

THE BROADLANDS NEWS

VOLUME 14

BROADLANDS, ILLINOIS, FRIDAY, NOV. 10, 1933

NUMBER 28

Longview High School News

DECEMMA MARTINIE, REPORTER.

The Junior class will give the play "Clover Time," Nov. 18.

Anna Harden and Tommy McCormick are the cheer leaders this year.

The Long View High School team this year is: Captain, Harold Fonner, g; Gerald Gaines, f; Earl Bengston, f; Charles Smith, c; Lowell Buddemeier, f; Sam Kincannon, g; Fred Chandler, g.

The substitutes are Herschel Bruhn, c; Ray Fonner, g; Virgil Charlton, f; Alaric Heidorn, g; James Beatty, f; Hoyne Holes, g.

The Long View basketball schedule for 1933-'34 is as follows:

Nov. 10—Allerton, there.
Nov. 17—Mahomet, there.
Dec. 8—Ogden, here.
Dec. 15—Villa Grove, there.
Dec. 22—Allerton, here.
Jan. 5—Uni. High, here.
Jan. 6—Urbana, there.
Jan. 12—Homer, there.
Jan. 13—Pesotum, there.
Jan. 23—Villa Grove, there.
Feb. 1, 2, 3—Co. Tourn., Fish-er.
Feb. 9—Homer, here.
Feb. 16—Uni. High, there.
Feb. 17—Champaign, there.
Feb. 23—Open.
Feb. 24—Fisher, there.
Mar. 2—Tolono, there.
Mar. 8, 9, 10, District Tourn.

The Junior English class was asked to write sonnets. This one has been handed in:

What a Play
Did you ever see such a crowd
Or hear an applause so loud,
As when the lights went dim
For the Junior class play to be-
gin.

None of the audience are late
For they knew we'd never wait
The actors are all ready
But their legs don't seem so
steady,

For everything is in a scurry
And they all have a look of
worry.

Oh I can hardly wait
To see our only fate,
But if the players do their best
I'm sure the crowd will do the
rest.

It has been found that Long View High School graduates rank above the average at the University of Illinois.

The High School Visitors' Office at the U. of I. is sending out the records of Freshmen attending the University for the years of 1927-'28 through to 1931-'32.

The schools are classed in groups according to the enrollment. Median grades were figured for these groups. Mr. Jarman finds that median grades for L. V. H. S. students are higher than the median for any groups of schools. Percentages of failures were also given for the different groups. The lowest for any group was 5.01% and the highest was 13.47%. Long View had no failures.

The highest percentage of A's or B's of any group was 25.03 and the lowest was 15.71. Long View's percentage was 35.71.

The American History class has been studying the Constitution. Friday afternoon some of the pupils gave talks on the following subjects:

Advantages and disadvantages of the Federal system of government—Gerald Gaines.

John Marshall's influence on the Constitution—David Free-

man.

Comparison of the powers of Congress under the Constitution and the Articles of the Confederation—Adelia Poggendorf.

Why and how we amend the Constitution—Lowell Buddemeier.

James Madison, the Father of the Constitution—Gayle Hardy.

The music students gave a short recital. These numbers were played:

Harmonica Wizard, a duet—Decemba Martinie and Erna Klautsch.

Silvery Sails—Lola Nonman.

Dancing Fauns—Marion Carlton.

Local and Personal

Your news items would help to make this paper more interesting.

Mrs. Ray Huddleston has been quite ill the past few days.

Miss Grace Griffin spent Sunday at A Century of Progress, Chicago.

Mr. and Mrs. Henry Schumacher were Danville visitors, Saturday.

Mrs. O. D. Struck, who is a patient at Burnham City hospital, Urbana, is slightly improved.

Miss Dorothea Martinie of Longview was a week end guest of Miss Merle Brewer.

Mr. and Mrs. Leslie Cooper were guests of D. P. Brewer and family, Sunday.

Kenneth Brewer of Champaign visited relatives here Wednesday evening.

Mrs. Anna Struck and Mrs. Pearl Edens were Champaign visitors, Wednesday.

Miss Florence Schumacher of Urbana visited home folks over the week end.

Col. L. C. Freesh, the auctioneer, of Newman, was a business caller here Tuesday.

Husking Gloves, 10-oz., special price for Friday and Saturday of this week, dozen pairs, \$1.39.—Bergfield Bros.

Mr. and Mrs. Robert Luedke are parents of a son born at Mercy hospital, Champaign, last Saturday morning.

Mrs. Nellie Astell spent the latter part of last week with Mrs. Flora Maxfield at Villa Grove.

Mrs. D. P. Brewer and son, Wayne, spent Friday night and Saturday at the home of Mr. and Mrs. Leslie Cooper of Pesotum.

Gilbert Buckles and family of Decatur were over night guests at the J. W. Gallion home, Saturday.

Mr. and Mrs. Chas. Griffin spent Sunday with the latter's sisters, Mrs. Ida Bailey and Mrs. Alice Johnson, near Paris.

Dr. Arthur Schumacher of Chicago spent the week end at the home of his parents, Mr. and Mrs. Henry Schumacher.

D. P. Brewer and family entertained at supper on Monday evening, D. W. Culton and family of Longview. The occasion was the birthday of Charles Brewer and the wedding anniversary of Mr. and Mrs. Brewer.

World's Best Livestock Will Compete at Chicago

Every state and province on the North American continent where live stock production is important will send exhibits to the 1933 International Live Stock Exposition which will be held at the Chicago Stock Yards December 2 to 9.

Special train loads of pure bred beef cattle, horses, sheep and swine will be arriving in Chicago the last of the month from Canada, the eastern states, the southwest, and from the west as far as the Pacific slope states. They are coming to contest the international championships of the live stock show year which are decided each year at the Chicago Exposition.

