaps as high as \$300,000,000.

**Five Killed In Plane Crash In Texas**

San Antonio, Tex., Oct. 15.—Five persons were killed tonight when an experimental airplane crashed near Stinson Field, just after dusk.

L. L. Clark, 32, the pilot, was killed, as were Mrs. Ed Cavanaugh of San Antonio, her four-year-old daughter and William Winburn, a newspaper reporter. Ed. Cavanaugh husband of Mrs. Cavanaugh, died shortly after the accident.

Observers said the plane was flying about 200 feet high when the motor apparently went dead and the plane crashed into a field.

**County Appeals Sidney Subway Case to Court**

Champaign county, Monday, appealed the decision of the state commerce commission in the Sidney subway matter to the circuit court. The county contends the decision is unjust as the village of Sidney does not have to pay anything. No date has been fixed for the hearing.

**Five Corn Drying Houses**

The establishment of five seed corn drying houses in Champaign county, four of which were organized in the past year, have been announced by C. C. Burns, director of the Champaign county farm bureau. The success of the first house and its popularity among the farmers made it necessary for the bureau to expand its activities to a large extent this year.

Nebraska's farm crops this year are the best in her history.

**Local and Personal**

Harry Richard was a Danville visitor, Sunday.

Roy Walker and family of Siddell visited relatives here, Sunday.

Mr. and Mrs. O. E. Anderson were Paris visitors, Sunday.

Jos. Kuhn & Co. place a large ad in this issue.

The Broadlands Oil Company is now driving a new Chevrolet truck.

Newman is going to have a big Halloween celebration on the night of Oct. 31st.

Mr. and Mrs. Roy Huffman and Bruce Richard were Danville visitors, Monday.

Ross Hardyman and family of Champaign visited relatives here Sunday.

Roy McCormick, Virgil Reed and Jas. Handley attended the ball game at Oakland, Sunday.

Misses Helen Warner and June Zantow were Danville visitors on Sunday.

Rudolph Harvey and Clyde Smith were Danville visitors on Sunday evening.

Mrs. Margaret Russell of Mattoon arrived Sunday to spend the winter with Mrs. Milcah Laverick.

Miss Lena Todd entertained Sunday at dinner, Fuller Freeman and family and Mrs. Barbara Johnson.

A white frost visited this section last Monday morning, but fortunately it was of the kind that does no damage.

The News always welcomes news or letters from subscribers, near or far. Let us hear from you, when you send your remittance.

The reception for the new minister and wife at the Methodist Church on Thursday night of last week was well attended. A short program was rendered and everyone had a good time.

Altho several frosts have visited this section this fall, several flower beds are still blooming. A cherry tree in bloom at the home of Grandma Johnson is attracting considerable attention.

At a recent meeting of the county board grand jurors for services at the January term of circuit court were chosen. Will Zenke of Broadlands was chosen to represent Ayers and Raymond townships.

I will be at the home of M. B. Kesterson, at Broadlands, from Friday, Oct. 21 to Monday, Oct. 24. Any one desiring to have rugs woven will kindly see me at this time.—Mrs. Nettie Lunsford.

A Hallowe'en Masquerade will be given by the Christian Endeavor of the Presbyterian church at Allerton in the church basement on Oct. 27 at 8 p. m. Prizes for best and funniest costumes. Good eats. Everybody invited. Admission 25c.

Thos. Rookard is being kept pretty busy these days at repairing the woodwork of automobiles. He is an expert in this line of work, as well as in making all kinds of furniture. Mr. Rookard built a martin house for Banker W. A. Cooley sometime ago. It certainly is a dandy and any bird should feel proud to live in such a house.

**Two Authors by Same Name**

By DOROTHY DOUGLAS

(Copyright.)

MARY MARDEN nibbled her pencil as persistently as the young lambs nibble the first succulent grass on the hillside in spring.

Her story, the one she must get out before the end of the week, or have the wrath of the big editor down on her fair head, was going along smoothly and excitingly and Mary had great hopes for it.

As a matter of fact, she hoped it would prove one of her best. She had signed a contract to give all her stories to one very large publisher, and she wanted to produce only her best, since they appreciated her stories to such an extent as to sign her away from all other publishers.

So Mary nibbled away most of her pencil in her effort.

The telephone rang at her side. "Drat!" said Mary, startled out of her splendid trend of thought. "Hello!"

