

THE BROADLANDS NEWS

BROADLANDS, ILLINOIS, THURSDAY, NOV. 8, 1934

NUMBER 27

VOLUME 15

Richard Cromwell in "That's My Boy"

The Columbia picture "That's My Boy," an adaptation by Norman Krasna of the novel by Francis Wallace is the feature this week at the Broadlands Theater. Roy William Neill directed the production which features Richard Cromwell, Dorothy Jordan and Mae Marsh.

Cromwell, as "Snakehips" Scott, football idol of the moment when he demands that his graduate manager pay him \$50,000 for his services. The demand seems reasonable enough in that it is Scott who has made his college team a winning team, and it is a winning team, and only a winning team, that fills vast college stadiums.

It is the method employed to raise the money that involves Scott in an ugly scandal, turning even his team mates against him. His dad and mother alone stand steadfastly by.

Everything straightens out in satisfactory fashion and Scott ends his college career in a blaze of glory in one of the most logical climaxes it has been our privilege to see in any grid film.

Dorothy Jordan is the girl in the picture, multimillion-heiress in love with Cromwell.

News Items of 12 Years Ago

June 23, 1922

Mrs. Florence Johnson entertained the G. T. club.

Layman Holwick and family moved to Broadlands occupying the Ed Zantow property.

Miss Emma Witt and J. F. Darnall were married at the Christian Church parsonage in Newman.

Mrs. Fuller Freeman and Miss Grace Astell entertained their Sunday School classes at a picnic.

Mrs. H. L. Griest entertained 12 girls at a party for her daughter, Leona, the occasion being her 12th birthday.

M. E. CHURCH NOTES

Edward Hardy, Pastor.

BROADLANDS
Sunday School at 10:00 a. m.
Epworth League, 6:45 p. m.
Preaching—7:30 p. m.
Armistice Consideration.
Offertory—violin duet.
Anthem by the choir.
Orchestra—patriotic selections.

LONGVIEW
Sunday School—10:00 a. m.
The Sunday School will present a short Armistice service.
Preaching—11 a. m.
Epworth League, 6:45 p. m.
First Mid-Winter Institute at Allerton Nov. 13.

Roll of Honor

The following is a list of those who have renewed their subscription and new subscribers for this paper for October:

Mrs. Vashti Busick, Flat Rock, Mich.
W. A. Cadwallader, Champaign.
Robert Smith.
C. T. Henson.

Broadcast, Demonstration Well Attended Saturday

Despite the inclement weather last Saturday, the broadcast and demonstrations given by Bergfield Bros. was well attended and was a grand success.

Following are the names of those taking part in the broadcast:

Fauniel Harden—Solo.
Wayne Brewer—Reading.
Jack Seeds—Guitar.
Lowell Colclasure and Raymond White—Guitar and Banjo.
Bobbie Ward—Solo.
Wanda Nohren—Recitation.
Maxine Henson—Recitation.
Jim Reeder—Solo.
Alice and Kathleen David—Duet.

Jess Ward—Solo.
Barbara Jo Hobbs—Solo.
Kathryn Warner—Solo.
Chester Murray—Harmonica.
Gerald Mast, Vance Baxter, Bill Reeder—Guitar, Banjo, Violin.

Oliver Sy—Recitation, a German Number.

Chester Murray—Solo.
Lloyd Cummings—Recitation.
Odell Swangle—Solo.
Chester Murray—Jew's Harp.
Rose Mary Cummings—Recitation.

Andrew Henson—Solo.
Jim Reeder—Guitar.
Nine prizes were awarded as follows:

1st—White and Colclasure.
2nd—Bobbie Ward.
3rd—Fauniel Harden.
4th—Boyd, Devore, Reeder, Jones.
5th—Mast, Baxter, Reeder.
6th—Jim Reeder.
7th—Wayne Brewer.
8th—Jack Seeds.
9th—Chester Murray.

Longview High School News

Rachel Davis, Reporter

There was orchestra practice Monday night.

Betty Culton has resumed her school work after several weeks absence.