Farm boys and girls will occupy the spot-light the opening days when prizes will be awarded in the contests of the National 4-H Club Congress and in live stock judging and exhibiting. The contestants are champions of the states from which they are coming and the winners at Chicago will be the national champions of the year.

The noted Scotch cattle judge, Walter Biggar, is making his eighth trip to Chicago from his home in Dalbeattie, Scotland to judge the fat cattle classes of the International Show.

No effort has been spared, according to the management to stage an extraordinary showing of the International Exposition in celebration of its 34th anniversary during the World's Fair in Chicago. The leading stables of the country will exhibit their finest saddle horses, hunters and jumpers, and harness horses and ponies in the spectacular evening Horse Shows. Horse Shows will also be given on the afternoons of Sunday, Dec. 3, and the following Wednesday, Friday and Saturday.

Sales of pure bred breeding stock and auctions of the prize winning animals in the commercial classes will take place the closing days of the Exposition. As high as \$8.25 a pound has been paid for the grand champion steer in recent years.

Admission 5c to all, at the Broadlands Theater, Saturday night.

News Items of 12 Years Ago

The following items are taken from an issue of the Broadlands News of March 4, 1921:

Miss Lillie McCormick won the diamond ring given away by the Gays Stock Co.

Miss Mamie Harris was given a surprise party in honor of her 15th birthday anniversary.

O. E. Anderson attended the Illinois Egg Dealers Convention at Peoria.

Orval McCormick and Graydon Griffin attended a show at Homer.

Mrs. Mildred Mortimer, Mrs. Maude Walsh and W. A. Cadwallader visited Mr. and Mrs. Mark Hildreth near Metcalf.

The pupils of the Broadlands Public school gave a farewell party for Lillian and Clarence High who were moving to Newman.

Teachers' Reading Circle Enjoys Banquet Tuesday

The local Teachers' Reading Circle have completed their series of meetings and as a closing event a banquet dinner was held at the home of Mr. and Mrs. Geo. H. Cook on last Tuesday evening. The evening was spent in playing cards.

The guests were Mrs. Grace Schechter, Mrs. Lert Thompson and William Seider.

Members present were Mrs. Lillie Bowman, Miss Bertha Seider, Miss Merle Brewer, Mrs. Faye Anderson, Miss Marguerette Rothermel, Leonard Block, E. G. Montgomery, Mr. and Mrs. Geo. H. Cook.

Broadlands Highs, 12; Sadorus Highs, 21

The Broadlands highs journeyed to Sadorus on Friday night of last week for a game with the Sadorus high school. Sadorus won by a score of 21 to 12.

Broadlands	FG	FT	F	P
Brewer, f.....	2	3	2	7
Schumacher, f.....	0	0	2	0
Smith, c.....	0	0	4	0
Seeds, g.....	0	3	3	3
Zenke, g.....	0	2	1	2
Noblitt, g.....	0	0	2	0
Sadorus	FG	FT	F	P
Stark, f.....	2	1	1	5
Cekander, f.....	1	0	1	2
Gody, c.....	3	0	0	6
Anders, g.....	2	1	2	5
Reetz, g.....	1	1	3	3

Local and Personal

Word has reached The News office that chicken thieves are operating in this community.

Mr. and Mrs. Elmer Frick of near Newman are parents of a six pound daughter who recently arrived at their home.

Husking Gloves, 12-oz., special price for Friday and Saturday of this week, dozen pairs, \$1.49.—Bergfield Bros.

Mr. and Mrs. Bud Struck visited the former's mother, Mrs. O. D. Struck, at Burnham City hospital, Urbana, last Sunday evening.

The Young Married People's class of St. John's church were entertained at the home of Mr. and Mrs. Geo. Dohme on Tuesday night.

L. T. King and family of Aurora spent last Friday night at the home of Mrs. Lottie Astell. They were enroute to Mt. Vernon for a visit.

Mrs. A. E. Reed was pleasantly surprised on Thursday evening of last week when a number of friends gathered at her home to help celebrate her birthday.

O. P. Witt broke 90 out of 100 birds Sunday to win the practice shoot held by the Danville Rod & Gun club. Leon Therion was second with a score of 80 and Randall third with 72.

A light in an Ice-Coated Summer-House—a lover who was a fugitive—a patch of kinky black hair clutched in a dead woman's hand. All these figure in a mysterious and sinister murder in Chicago. Be sure to start "The Dark Garden"—the most fantastic murder mystery ever written—in The Chicago Herald And Examiner.

St. John's Aid Meets With Mrs. Alfred Zenke

The Ladies Aid of St. John's Church was entertained at the home of Mrs. Alfred Zenke on Thursday afternoon of last week.

Mrs. Zenke and Rev. Haeefe had charge of the devotional services. Mrs. Emil Schumacher conducted the business session, following which refreshments were served.

Guests present were Mrs. Emma Block, Mrs. Harold Wiese and Mrs. Glenn Neibarger. Sixteen members were present.

The December meeting will be held at the home of Mrs. Howard Mohr.

Fairland News

Garnett Gibson, Correspondent.

Claude Dunlap and family spent the week end with the latter's parents, Mr. and Mrs. Perry Ghare at Arcola.

Mr. and Mrs. Joe Jessee of Champaign spent Sunday with Mr. and Mrs. Howard Youngblood, and attended the Community Singing at the Fairland church in the afternoon.

Mrs. Celia Woolwine, who seriously injured her knee and hip when she fell off the porch at the home of her daughter, Mrs. Robert Baker, a few days ago, is somewhat improved at this writing.

Fairland was well represented at the Hallowe'en celebration at Murdock, Tuesday evening. Mrs. Clara Lewis won first prize as the largest person in costume. Mrs. Lewis also won prizes as being the best hog and husband caller present. Donald Lewis won the prize as being the best clown and Dick Hodgson a prize as being the best Amos.