"I say, Miss Marden, did you or did you not sign a contract with me to sell stories only to me?" The voice of the great editor was full of wrath.

"Unless we are both out of our senses, I certainly did," said Mary.

"Then what do you mean by giving one of the best you've ever done to the Ladies' Review?"

"But I didn't!" expostulated Mary. "I never sold a story to that magazine in my life."

"Well, there's one in today's issue signed Mary Marden. Better come along here and have a chat about it. It's called 'The Rogue' and—"

"I didn't write it—it's not my story," almost shouted Mary, "and we'll just see who's using my name."

After an interview with her publisher Mary went forth with to the editorial office of the Ladies' Review and of the editor in chief demanded knowledge of the person who was writing in her own name.

"We have not met the young lady personally," said the editor, "but as a matter of fact, Miss Marden, one cannot put a copyright on a name—perhaps the young lady also bears that title lawfully. Perhaps the best thing to do would be to write a letter, which we will be glad to forward, and arrange a meeting. Perhaps you can come to some amicable arrangement about the name."

"You're quite right," she said. "I will just pen a note now, if you don't mind. My publisher is very worthy—he quite raked me over the coals when he thought I had sold you a story," she confided.

"And I don't blame him—I wish we'd been the lucky firm—you've got a mighty fine pen, Miss Marden."

Pretty much nibbled, thought Mary, and wrote her note to that other Mary asking for an interview.

She had a letter back, in which the writer suggested a meeting at a small bohemian cafe called the Blue Rat. "I will be seated at the table in the left-hand corner as you enter and will be wearing a small nosegay of a few violets and a single red rose. If you wear the same emblem we will have no difficulty in recognizing our namesakes."

Mary laughed when she read the letter. No doubt that other Mary was also a writer of good stories—the letter suggested to her that she and the other Mary would perhaps find much in common.

Two evenings later Mary Marden sallied forth, daintily frocked in mauve and wearing the few violets and a single red rose that were to introduce her to the other Mary Marden.

Upon reaching the door of the Blue Rat she hesitated for the fraction of a second on the threshold. Some funny little sensation made her heart beat rapidly—after all, there was a bit of real adventure in what she was doing. She half-way wished she had brought some one else along.

She smiled to herself, however, and went boldly in and turned to the left. Seated at that table in the left-hand corner was a young man with a few violets and a single red rose in his lapel.

Mary blushed hotly, but it was too late to turn back without making herself conspicuous. Besides, the very good-looking young man had arisen obviously to greet her and she took her seat opposite him as if they were very old friends. Mary hoped the other guests in the restaurant did not notice anything odd about the meeting.

"I'm Mary Marden," said the young man and laughed. "I am frightfully sorry you thought I was a lady—but I can't help that now. I've been writing under the name of Mary Marden for a good many years out in the far West—so—what are we going to do about it?" He laughed again and Mary smiled.

"I was just—surprised," she finally said softly. "My publisher was so cross with me when he saw what he supposed was one of my stories in a rival publication."

"I'll punch his head—for being cross with you," said the other "Mary" in a very threatening masculine voice, "but first, before we discuss what we'll do about our names in duplicate, let's order dinner—I'm hungry, aren't you?"

And even before the dinner was half finished they both came to the conclusion that collaboration in the literary world would be a very simple and natural course to follow and that the two Marys would merge into one being—also quite naturally.

Jos. Kuhn & Co.

Jos. Kuhn & Co.

**Among The Good Things Of This Season**

**Real Overcoat Values**



Step along with style; Wear a Coat that's in keeping with the Weather--and get a real Value in your Overcoat. That's the message we bring to men of this vicinity. Fine Overcoats to the number of One Thousand line our cabinets with new arrivals coming in daily--and we'll have enough Coats to outfit every smart man within many miles at these remarkably low prices.

**\$13.75    \$22.50    \$27.50**  
**\$37.50    \$45.00    \$50.00**

And Prices In Between

**They're Worth While And Worth More!**

They're worth while in the manner of fine tailoring, handsome patterns, durable woolens, warm weavings, and selected styles;--and they're worth more because Kuhn purchase-methods alone can secure such values.--In Chesterfields, Boxbacks, Singles and Doubles. In every desirable color including many Oxford Grays.