The Friday afternoon program consisted of the following:

Girls' Glee Club—Ab, Sweet Mystery of Life; Wake Thee Now Dearest; Loves a Merchant.
Clarinet Trio, three hymns—Rachel Davis, Donna Akers and Fauniel Harden.
Piano Solo—Marjorie Postle.
Piano Solo—Wayne Warnes.
Piano Solo—Dorothy Job.
Piano Solo—Dorothy Turner.
Assembly Singing—School Days

Some Splendid Pictures For Month of November

The Broadlands Theater has purchased some splendid pictures for the month of November. Following is a list of the pictures and the dates on which they will be shown:

That's My Boy—Nov. 9-10.
So This is Africa—Nov. 16-17.
Washington Merry Go Round—Nov. 23-24.
Straightway—Nov. 30, Dec. 1.

Market Report

Following are the prices offered for grain Thursday in the local market:

No. 2 wheat..... 94c
No. 2 white corn..... 78c
No. 2 yellow corn..... 72c
No. 3 oats..... 46c
No. 2 yellow soy beans..... 80c

Some of The Winners In Tuesday's Election



ERNEST M. HARSHBARGER



WILLARD G. GOODMAN



CLARENCE W. ROTH



EVERETT R. PETERS



D. C. DOBBINS



HUGH M. RIGNEY

Local and Personal

Hugo Dewitt was a Champaign visitor, Monday.

Mr. and Mrs. George Walker were Sidney visitors, Tuesday.

Rev. and Mrs. Edward Hardy were Champaign visitors, Tuesday.

Mr. and Mrs. Geo. Cook and Mrs. Lillie Bowman were Champaign visitors, Saturday.

Dr. T. A. Dicks and Mark Moore were visitors at Waveland, Ind., Wednesday.

Mrs. Fred Messman and daughter, Marjorie, were Danville visitors, Saturday.

E. Nichols and family spent the weekend with friends at Oakwood.

R. L. Bowman received word the first of the week of the death of his sister-in-law, Mrs. Lee Bowman, at West Philadelphia, Pa.

Cooks Entertain Members Teachers' Reading Circle

Mr. and Mrs. Geo. H. Cook entertained the members of the Teachers' Reading Circle at their home Wednesday evening. They were assisted in entertaining by Edward Hardy and A. L. Montgomery.

Miss Maxine Cook gave a book report on "Education for Citizenship." Miss Helen Warner and Leonard Block gave reports on "Teaching of Geography."

A social time was enjoyed after the reports were given.

Refreshments of chocolate sundaes, cake and coffee were served.

Members present were Misses Maxine Cook, Wilma Messman, Faye Anderson, Helen Warner, Bertha Seider; Mrs. Lillie Bowman; Messrs. Leonard Block, A. L. Montgomery and Edward Hardy; Mr. and Mrs. Geo. H. Cook. E. G. Montgomery of Peotum was a guest.

Local and Personal

Mrs. Oscar Witt, who has been a patient at Mercy hospital, Urbana, following a recent automobile accident was able to return home on Tuesday.

Willard Stearns and family, and Mrs. Minnie Stearns of Philo were dinner guests at the home of Mr. and Mrs. Mark Moore, Sunday.

Mr. and Mrs. A. A. Cable spent Sunday with relatives at Terre Haute, the latter going on to Marion, Ohio, for a two weeks visit with relatives.

Attorney and Mrs. G. Scott Davies of Des Moines, Ia., were overnight guests of Mr. and Mrs. Geo. Cook, last Tuesday. The Davies and Cooks are old friends and this is their first visit together since 1918.

Two men die for woman neither wanted! A real-life tragedy among the Arabs and the French Foreign Legion. Read it in the American Weekly, the magazine distributed with next Sunday's Chicago Herald and Examiner.

U. B. Aid Meets at Home Mrs. McCormick

Mrs. Betty McCormick and Mrs. Beulah Reed entertained the U. B. Ladies Aid at the home of the former on Wednesday afternoon.

A devotional service led by Rev. Turner was held, with a social hour following.

Refreshments of pumpkin pie with whipped cream, chicken sandwiches, pickles, and coffee were served.