The Hallowe'en celebration given at the South Raymond school Tuesday evening was well attended. An excellent program was given by the pupils of the school, after which refreshments of pie and sandwiches were served. Leona McTeer and Carroll Wells won prizes as being the best masked.

The Community Singing given at the Fairland M. E. Church on Sunday was well attended. Ten churches in this vicinity were represented and helped to give a fine program of instrumental music, songs and readings.

Mr. and Mrs. Don Stipp of Enid, Okla., and Junior and June Hayes gave several special selections which were much enjoyed.

The next Community Singing will be held at the M. E. Church in Camargo the first Sunday in December.

Fuller Freeman Suffers Broken Arm Wednesday

Fuller Freeman sustained a compound fracture of his right forearm last Wednesday while combining beans, having caught the member in the combine. It was a very painful injury and Mr. Freeman was rushed to the office of Dr. T. A. Dicks where the fracture was reduced.

"So This Is Africa"

Bert Wheeler and Robert Woolsey in "So This Is Africa," with Raquel Torres, Illinois Theater, Newman, this week end.

Read ad elsewhere in this paper.

Allerton High School News

Jessie R. Witt, Reporter

Leonard and Raymond Dunn are back in school after being quarantined because of scarlet fever in the family.

The Grade school teachers are entertaining the mothers of their pupils at a tea on Friday, Nov. 10, (today) in the school building at 3:00 p. m.

The Seniors have at last received their rings. Everyone is very much pleased with them. The wealthy members have already received their rings and the others will soon.

The Prince of Peace Declamation contest will be held in the M. E. Church in Allerton, Sunday morning at 10:30. Those taking part this year are Helen Goodall, Wilma Richard and Weldon Harby.

The biology class has been studying stuffed animals and birds. A squirrel was stuffed as class work. Each member is to bring a stuffed bird or animal or a skeleton. They are now ready to take up the study of leaves.

"Pep" meetings were held in the assembly on Wednesday and Thursday of last week. On Wednesday the Girls' Glee Club sang "In Praise of Our Old High." Wilma Richard and Mary Elizabeth Payne are the cheer leaders.

The G. A. A. members motored to Tuscola last Saturday morning and took part in the "play-day" which was held from 9:00 to 12:00. Helen Goodall was on the team having high score and therefore received a small trophy.

Our boys won their first basketball game of the season by dribbling Indianola on their court last Friday night 33 to 14.

The reserve team also won handily over the Indianola reserves 35 to 10. The boys feel confident they will do much better than the squad of last year. Longview will be here with two teams Friday night Nov. 10, for our first home game. The reserves play at 7:00. The varsities play at 8:00. Vibbeart of Danville will referee.

Mrs. Irene Witt Hostess to D. of K's.

Mrs. Irene Witt was hostess to the D. of K.'s last Wednesday evening. Following the business meeting contests were enjoyed. Eight members and one guest were present. Refreshments of salad, wafers and coffee were served.

First Snowfall Came Last Tuesday Afternoon

The first snow flurries of the season to fall in this vicinity came last Tuesday afternoon and they melted almost as quick as they fell. There was a hard freeze that night and the weather has been much colder since.

Market Report

Following are the prices offered for grain Thursday in the local market:

Wheat.....	75c
No. 3 white shelled corn.....	38c
No. 3 yellow corn.....	37c
No. 3 white oats.....	28c
No. 2 new soy beans.....	61c

Broadlands News

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J. F. DARNALL, Editor and Publisher.

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Federal Red Tape

Thoughtful citizens can not fail to look with concern upon the ever increasing tendency of governmental agencies to restrict and "regulate" our daily activities, which are becoming more and more enmeshed in a maze of red tape.

Practically every new law passed by Congress or state legislatures is designed to further extend this paternal supervision by innumerable commissions, bureaus and boards, many of which have no valid reason for existence, except that they make jobs to fatten the public payroll.

Among the many persons of prominence who have protested against these indefensible encroachments upon the liberties of the people is former Governor Theodore Christiansen of Minnesota, who said:

"I emphatically disapprove of the numerous and petty regulations with which little bureaucrats in Washington annoy and harass business, big and little."

The fact is that these burdensome regulations are not the result of any demand on the part of the public, but are originated by politicians who seek the limelight and are ambitious to have their names identified with restrictive laws on every conceivable subject.

The Woman's Burden

It seems rather strange that so many men who insist upon having the most modern labor-saving devices for their offices and business establishments appear to be indifferent to the needs for similar equipment in their homes.

While this indifference is mostly unintentional, the fact remains that the average housewife is unduly burdened through the lack of facilities which might be given her at a relatively insignificant cost. As a recent writer on home economics aptly says: "Women take the burdens which fall upon them, and bear them through the employment of antiquated methods at the risk of losing their beauty, their health and their husbands."

But perhaps the women themselves are in part to blame. In many cases they will insist upon the purchase of a fancy piece of furniture, or some other non-essential adornment for the home when the same expenditure, or less, might provide a modern washing machine, or one of the many devices which would lighten her daily labors.

One woman writer says: "We women need more household equipment, and if we would sternly resolve to permit nothing to interfere with getting it we would be much happier and much pleasanter to live with." And, as a parliamentarian might say, her point is well taken.

Prophets Of Doom

Luckily for humanity, it still maintains a saving sense of humor. Were this not so, the wailings of the pessimists would drive us all crazy. For surely there is no lack of prophets of doom to harry us with their doleful warnings that the world is going to pot.

Each long-faced brother solemnly assures us that unless his particular panacea for saving the race shall be speedily adopted there is no hope. Modernism, flapperism, automobiles, hootch, movies, dancing, bridge and cig-

arettes, singly or in combination, constitute the outstanding menace, according to the viewpoint of the particular alarmist who happens to have the floor.