*Jos. Kuhn & Co.*

33-35-37 Main Street, Champaign

**Took His Own Coal**

Two Irishmen were crossing the ocean. On the way Pat died and preparations were made for burial at sea. Instead of lead weights, which are commonly used, chunks of coal were substituted. When the last rites were performed, Mike looked long and earnestly at his friend and then exclaimed: Well, Pat, I always thought you were going there, but I'm hanged if I thought they'd make you bring your own coal.

Kenneth Dicks    Fred McCauley    Forrest Dicks

**Dicks, McCauley & Dicks Undertakers**

Phone No. 69    Broadlands, Ill.

**Subscribe for The News.**

# ICE 70c

## Per 100 Pounds

Delivered Anywhere

No deliveries on Sunday. Close at noon on Sunday.

**L. W. DONLEY**

### Only Buick has an engine Vibrationless beyond belief

BUICK'S remarkable freedom from vibration is due primarily to three vitally important factors. *First*—the inherent smoothness of the Buick Valve-in-Head six-cylinder engine. *Second*—rubber engine mountings, front and rear. And *third*—the scientific and almost perfect balance of the entire Buick crankshaft assembly.

Only Buick enjoys these advantages. And only Buick provides the silken performance—the unvarying smoothness at all speeds—the longer life and greater serviceability of an engine *vibrationless beyond belief*.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. financing plan, the most desirable, is available.

## BUICK for 1928

### Douglas County Garage

F. A. Warren, Dealer  
Tuscola, Ill.

### Rapid Increase in School Bands

Conn Music Center Survey Shows Orchestras Being Given Close Race.

Elkhart, Ind.—Bands are increasing at about twice the rate of orchestras in American high schools, it is shown in a survey made by the Conn Music Center here. The survey, based on returns from 772 high schools, shows that while fully 67 per cent of all the bands reported by these schools were organized in the last five years, the number of orchestras that came into existence in the same period was only slightly over 36 per cent.

The apparent trend toward bands is explained by the music center on the ground that since more schools have orchestras than bands, the organization of a band would be the next logical step in their music program.

**Social Training Afforded.**  
There was almost no divergence of opinion in the minds of the educators partaking in the survey on the advantages of music for growing boys and girls. Special stress was laid on the social training afforded, the ability to get along with groups, teamwork and the subordination of the individual's personal pleasure for the sake of the work in hand. Mental training, clear thinking—accuracy and concentration—involved in learning to play an instrument were also rated highly in the minds of the principals. Character development came next in the order of importance of music's contribution to the high school student, and this was followed by the vocational training afforded, the financial advantages, and health, in the order given.

**Pay Way With Music.**  
A striking fact brought out by the survey was the astonishing large number of school band and orchestra members who are putting their musical training to financial advantage. Four hundred and sixteen out of 649 principals answering this question said that some of their students were earning money by playing in dance orchestras, motion picture houses and local bands, the earnings in some cases running as high as \$35 to \$50 a week.

Try the drug store first.

### Smile Awhile

Oh, Tommy, how did you ever get such a black eye?  
Because I did not choose to run mother.

She: I've been married three times and each time my husbands have been Williams.

He: I'll say you're a clever Bill collector.

Revenue Collector: So you object to paying an inheritance tax?

Jones: Sure, I do. The lawyers got the inheritance. Let them pay the tax.

Slim: When do you do your hardest work?

Fat: Before breakfast always.

Slim: What do you do?  
Fat: Try to get outa bed.

Hubby: If I can't return to dinner tonight I'll send you a note.

Wife: Oh, you won't need to bother. I've already found that note in your pocket.

Papa: Young man, you must leave earlier when you call on Dorothy.

Suitor: Good—then I can count on you to help me get away after this.

Jeweler (engaging watchman): I am not sure that I ought to trust you with jewelry.

The Applicant: Oh, you needn't worry; I was employed at the Turkish Baths before, and I never took a single bath.

Mistress: So your matrimonial life was very unhappy? What was the trouble? December wedded to May?

Chloe Johnson: Lan' sakes, no ma'am. It was Labor Day married to de day o' rest.

Speeder in Court: Your Honor, I wasn't going 40 miles an hour. Nor was I going 30, nor 20, nor 10. I was hardly moving when the officer came up.

Judge: I'll have to stop this or you'll be backing over someone. Ten dollars!

Steno: What day of the month is it?

Boss: I dunno. Look at the calendar.

Steno: Well, what day of the week is it?

Boss: I dunno. Look at the paper.

Steno: I did, but I don't know whether it's yesterday's paper or today's.