Visitors present were Mesdames Lillian McCormick, Ruth Thode, Lillie Baker, Opal Thode, and Rev. Turner.

Members present were Mesdames Flora Bailey, Mary Rayl, Bessie Loomis, Leona Bergfield, Ella Maxwell, Belle Smith, Agnes Turner, Jessie Bergfield, Jennie Nohren, Ruth Henson, Lillie Bowman, Olive Rayl, Della Reed, Betty McCormick, Beulah Reed, Miss Anna Clem.

Card of Thanks

We wish to thank all those who were so kind in their donations and help to make our card party and dance a success.

—Members of Immaculate Conception Church.

PARTIES DIVIDE COUNTY POSTS

Republicans Win Three Offices and the Democrats Win Two.

The Republicans of Champaign County won three of the five county offices in Tuesday's election, while the Democrats won two.

Ernest Harshbarger, Republican, won a close victory over Harry Jarman, Democrat, for the office of County Superintendent of Schools. Willard Goodman, Republican, defeated G. C. Williams, Democrat, for the County Treasurer's post. Clarence Roth, Republican, won the race for Sheriff, defeating Elmer Shoaf, Democrat, after a close contest. Elmer Hoggatt, Democrat, was elected to succeed himself as County Clerk, defeating Paul Lavernway, Republican, by a good margin. Charles Webber, Democrat, beat Charles Keller, Republican, for County Judge, by a good majority.

D. C. Dobbins, Democrat, was re-elected to congress from the 19th district, defeating Chas. Fletcher, Republican, by a majority of nearly 2000 votes.

Everett R. Peters, Republican, E. E. Sturdyvin and Hugh M. Rigney, Democrats, won seats in the general assembly from the 24th legislative district.

Champaign county approved the \$30,000,000 bond issue by a wide majority, but voted against the constitutional convention.

The final vote was as follows: For Representative in Congress, 19th district:

Donald C. Dobbins, D.....13,012
Chas. H. Fletcher, R.....11,122
For Members of General Assembly, 24th district:
Hugh Rigney, D.....15,271
E. E. Sturdyvin, D.....19,421
Everett Peters, R.....18,840
Roger Little, R.....17,718

For County Judge:
Chas. Webber, D.....12,546
Chas. Keller, R.....11,338

For County Clerk:
Elmer Hoggatt, D.....13,753
Paul Lavernway, R.....10,535

For Sheriff:
Elmer Shoaf, D.....11,717
C. W. Roth, R.....12,785

For County Treasurer:
G. C. Williams, D.....11,291
Willard Goodman, R.....12,792

For County Supt. of Schools:
Harry Jarman, D.....11,665
Ernest Harshbarger, R.....12,898

The voters of Ayers township cast 273 ballots as follows: 81 straight Republican; 65 straight Democratic; 126 mixed; and one spoiled.

Gallion Leases Cafe To Fred Eckerty

J. W. Gallion has leased his cafe to Fred Eckerty of near Hume, the new proprietor having taken charge of the same last Monday.

Mr. Gallion and family are now residing in the Richard property in the north part of the village.

Broadlands Highs Win From Seymour Highs

Broadlands highs defeated the Seymour highs, 21 to 18, at Seymour, last Friday night. Rayl was high point man for the locals with 13 points.

Your news items would help to make this paper more interesting.

Broadlands News

J. F. DARNALL, Editor and Publisher.

Published Every Thursday

Entered as second-class matter April 18 1919 at the post-office at Broadlands, Illinois under the Act of March 3, 1879.

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New American Triumph

A new process for the manufacture of aluminum, which it is claimed will make America independent of obtaining that product from foreign countries and will tremendously increase its use in the automobile and other industries, was announced a few days ago by Charles B. Bohn, president of the Bohn Aluminum & Brass Corporation of Detroit.

The discovery, the outcome of five years of experimental work, will result in a \$15,000,000 to \$20,000,000 expansion project in Detroit, Mr. Bohn said, adding that the process, which involves the use of alunite ore, results in a purer product than that now produced.