Thus, after listening to these apostles of doom, with a more or less pronounced feeling of boredom; unregenerate humanity turns to the funny page and smiles at the varying fortunes of Jiggs and Andy Gump.

This does not mean that the average person is indifferent to the evil in the world. It means that sensible people recognize the inherent weakness and folly of humanity, and refuse to become unduly excited about it. They realize the futility of trying to carry the world's burden on their shoulders, though they seek to be helpful in practical ways. They courageously face the things that are, while sanely striving for the things that ought to be.

The Speed of Light

Marvelous as was the discovery that sound impulses could be transmitted by telephone and radio, their mere transmission would be of little value if they traveled only with the speed of ordinary sound.

To illustrate: If one were in San Francisco and desired to talk to someone in New York, and had a voice loud enough to be heard that distance, it would take nearly four hours for the message to cross the continent for sound travels only 720 miles an hour.

But fortunately, electrical and radio impulses travel with the speed of light, which for all practical purposes is instantaneous for terrestrial distances, or about 186,000 miles a second.

Incidentally, it may be mentioned that so far the longest combined telephone and radio conversation ever carried on by a regular toll customer was between San Diego, California, and Stockholm, Sweden, a distance of 8,630 miles. By special arrangement longer distances have been covered.

Many improvements in telephone and radio communications will be made in the future, but there will be no increase in speed. Always the sounds are transmitted with the speed of light, the speediest thing in the universe.

Only Slightly Disguised

A pretty girl wearing the latest in bathing suits, was sitting on the beach when a young man approached her and took off his hat, remarking that it was a fine day.

How dare you speak to me, said the girl, indignantly, I don't know you from Adam.

Well, remarked the young man unconcernedly, I'd scarcely know you from Eve.

Executor's Notice

Those having Executor's Notices for publication can have them published in the local paper for about one-half the amount that daily papers charge.

Pointer Popular Hunter

The pointer is quite as popular as the setter with those who engage in upland bird hunting. While it does not possess the lovable disposition of the setter, it certainly matches strides with it when it comes to ferreting out birds and obeying its master's wishes when afield. It is a strong, well-proportioned dog with plenty of stamina and endurance and so long as there is something to hunt the pointer will stick to the job. No dog has a better nose and keener eyesight than the pointer, and it is this combination that endears it in the hearts of the hunter. As a pet, the pointer cannot match the setter, but in hunting it does.—Detroit News.

Leprosy Old-Time Disease

Although Egypt is called the cradle of leprosy, the disease was by no means confined to that country even in early days. Assyrian and Babylonian hieroglyphics relate to the disease, which was held in due dread. It has existed in India at least 3,000 years. Chinese authorities wrote of it 2,000 years ago. It was introduced into Arabia before the time of Mohammed.

Salesman Tuttle

By JANE OSBORN

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THERE was hardly a situation in his life to which Howard Tuttle did not apply some one or another of his several principles of salesmanship, and usually with perfectly satisfactory results.

One day when the name of Dora Scott came up between himself and Dora's cousin, Fred Yates, in the locker room of the Country club—and Fred Yates remarked that there wasn't a man in Crofton or anywhere else thereabouts who had a ghost of a chance with Dora—Howard simply said: "Oh, is that so?" and having locked away his golf bag and sweater went off whistling.

The truth was that Howard had definitely made up his mind to ask Dora to be his wife.

Thinking of Dora, Howard had a deep desire simply to fall on his knees before her, tell her of his consuming love for her, mumble something about his unworthiness and implore her pity. But that, as Howard reflected, would be the worst sort of salesmanship.

So, instead of going directly to see Dora that afternoon as he had thought of doing, he drove slowly along a secluded road that led out beyond the golf course and figured the situation out. He had told Dora he would arrive at four. Time enough would be half-past. It frequently worked to keep a prospect waiting.

As Howard had figured it out there were some six sorts of prospects. With some the best salesmanship consisted of rather noisy enthusiasm concerning the goods to be sold. With others the best procedure was to create the impression that something was to be had for practically nothing. Others had to be put into a good mood—an expensive lunch and a show usually did the trick. Howard tried to think of Dora simply as a prospect. Finally he cubbyholed her in the last of his six classifications—the sort of people who never want a thing unless they feel that it is almost impossible to get.

Dora was waiting for Howard on the shady veranda of her father's house when he drove up. He sat down beside her and paid her an off-hand compliment or two—nothing too personal, of course. Then he talked about golf, about the weather, about the last dance, about some of the other girls in Crofton.

"The thing I like about you—or one of the things, I should say—" remarked Howard, "is that you so obviously have no idea of marrying. It seems to cramp a girl's style if she is always considering the men she knows as possible husbands."

"I don't see why it should," said Dora rather resentfully. "Only, of course, I can't imagine considering any man as a possible husband. Most men are impossible—but when a girl meets the man she feels she—she really likes—I don't see why she shouldn't think of him seriously."

"But then you never could think of me seriously," said Howard, looking off through the honeysuckle vines that shielded the veranda from the lawn beyond. "And perhaps it's just as well that you couldn't. You see, I don't suppose I shall ever marry—at least none of the sort of girls I meet here in Crofton."

"No?" said Dora; and Howard listening with what he thought was perfectly concealed intentness did not know whether she was really indifferent or only wanted to appear so.

"You see I have to consider my family. I'd have to be sure the girl I married would be congenial—and the girls here wouldn't. My people are very strict—old-time Yankees. So if I ever marry, I'll have to find some prim little school ma'am who doesn't smoke or dance or drive a fast car or—"

"Well, I don't smoke," said Dora. "Only because you don't like it," said Howard. "Dora, you are a very charming girl but you are about as far removed from my mother's ideas of a daughter-in-law as any girl could be; so it's just as well you wouldn't have me anyway."