The Prince of Wales tells a story of some Scotch farmers who were entertaining their new minister and did not know what to give him to drink as a night-cap. So they gave him a glass of milk and they put in some of their best whisky. The next morning they could not locate the minister but found that he had been out early to the cow barn of the home where he was staying.

The herdsman was asked whether he had seen the minister and what the minister said to him, to which he replied, "He said 'I want the first calf from the cow from which I had that milk last night.'"

### Nab Four On Theft Charge at Sidney

Charles "Twinkle" Starr, 21, and H. Wilson, 24, both of Sidney, were arrested at Sidney at 3 o'clock Monday morning by Deputy Sheriff Chester Davis on a charge of stealing a grip and clothing out of an automobile. The loot was recovered and is now in the custody of the sheriff. The pair were placed in the county jail.

Starr also had a home made leather "sap" filled with shot and a charge of carrying concealed weapons will be placed against him. He has been in trouble before.

George Dalton and Royal Wright, also of Sidney, were later arrested on the same charge but were not placed in jail.

The quartet went into the county court room Monday noon and pleaded guilty. Starr and Wilson drawing 10 months on the state penal farm at Vandalia and Dalton and Wright were released on probation.

Is your subscription paid?


**Dr. C. G. Bacon**  
DENTIST  
NEWMAN, ILL.

**T. A. DICKS, M. D.**  
Physician and Surgeon  
Broadlands, Ill.

## 18,339 Stockholders receive dividend checks this quarter

In order that the public generally in the territory served by the Company may have an opportunity to learn of the current activities of the Company in rendering service to its present and new customers, there is reproduced below the Quarterly News Items which are sent to stockholders with each quarterly dividend.

Quarterly News Items  
of the  
**Central Illinois Public Service Company**



SPRINGFIELD

**QUARTERLY NEWS ITEMS OF THE**

**TO THE STOCKHOLDERS:**

During the last quarter your company had a net increase of 1,098 electric customers, adding to its lines 4,839 kilowatts in lighting and 971 kilowatts in power. In addition power contracts were secured aggregating 1,264 kilowatts.

New electric franchises and/or street lighting contracts have been granted your company at Chesterfield, Hull, Medora, Rockbridge, Effingham and Forrest City. Power contracts were also secured covering electric service for the pumping requirements of Lima Lake and the Hunt Drainage Districts on the Mississippi River north from Quincy, with an aggregate connected load for these two districts of 1,150 horse power.

During the last quarter your company completed new transmission lines extending to Savoy from Tolono, to Thebes from Tamms, and to Nokomis from Pana. Work has been started on the 66,000 volt transmission line extending from a line of similar capacity at Wolf Lake to Anna and from there south through Ullin, Mounds and to a point near Mound City, where an interconnection will be made with a similar line belonging to the Kentucky Utilities Company.

When electricity was first applied as a motive power in industry its economical distribution was limited to short distances. This confined the power business to a territory in close proximity to the generating station and as a rule to the larger cities only. Electric service in the smaller communities was generally dusk-to-dawn service for illumination only, with plants inadequate both physically and financially to handle power business if offered. The resultant lack of power facilities was a serious restriction to the efficiency and expansion of small town industry.

Later, with the development of improved methods of electrical transmission and distribution, it was seen to be feasible to serve a large non-metropolitan area from a single economical generating station and eliminate the uneconomical and inadequate small town plants in that area. This brought to the towns and surrounding territory