The expansion program, to handle large scale manufacturing of the new product, will include the erection of a sheet and wire mill, and a plant will be built in Utah, near the ore deposits. A \$50,000 plant, to be used in perfecting production operations, will be constructed immediately.

It was pointed out that the manufacture of aluminum in America has heretofore been a monopoly of the Mellon-controlled Aluminum Company of America, whose materials are principally obtained from British Guiana and Germany.

The many advantages of producing aluminum entirely thru the employment of American labor and raw materials may be readily seen, and Mr. Bohn's announcement will doubtless be received with general satisfaction.

Feeding The World

As nearly as can be estimated, the population of the world reached 850 million in 1800 and in the century between that and 1900 it practically doubled. It is now about 1,750 million.

When it is considered that it took the human race possibly half a million years to reach 850 million and only 100 years to double that number the fact is significant. Looking into the future, it must be remembered that human life is being lengthened and preserved through better observance of the laws of health and the advancement of science; also that if in the future wars can be reduced, still greater increases may be expected.

The question naturally arises, for how many people can the earth supply the necessary food? When, if ever, will famine become general, instead of occasional and local, as in the past and present?

So far, there is ample food in the world, if it could be distributed where it is needed. But right now hundreds of thousands in the Near East, in Russia, in India, in China and in many other parts of the world are dying from lack of food.

In the past hundred years vast new areas of fertile land have been opened to cultivation, but famine still exists, partly thru congestion of population and partly through lack of transportation.

While this problem may not seriously affect America for several generations, at the present rate of increase in population it will only be a question of time until the food situation will be a grave one for the entire world, unless improved chemical means for sustaining life can be practi-

cally developed. Probably the civic clubs of the distant future will be trying to get rid of people, instead of boosting for bigger towns.

In Union There is Strength

"As individuals, one farmer's strength cancels another's," said Chester C. Davis, AAA Administrator, recently. "Through organization, his strength multiplies. Only as he can and will express himself through organization is the farmer's influence felt in the national councils."

That brief statement concerns every American farmer. One of the greatest difficulties faced in the past, both by private and public bodies, in seeking to stabilize and improve farming conditions, has been lack of organization. Too many farmers existed solely as individuals, and had no one to speak for them. In brief, agriculture lacked centralized authorities of the farmer's own choosing, who could exert continued and aggressive efforts to bettering his status.

That was true, and is probably still true, of the majority of farmers. But a minority of farm producers have a different story to present. These farmers have joined in creating great organizations. They have elected directors who hire trained, experienced executives. And no one who has watched agriculture during recent years can help but be impressed by the progress these associations have made. Dealing in milk, cotton, fruits and other products, they have met and solved many problems. While they haven't brought about an agricultural millenium, members of these cooperative farm organizations have had a much happier time of it than have unorganized farmers.

The old saying that "In union there is strength," was never more apt than it is today—and it goes for farmers as well as all other workers and producers.

Smile Awhile

When asked to sacrifice something for the poor children, little Willie generously agreed to do without soap.

"Mamma, what becomes of a car when it gets too old to run?"
"Somebody sells it to your father."

Jailer (to prisoner awaiting execution)—You have an hour of grace.

Prisoner—O. K. Bring her in.

Traffic Cop—Use your noodle, lady! Use your noodle.
Lady—My goodness! Where is it? I've pulled and pushed everything in the car.

Adolph Gertzen of Bremen, Germany, got 10 years in prison for swindling women by posing as a lonely widower in search of a wife.

How do you like my sermons? asked the new minister of the young girl who sang in the choir.

Just splendid! gushed the girl. Honest, I never knew what real sin was until you came!

Customer—I see this medicine is good for man or beast.
Druggist—Yes.

Customer—Gimme a bottle; I believe this is the right combination to help my husband.

A Swedish farmer who wanted to make his home in this country appeared for his naturalization papers.

Are you satisfied with the general conditions of this country, Mr. Olsen?

Yah, sure.
And does this government of ours suit you?

Well, yah, mostly, stammered the Swede, only I lak to see more rain.