Dora was laughing to herself softly. "You'll have to think of some other excuse," she said. "Because I know your mother and she likes me. You see last summer when I was staying in New England I knew some people who knew your people and well, I went to see your mother. I asked her not to tell you about it. She approves of me perfectly. I even write to her and I keep her posted about what you are doing. She said she hoped you'd marry—"

Dora turned her head and said so low that Howard could hardly hear, "she said she hoped you'd marry me."

"But of course, you wouldn't think of me that way," said Howard, forgetting his salesmanship completely.

"Of course, I would, silly," said Dora. "If I hadn't been thinking of you that way almost from the first time I ever met you why do you think I made an excuse to go to New England and to look up your mother and everything? But from the way you've been talking this afternoon I think I have made a mistake."

By this time Howard really was on his knees before Dora—taking her hands in his and looking entreatingly into her pretty face.

"Dora, dear," he said, "I know I have nothing to offer—it's a bad bargain for you—but will you—won't you marry me?"

Illinois Theater---Newman, Ill.

**Saturday and Sunday
 Nov. 11 and 12**

Bert Wheeler and Robert Woolsey

-in-

"SO THIS IS AFRICA"

with
Raquel Torres

Always A Good Comedy

Admission - - - - 10c and 20c

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ANNUAL BUSINESS REVIEW

Long View State Bank

With Banking House in Longview, Illinois, Offers a Complete and Courteous Banking Service. They Solicit, Protect and Appreciate Your Account. Under the Direction of Able, Competent Men.

Should the history of the banking life of this part of the state be written, the Longview State Bank would take its place as one of the leading financial institutions that has aided the advancement and progress of the entire community.

This is one of the institutions which has to as great extent as any other helped in the upbuilding of the social and home life of the community. The progress of any community is dependent to a large degree upon the facilities provided for saving and thrift and in this respect this bank has proven its right to the progress and prosperity that has been its share.

Through its admirable plan many people have been able to obtain financial help who would otherwise have been forced to forego the satisfaction and the incentive great things mean to every true citizen.

It has become a depository for many businesses and families of

this section who have relied upon its wise course to amply supply them with all banking needs and at the same time protect them in safeguarding the accounts. The history of the bank shows that it has adopted a policy of faithfulness and service—"Stand by and fight for those with whom you have placed your faith." This bank stands by its patrons at all times.

This bank looks after the needs of the farmers, and is ready to assist them on all occasions. This service is a great aid to the development of the county. In conclusion we wish to say that the policies of this bank and the splendid manner in which they are carried out is to be attributed to no small amount of prosperity enjoyed by the people of this section. The officers of this bank are well known citizens in whom the people have confidence.

We suggest that you take advantage of their excellent banking facilities.

Dr. G. B. Jones--Sidell

A Well-Known Veterinarian with Forty Years' Practice of His Profession in Sidell Has a Host of Friends and Clients in This Vicinity. Specializes in the Treatment of Livestock of All Kinds.

In the whole catalogue of human activities there are none greater or more essential than that of the veterinary surgeon. The onward rush of science has done as much in the line of veterinary surgery as for the ailments of humans. Some of the leading scientific minds of the country have developed material progress in this necessary and important profession and all the latest features which have received the approval of the leading veterinarians of the country are available to the people of this section when they secure the service of this highly efficient practitioner.

Dr. G. B. Jones a veterinary of long and successful experience, has kept fully abreast of the times and is considered by members of the profession as an authority on epidemics, diseases and treatment of animals. Dr. Jones is a member of the American Veterinary Medical Association and has read papers before them in New York, San Fran-

cisco and other leading cities.

Patrons have found him to be a capable, whole-hearted and accommodating gentleman.

His location in this community has proved to be a great boon to farmers, stock raisers and everyone owning livestock and pet animals. By means of his marked ability to correctly diagnose and properly treat the various ailments of animals he has saved owners many thousands of dollars.

The general satisfaction expressed by clients and the great demand for his services, constitute a well merited tribute to his capability and conscientious methods. We wish to compliment the doctor on his valuable knowledge and to direct the attention of our readers to his most efficient service as a modern veterinary surgeon.

Frank Jones, his youngest son, is now attending the same Veterinary College in Toronto, Canada, his father graduated from forty years ago.

J. B. BURLEY

A Well-Known Contractor with Shop in Homer, Illinois, offers a Complete Service in Tin, Sheet Metal, Plumbing, Heating and Furnace Work. Mr. Burley's Activities Cover a Wide Territory. Guaranteed Work, Fair Prices.

The activities of this well known and reliable contractor covers a wide territory. He installs plumbing, heating, tin and sheet metal and does repair work in both town and country homes throughout the entire county.

He is well and favorably known for his prompt and efficient service. Much of his popularity is due to the fact that he goes on the job with sufficient material and tools that eliminate a loss of time with trips to and from his shop. He carries a most complete line of plumbing fixtures and supplies in his shop. This is particularly true in his repair department as he is in a position to render a service that is prompt and at a very reasonable price.

He makes a specialty of modernizing country homes with the latest in plumbing, heating,

pumps and well supplies. He is the authorized dealer for well known furnaces. He has installed these furnaces in many homes throughout this part of the state to the entire satisfaction of all concerned. His satisfactory service is his best recommendation.

If you are planning on any plumbing or heating work of any nature we suggest that you get in touch with this contractor. He will gladly give you estimates as to the cost and if he is given an opportunity of doing the work we can assure you that the job will be completed in the least possible time at the most reasonable cost.

In conclusion we wish to state that it's a pleasure to refer Mr. Burley to our readers and friends feeling sure that any dealings with him will be satisfactory in every detail.

J. M. Ewin & Son

With Headquarters in Fairland, is the Authorized Dealer for McCormick-Deering Implements, Tractors and Farm Equipment. Complete Service and Repair Department. Phone Villa Grove 75F21.