**CENTRAL ILLINOIS PUBLIC SERVICE COMPANY**

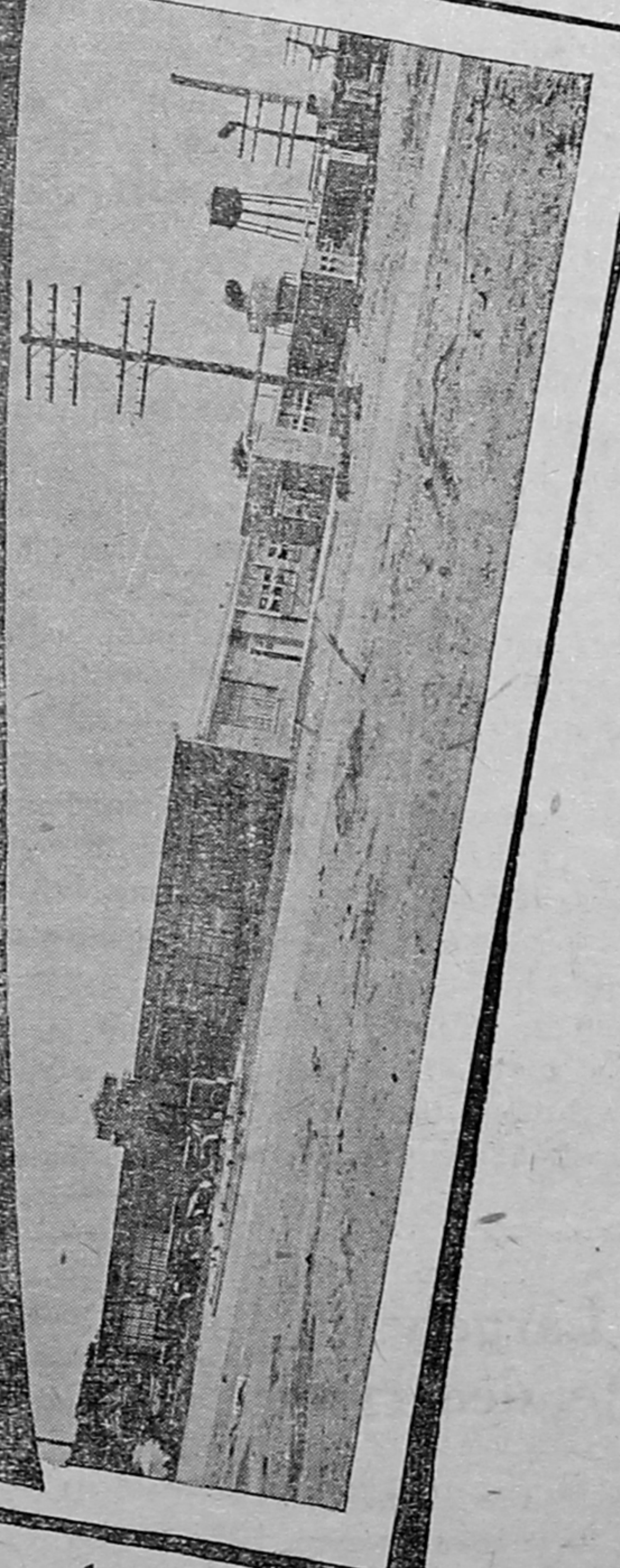
adequate power facilities supported advantageously by a diversity of demand for electric service that necessarily exists within a given area. Larger and consequently more efficient electric systems, formed as combinations of these smaller systems, were made to operate over broader areas and serve a larger number of small towns—a marked improvement from an operating standpoint.

By this means, to the considerable extent that power supply determines their course, industries are given greater freedom of location and small communities are given a better chance to obtain important industries. If an industry wishes to break away from a congested metropolitan center in order to realize the advantages of better living conditions for workers, lower living costs and consequently lower labor costs, closer proximity to raw materials or markets, cheaper land, lower taxes and more room for expansion—there is assurance that adequate electric power facilities are available. And there is growing evidence of industry's recognition of the advantages of location in the smaller towns—the new industrial frontier.

On the last page of this folder is a picture of the Effingham wood heel and last plant of the Vulcan Last Company, a new industry recently secured by the Industrial Development Committee of the Effingham Chamber of Commerce, assisted by your company's Industrial Development Department.

Production started last May on wood heels for women's shoes and at this time employment is given to approximately four hundred people. Production is rapidly increasing and additional employees are being added each week. When this unit of the Vulcan Last Company reaches full production, with a full complement of employees, Effingham's population will have shown a marked increase. Electric power supplied by your company is used to operate all of the modern machinery and for lighting this large industrial unit.

Respectfully yours,  
**CENTRAL ILLINOIS PUBLIC SERVICE COMPANY**  
Springfield, Illinois. October 15, 1927.



Each quarter the number of stockholders receiving dividend checks on their shares of cumulative Preferred Capital Stock in this Company are shown at the top of this advertisement. As an investment, this stock has safety of principal, high net dividend yield, and is tax free in Illinois. If you are interested in receiving one of these dividend checks you can secure full information regarding this security, from any employee.

## Central Illinois Public Service Company

GA 112

Homer Historical Society Homer Illinois

3

### Veteran Sidney Resident Dies on Main Street

Sidney, Oct. 18—Robert Groves, 90, Sidney's oldest resident, dropped dead in front of the old Fenimore hotel building about 9 o'clock this morning just after his daily morning trip to the postoffice.