This progressive store carries one of the most up-to-date stocks of implements in this section. This store adds much to the efficiency of the community as a trading center and is headquarters for a large number of people from the surrounding territory when they come in to trade. The goods carried have been found always to be of the very best quality, consistent with the price at which each article is sold and here you will find standard makes of the world's best manufacturers.

They are prepared for proper handling of the goods and the display of the stock to the best advantage of their patrons.

The stock is composed of implements known throughout the country as the best on the market. Men who are in charge are courteous and accommodating,

and will be pleased to demonstrate to anyone who desires to drop into this favorite trading place and keep up to the latest in farm machinery.

They carry a complete line of McCormick-Deering farm machinery and tractors. Their service department is very complete. They carry a full line of parts and accessories for machinery and tractors. Many satisfied customers testify to the excellent results from this department.

In the making of this review of the leading firms of this section of the state, we wish to compliment this firm and the management upon the admirable manner in which the business of this valued concern is operated.

We wish to refer them to our readers as one of the leading firms of this section and we urge their patronage.

Chas. E. Foley--Auto Parts

Located in Villa Grove, Ill., Carries one of the Largest and Most Complete Stocks of Used Auto Parts, Tires, Tubes and Accessories. They Save the Motorist Much Money by Handling Parts for all Makes and Models of Cars. Telephone Villa Grove 235.

For the purchasing of used parts or the selling of old cars you will find this concern ranks with the best in this section of the state. This well known establishment is one of the largest and most progressive in this section and has saved its patrons many a dollar.

In this day and age it is most important that every community have an establishment of this kind where the public is able to obtain very necessary articles at low prices and thus this firm is rendering a most valuable and essential service to the community.

Automobile owners in this section have come to rely on this concern when they have the misfortune of breaking any part of their car for the chances are this firm will have just the part they need in stock and will sell it at a very small fraction of the cost of a new part, thus the automobile owner is saving a great deal of money and time by having this

concern located in our midst.

This firm also buys used and worn out cars and dismantles them and by that method they are able to accumulate a very large stock of used parts and at the same time they will pay you a good cash price for your old and worn out car.

Such has been the policy of this firm and it has brought them business from all points of the county and their business is increasing with each passing month. We would suggest that if you are in need of any part for your car that you phone this firm feeling sure that they will have the part needed to fix you up at a very reasonable cost.

Chas. E. Foley, the owner of this firm is well known for his fair and square business methods and the writer of this review wishes to compliment him and refer him and his activities to our readers and friends from this section.

ALLERTON OIL CO.

A Home-Owned Concern Located in Allerton, are Distributors of "Conoco" Gasoline and Oils of a Superior Grade. They Operate a Tank Wagon Service to the Rural Districts. Dr. R. C. Gillogly and G. L. Cutsinger, Props. Telephone Broadlands 62F11.

This well-known and reliable firm specializes in the sale and distribution of the better grade of gasoline and oils. The Allerton Oil Co., supplies a large territory and has become one of the foremost oil companies in this part of the county.

By reason of their satisfactory service their business is increasing and it is well merited by them. This company supplies farmers, garages and stores throughout this entire section of the county.

They maintain a motor truck service which daily covers the district on schedule time making deliveries to both large and small dealers and individuals. It matters not whether you phone for 1,000 or only 25 gallons you are accorded the same courteous and accommodating service.

The management is composed of men of broad experience in the lubricating business and knows the oil business from A

to Z. You can rely on what they tell you about gas, oils and greases best suited to your particular motor whether for auto truck, tractor or machine shop. Take your lubrication troubles to them and they will be solved correctly.

This company's station equipment and trucks represent a large outlay of money and was made with the idea of giving the public a service unexcelled. It is not surprising then that a business conducted along these lines should progress and grow.

The owners have the interests of this community at heart and in this business review embracing as it does the outstanding features of this community due mention should be given their activities.

Their best advertisement and greatest asset is their army of satisfied customers due to their superior products and a service of par excellence.

COL. L. C. FREESH

A Well-Known Auctioneer of Newman, has Conducted Many Successful Sales During His 20 Years of Experience in This Territory. Service and Satisfaction Guaranteed. Telephone Newman 138-Y or 25.

There is not, nor ever was, a business which required so deep a knowledge of human nature as that of our present day auctioneer.

There never was a business which required so intensive a study of merchandise as that of the Auctioneer, because on his ability to determine the value, the worth of any piece of merchandise or any parcel of real estate depends his success.

Col. Freesh is an Auctioneer of many years experience. Many of our most prominent citizens will tell you that he is the leader in his profession. He is a student of human nature, a judge of material and merchandise, a man that can always be counted on to get for his clients the maximum in dollars and cents for anything they wish to sell under the hammer.

The methods employed by this local auctioneer are the latest. He is jovial in disposition and

goes about his work in a way that wins for him friends and makes his sales the talk of the community. He does not use gruff or impolite tactics; on the other hand he is known for his courtesy and friendliness with all with whom he comes in contact.

If you have been thinking of selling at auction any household furniture, livestock or real estate, we recommend Col. Freesh. You will find him to be a man that will advise you honestly and sincerely and will make every effort to justify your confidence in him.

This publication unhesitatingly goes on record as endorsing Col. L. C. Freesh. We know him to be a thoroughly reliable and honest man who takes his business seriously and that never lets an opportunity slip by to do his friends and acquaintances a good turn.

Villa Grove Auto Co.

A Well Known Firm of Villa Grove Offers a Complete Tire and Battery Service. Distributor for Goodyear Tires and Exide Batteries. High Grade Gas, Oils and Lubricants, "Johnson" Products. P. J. Clementz, Prop. Quality Products and Courteous Service. Phone 119.

This concern is known throughout this section as being one of the leaders in their line of business. They enjoy a large patronage that is well merited on account of the high quality products they have chosen to sell the people of this community and their excellent service and fair and square methods of doing business.

They are the authorized dealers for Goodyear Tires and Tubes. They carry a complete stock of all sizes on hand and can give you the best of service in tires and Exide batteries. They sell Oil products and are fully equipped to render a complete gas, oil and greasing service. The manufacturers of these products have placed their distribution in good hands for Mr. Clementz is known

far and wide for his honest and sincere efforts to please his customers and friends at all times.

In addition to handling only the highest quality of products he has the equipment and facilities to give a service that is second to none and we would suggest that if you are ever in need of any of the products handled by this reliable dealer that you give him an opportunity of serving you knowing as we do that your dealings will be satisfactory in every detail. It is with pleasure that we refer his activities to our readers from this vicinity. You will find him to be a man in whom you can place the utmost confidence. Next time you are in Villa Grove pay him a visit. We can assure you your dealings will be satisfactory.

Courson Hardware Co.

With an Up-to-date Store in Allerton, Carries a Complete Line of Hardware, Tools, Implements and Supplies. Distributor for McCormick-Deering Farm Machinery. Repairs for the Little Giant Corn Dump. Under the Capable Management of Fred Courson, a Well Known Member of the Community.

Everyone knows that it is quite a little bother to shop around from place to place in this busy age, no matter whether one is out in the car or walking or telephoning, as it takes a lot of time. That is the reason for the large patronage of the Courson Hardware Co., as they have just about everything in hardware and allied lines.

With each year our civilization becomes more complex and every day new inventions are taking the place of labor especially in the way of hardware and specialties. In the previous decade it was only necessary to keep a few knives and some tools and a few other articles to conduct a hardware store, but today one must have an array of the articles to make service attractive.

The management of the store studies the needs of the kitchen, the household and mechanic, and has in stock one of the most modern lines of hardware anywhere. Their trade is so large that all of the stock is of the lat-

est pattern and new goods are arriving all the time.

This store is really a hardware department store, as they carry many specialties and new ones are being added all the time. It is important that people occasionally tour this store and look over the new goods that are continually coming in.

This store also handles a complete line of McCormick-Deering farm implements and tractors. They carry all parts and their service department is very complete.

We desire to call the attention of the public to the great service The Courson Hardware Co. is rendering in modernizing the life of the people by the distribution of the newest products of the day and to compliment them upon their success, which is due to the fact, that they are performing a great public commercial service as well as conducting one of the most complete stores in this part of the state.

ANNUAL BUSINESS REVIEW

Mildred Harmon Beauty Shop

With a Modern Shop Located in Sidell, offers a Complete Service. Permanents, Marcelling, Shampooing, Finger Waves and Facials. Under the Efficient Management of Mildred Harmon. Phone Sidell 109.

Excelling with pronounced difference in service, quality of work and materials used, as well as methods, this highly cultured establishment is instantly being recognized as among the leading establishments in this community for the beautifying of our women.

This shop is gaining popular favor with the women of this and surrounding sections for several reasons. In the first place the establishment is modernly equipped with the latest and most scientific equipment. Secondly, the methods used in this shop and the materials are all the best. Third, only beauty experts of long experience are employed, and fourth, the prices asked for the work done are most reasonable. Founded on a principle of complete satisfaction to every customer which is a fundamental qualification of a successful business, this shop cannot help but

win favor. The owner, Mildred Harmon, is an expert in the line of permanent waving. She has many years of successful experience to her credit. She offers to the women and girls of this community the kind of a permanent wave which gives your hair a sheen and lustre, a flat wave that is most beautiful, without kinks or friz, and produces a wonderful effect.

Women who wish to improve upon their appearance, who wish to look their best in business circles and for social events can make no mistake in calling on Mildred Harmon and making an appointment for the work they wish to have done. Thus they are truly serving the community and maintaining an establishment over which the community can feel very proud. It's a pleasure to refer this shop to our readers from this community.

Benner-Electric Service-Garage

With a Modern Store and Garage in Homer. Is a Well-Known Concern That Offers a Complete Electrical Service. General Auto Repairing, Battery, Starter, Lighting and Ignition Work. Distributors for Auto and Radio Batteries--"Willard Batteries." Household Electrical Appliances. Radio and General Electrical Contracting. Established in 1920. Chas. E. Benner, Prop. Phone Homer 37-1.

No review of the leading concerns of the community would be complete without due mention being made of this well-known and reliable firm of Homer which has been serving the public since 1920.

This concern does general automobile repairing and features a complete garage service. They specialize in automotive electrical work such as starting, lighting, battery and ignition work. They are thoroughly familiar with this field having had years of experience in the business.

The Benner Electric & Garage, are the authorized distributors of the well known make of Willard batteries for both auto and radio. They are also the dealers for nationally known radios and household appliances. The owner of this garage is an expert electrician and has the knowledge and equipment to serve the people in a manner that is sure to be satisfactory.

Ever since this firm was estab-

lished, Mr. Benner has always worked for the interest of the home community while securing for himself the well merited success that the large volume of business his establishment evidences. He is well and favorably known throughout this section and highly esteemed thruout the business world.

He knows the needs of the people and provides every modern and scientific improvement at his establishment. Efficient and courteous in his office he is deserving of the prominent position he holds in the community.

In conclusion we wish to suggest that if you are in need of anything in his line that you give him the opportunity of serving you as we can assure you that your dealings will be entirely satisfactory.

Kelley Grocery & Market

Sidell's Economical Shopping Center. Carries a Full Line of Quality Groceries, Meats, Food Products and General Merchandise. O. M. Kelley, the Owner Has a Large Circle of Friends from This Community.

When the housewives and the people in general think of quality products this popular store is most likely to come into their minds for the owner of this well known and reliable concern, O. M. Kelley, has for years been recognized as the one man who conducts an establishment where you can always be sure of securing the finest quality at the most reasonable prices.