He was carried home on a stretcher by Main street merchants but had died instantly, the physician said.

For years he had been living here with his daughter, Mable Groves.

Mr. Groves had never missed a day going after the morning mail.

### Cook County Prepares to Hang Woman

Chicago, Oct. 19.—Preparations by the state to hang Mrs. Catherine Cassler, charged with the murder of William Lindstrom went ahead today, as the woman, her family and attorneys made last minute efforts—which were expected to be successful to obtain a stay of execution. Mrs. Cassler is under sentence to hang Friday.

Mrs. Cassler was accused of the murder jointly with Lillian Frazer and Loren Patrick. The other two testified against Mrs. Cassler and were sentenced to life imprisonment.

### Consistory Will Present Allegory

Members of Danville Consistory, Ancient Accepted Scottish Rite, embracing this city and surrounding territory, will have an opportunity to witness the first presentation ever made here of the "Allegory of the 17th Degree," as part of the semi-annual reunion of the Consistory to be held Nov. 16, 17 and 18 at the Masonic Temple. At that time more than 75 candidates for the degrees will be conducted thru the ritualistic work. Several hundred members prominent in Masonic circles throughout the state are expected to take part.

Directed by Henry P. Blose, 33rd Degree, past commander-in-chief of the Danville Consistory, until his recent illness, the allegory will be under the management of the officers of Gil W. Barnard Chapter of Rose Croix. New scenery and costumes have been ordered for the 15 participants at a cost of several hundred dollars.

During the first day of the three-day meeting, the degrees in the Lodge of Perfection will be given. The second day's meeting will consist of Rose Croix and part of the Consistory degrees. The degrees will be brought to their conclusion on the 18th, ending in the 32nd degree that evening. Lunches and dinners will be served at the Masonic Temple thruout the three-day meeting.—Danville Commercial News.

### Movies Largely Attended Here

The shows at the Broadlands Opera House have been drawing large crowds every Saturday night, and quite a few people are coming from the neighboring towns. The orchestra has been playing for the pictures and the community singing is proving very popular. Mrs. Alfred Zenke who has a splendid voice has been leading the audience in singing some of the late popular songs. There have been many favorable comments on her singing. There are two shows every Saturday night at 7:30 and 9:00.

### Local and Personal

Dr. T. A. Dicks was a Danville visitor, Wednesday.

Harry Wingfield of Sidell was a visitor here Tuesday.

Mrs. D. P. Brewer is visiting relatives in Indiana.

Mr. and Mrs. Geo. Golden spent Sunday near St. Joseph.

Chas. A. Smith shipped a car of stock to Chicago, Tuesday.

J. A. Clester visited relatives at Homer, yesterday.

O. P. Witt shelled corn on Wednesday.

John M. Smith motored to Mansfield, Saturday.

Mr. and Mrs. Henry Kilian, Jr. were Champaign shoppers, on Wednesday.

Sam Crews of Arcola was buying horses in the vicinity of Broadlands, last Wednesday.

The Crain Drug Company will have a tooth paste sale, tomorrow, Saturday.

Mr. and Mrs. John M. Smith, daughter, Miss Edith, and Mrs. M. E. Smith were Danville shoppers, Tuesday.

H. W. and Harvey Six made a business trip to Chicago, on Wednesday.

Mesdames Barbara Johnson and Minnie Anderson were Danville visitors, Wednesday.

Henry Kilian, Jr., shipped a car of stock to Indianapolis on Tuesday.

Mrs. G. C. Vance of Longview spent the week end here with her sister, Mrs. Julia Douthit.

Howard Clem and family spent Sunday at the home of Kenneth Skinner at Newman.

Dr. and Mrs. T. J. Carmody and daughter, of Danville, were dinner guests of Mr. and Mrs. Forrest Dicks, Sunday.

Mrs. Elmer Frick and son, Donald, returned Sunday, after a month's visit with her parents at Huntingburg, Ind.

Mr. and Mrs. K. T. Dicks and Mr. and Mrs. R. R. Bergfield visited Paul Block and family at Marshfield, Ind., Sunday.

I. F. Laverick underwent an operation for sinus trouble at Lakeview hospital, Danville, last Saturday. On Wednesday he had his tonsils removed.

Oscar Mitchell of Indianapolis spent Sunday here with his mother, Mrs. Florence Regnier. Mack Heilman, also of Indianapolis, accompanied him.