His years of service has given him opportunity to deal with hundreds of people from this part of the country and the large and well satisfied patronage of his store which he has built up is the best evidence of the manner in which he has served the public.

Through his years of experience and favorable connections he is able to buy to an advantage with the result that he is able to compete with any store in the county with regard to

quality and price. He is always on the alert for the best buys and very careful in the management of his business.

Purchasing as he does in large quantities he secures the lowest rock bottom prices on the goods he buys and having the interest of his local community and its people at heart he passes his goods along to his patrons in the form of quality products at reduced prices.

He is to be commended on the success he has made of his business and is truly deserving of the patronage of the people of this part of the state. We suggest that the next time you are in Sidell that you drop in at this popular store as we feel sure you will be more than pleased with any purchase you make and that you will be accorded courteous and accommodating treatment by Mr. Kelley and his assistants.

Wolfe's Cafe

The Home of Fine Food

Dinners---Lunches---Short Orders
Candies---Ice Cream---Keg and Bottle Beer

Our Food is Sure to Please the Most
Fastidious Appetite

Service Unexcelled---Fair Prices

Newman - - - Illinois

Try Our Delicious Baked Goods

Bread---Rolls---Cake---Pastries

Only the Best Ingredients
Baked By Modern Methods

NEWMAN BAKERY

Luallen & Shoppell, Props.

Newman, Ill.

We Offer A Complete Service

Cleaning---Pressing---Repairing
Ladies and Gents Garments

Prompt Service --- Fair Prices
All Work Guaranteed

NEWMAN CLEANERS

Harry Purdue, Prop.

Telephone 141

Newman, Illinois

Executor's Notice

Those having Executor's Notices for publication can have them published in the local paper for about one-half the amount that daily papers charge.

Found—A bunch of keys.

Read Bergfield Bros. adv. for Cash Specials.

Don't forget the play "Step Lively" to be given by the Broadlands Public School, at the opera house, next Monday and Tuesday nights. Admission 20c.

Long View News

The J. F. F. club was entertained by Mrs. Clarence Kracht last Wednesday.

Henderson Daniels was called to Danville last Wednesday by the death of his mother.

Miss Margaret McGee had her tonsils removed at Champaign on Saturday.

Mrs. P. T. Madigan and son, Paul, visited Miss Kathleen Madigan at Springfield last Friday.

The jitney supper served by the ladies of the Methodist church was followed by the following program:

Instrumental—Hardy Trio.
Whistling Solo—Elizabeth Harshbarger.

Vocal Solo—George Harden.
Musical Reading—Doris Smith.
Cornet Solo—Willard Hardy.
Vocal Duet—Mildred Freeman,
Warren Richard.

Reading—Merle Brewer.
Vocal Selections—The Hardy Trio.

Benediction—Rev. Hardy.

M. E. CHURCH NOTES

Edward Hardy, Pastor.

BROADLANDS

Sunday School—10:00 a. m.
Epworth League—6:45 p. m.
Preaching—7:30 p. m.
Dr. Pullium our new District Superintendent will preach and conduct the first quarterly conference. Special music.

LONGVIEW

Sunday School 10 a. m.
Preaching, 11:00 a. m.
Special music.

Bergfield Bros. are advertising Friday and Saturday specials in this week's issue of The News.

Husking Gloves, 10-oz., special price for Friday and Saturday of this week, dozen pairs, \$1.39.—Bergfield Bros.

Ruins of Babel

Two different piles of ruins in Babylonia are diversely credited with being remnants of the tower whose building caused the confusion of tongues, the tower of Babel.

The Statistician

A statistician is a man who loves figures so well that when he has nothing else to do he looks for objects to put end to end, just to see how far they will reach.—Toledo Blade.

Cash Specials

For Friday and Saturday, Nov. 10 and 11

Potatoes, U. S. No. 1 Ohios, bag\$1.49
Sugar, 10 lb. bag50
Apples, Baldwins, 5 lbs.17
Rolled Oats, large pkg.17
Black Raspberries, gal. can63
Cherries, gal. can57
Apricots, large can15
Corn, Country Gentleman, can09
Pork & Beans, large can09
Pancake Flour, Little Crow, pkg08
Coffee, Delicious Sips, lb.19
Pumpkin, large can10
Celery, large bunch05
Husking Gloves, 10 oz. 1.39
Husking Gloves, 12 oz. 1.49

Fresh Fruits and Vegetables

Apples---Grapes---Bananas---Dates---Oranges---Lemons
Sweet Potatoes---Turnips---Cabbage---Celery
Head Lettuce

Movie Show at The Broadlands Theater Saturday Night
Admission 5 cents to All

Bergfield Bros.

Phone No. 27

Broadlands, Ill.

Administrator's Notice

Estate of Lucinda Clem, deceased.

The undersigned, having been appointed Administratrix of the estate of Lucinda Clem, late of the County of Champaign and State of Illinois, deceased, hereby gives notice that she will appear before the County Court of Champaign County, at the Court House in Urbana, Champaign County, Illinois, at the January Term, on the first Monday in January next, at

which time all persons having claims against said estate are notified and requested to attend for the purpose of having same adjusted. All persons indebted to said estate are required to make immediate payment to the undersigned.

Dated this 7th day of November, A. D., 1933.

Velda Anna Clem,
Administratrix.

Little & Finrock,
Attorneys.

Time Tables

C. & E. I.

Southbound 1:55 p. m.

Northbound 3:33 p. m.

Star Mail Route

Southbound 7:15 a. m.

Northbound 8:30 a. m.

The News is \$1.50 a year.

Husking Gloves, 12-oz., special price for Friday and Saturday of this week, dozen pairs, \$1.49.—Bergfield Bros.