Mrs. W. A. Coolley left Saturday for a few days visit with her daughter Mrs. Reuben Carlson and family in Chicago. Little Janette Carlson who had been visiting here returned with her.

Albert Brewer of Villa Grove, Carlos Brewer of Camargo, Mrs. H. Harbaugh and daughter, Miss Isabelle of near Newman, were guests of D. P. Brewer and family, Sunday.

Mr. and Mrs. Logan Hedrick of Homer, removed to Broadlands last Tuesday, occupying the Houghton property. We welcome them to Broadlands—the best little town in the U. S.

Mark Moore, local agent for the Oakland and Pontiac cars, has rented the Coolley store building for a display room and will occupy the same in the near future.

Levi Hardyman and family removed to Champaign the first of the week, where Mr. Hardyman is working in a meat market.

Mr. and Mrs. Forrest Dicks will spend the week end in Danville where Mrs. Dicks will attend a Sorority banquet at the Greer-Lincoln hotel, on Sunday evening.

Mrs. Carl Zenke, Alvin Zenke and Henry Dohme left Monday for a few days visit in Chicago. Before returning home they will visit in Freeport and Bloomington.

Mesdames Anna Reasor and Lou Nolan of Danville; Mr. and Mrs. Orval Jamison, Mr. and Mrs. James Reasor of Allerton; Mr. and Mrs. Hiram Ross of Sidell, were guests of Mr. and Mrs. Roy Huffman and Mrs. Florence Regnier, Sunday.

A Halloween Masquerade will be given by the Christian Endeavor of the Presbyterian church at Allerton in the church basement on Oct. 27 at 8 p. m. Prizes for best and funniest costumes. Good eats. Everybody invited. Admission 25c.

The Grand Lecturers Club of Eastern Illinois met at Broadlands Masonic Hall, Wednesday night, October 19th. A large number of visitors were present from Gibson City, Champaign, Urbana, Ridgefarm, Georgetown, Villa Grove, Philo and various other places. The club meets once a month for instruction in Masonic work.

### Long View News

Earle Eckerty of Chicago is visiting relatives here.

Misses Mary and Margaret Sullivan of Paris spent several days of last week here with relatives.

Mrs. Colson of Urbana is visiting at the home of her daughter, Mrs. E. C. Hagerman.

Mrs. B. C. Paine spent last Friday at Broadlands with her daughter, Mrs. Floyd Seeds.

Mr. Clarence Wood, manager of the Longview Grocery Co., is confined to his home by illness.

Mrs. Ella Eckerty was called to Delhart, Texas, Sunday, by the death of Mrs. Hortey Loman.

Oral Wade and family spent the week end with relatives in Washington and Montgomery, Ind.

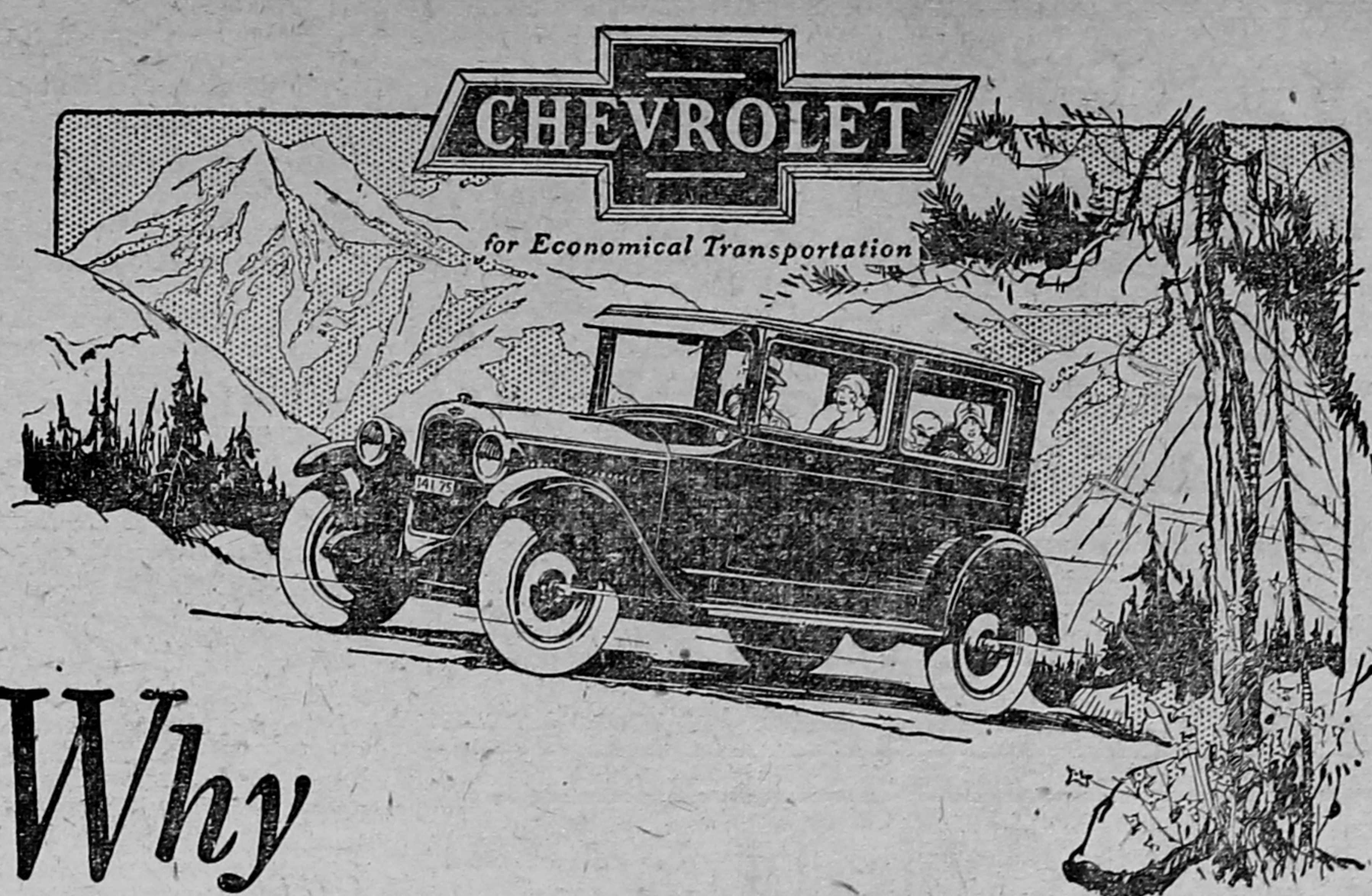
Mr. and Mrs. Joseph Rahn, of Effingham, have come to keep house for B. Gaines.

Mrs. Nora Kincanon and family of Brocton spent Thursday and Friday with Frank Kincanon and family.

Mr. and Mrs. Tom Gillette and family of New Lenox, and Jack Hurst and family of near Sidney were guests of Roy Hurst and family, Sunday.

Miss Thelma Driver entertained the members of the L. S. L. Club, last Thursday afternoon. An interesting program concerning child life was given. Contests, of which Mrs. J. C. Deere and Mrs. E. C. Hagerman were winners followed the program. The hostess served refreshments of pineapple pie with whipped cream and coffee. The following members were present: Mesdames Ed. Allen, Harley Cazal, J. C. Deere, Zeke Dilworth, Levi Driver, J. M. Ewing, E. C. Hagerman, Ed Maxwell, E. M. Murphy, Everett Skidmore, Charles Warnes, Misses Lulu Buker and Thelma Driver.

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  - The Sport Cabriolet . . . \$715
  - The Imperial Landau . . . \$745
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### Four Children Alone In Home Are Suffocated

St. Louis, Mo., Oct. 19.—Four negro children, left alone in their home by the mother, were suffocated here late yesterday when an overheated stove caused a mantlepiece behind it to smolder, filling the room with dense smoke. The children, whose ages ranged from eight months to four years, belonged to Mrs. Ada Clayton who had gone to visit relatives.

### U. B. Church Notes

REV. R. L. WEBBER, PASTOR

Sunday School 10:00 a. m.  
Christian Endeavor 6:30.  
Preaching 7:15

Cecil Maxwell be leader of the Endeavor Sunday evening. The topic will be "Christian Endeavor or Abroad."

The Training class will meet on the 2nd and 4th Friday nights of each month. Mrs. Lillie Bowman is leader. Everyone is welcome to all these services.

### Grass Itch New Epidemic; School Is Ordered Closed

Persons having articles to submit for publication will please try and have them reach us not later than Tuesday noon, as the News goes to press Thursday noon, and if we try to get some of the tardy items in print it makes us late.

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