"When Walking on the Highway, Be Sure to Face Traffic" is the warning conveyed by the November safety poster recently distributed by the accident prevention department of the Chicago Motor Club to approximately 36,000 schoolrooms in Illinois and northern Indiana.

The poster portrays two boys and a girl walking, as they should, on the right side of the highway, or facing the direction from which cars will approach them.

In a bulletin to teachers, which accompanied the poster, the motor club points out that a car traveling sixty miles an hour overtakes a person walking in its path at the rate of 88 feet a second. To get out of the way of this speeding machine requires quick action. The driver of the car, especially on curves and hills, may not see the pedestrian until too late. Therefore the pedestrian must get out of the way, and he can't do it in time if he doesn't see the approaching car.

The most important thing to remember when walking on the highway is to walk facing traffic.

Sidelights

Two Brooklyn men traded wives and now each thinks the other is a swindler.

Bulgarians are noted for longevity, and 158 persons who are more than 100 years old were investigated by a newspaper correspondent in an effort to discover their secret. "Ignorance" says he. Of the 158 only 12 can read and write.

Mussolini will curtail employment for women in Italy, on the theory that women with jobs are less inclined to marry. In this country a woman with a job is more likely to have a chance to get married, if she is willing to support a husband.

"Lamb Bites Wolf" is a recent headline which would delight the shade of Charles A. Dana. It is the caption of an item in a Milwaukee newspaper, which records that "George Lamb was fined for biting Morris Wolf during a fight over a bottle of whiskey."

If anything be worse than the proverbial "bull in a china shop" it is a motorcycle. Peter Calendar rode his gasoline-propelled steed into a Brooklyn crockery store, smashing \$2,000 worth of merchandise, but was not injured in the crash.

In an advertisement O. H. Shenk of Pennsylvania offers \$100 reward "to anyone who will help locate my uncle, who died in Southern California in September 1889." The first step in the search, we assume, would be to determine whether the uncle is in heaven or the other place.

King George of England is one ruler who does not take himself too seriously, if a remark attributed to him is authentic. He said to his nurse: "Betsy, a king is, after all, just an ordinary kind of man, but one who has to live in a very extraordinary kind of way that sometimes seems to have so little sense to it."

FINDS BANKS WILLING, BORROWERS CAUTIOUS

Prominent Writer Refutes Statements Bankers Are Refusing Sound Loans—Describes Reasons for Reduced Volume of Credit.

FIGURES supplied by typical, well-managed banks in different parts of the country show that a high proportion of all applications for loans have been granted in the past year or two, says Albert W. Atwood in a recent article in *The Saturday Evening Post* on "The Idle Dollar." Excerpts from Mr. Atwood's article follow:

"Frequently banks state that as high as 90 per cent of all such applications are granted and for from 60 to 75 per cent of the amount asked for. Allowing that the bankers make these figures as favorable to their own case as possible, it seems strange that we are told again and again that banks are not lending at all.

"If we take into account the whole class of regular bank borrowers, the plain fact is very few want to borrow yet. For the word 'borrow' is merely another name for the word 'debt,' and we face a great world-wide drive to get out of debt.

"An experienced small-city banker, asked if banks were lending freely enough, wisely replied: 'The really good borrower does not wish to borrow now. In fact, I think our customers are making a remarkably fine showing in paying off their loans, especially loans of long standing.'

The Shrinkage of Credit "Or if we think of business concerns rather than of individuals, it is conservative to say that those able to maintain high credit ratings have been mostly the ones able to maintain ample cash resources and, therefore, least in need of credit. As prices and costs fell, many concerns found themselves with plenty of cash because of the shrinkage in operations. Cash resources were still further swollen by reduced dividends, and smaller inventories made bank borrowing still less necessary.

"Expressed in another way, banks cannot expand credit, they cannot make loans, unless there is a demand for the same. Fundamentally, the business transaction makes the loan, the loan does not make the transaction. It is a mistake to try to force upon business organizations funds which they do not need. Under the circumstances the 'idle dollar' is a natural and proper enough phenomenon. A demand for credit is difficult to create artificially, and there is always danger in so doing. "Banks must be liquid enough at all times to pay depositors. The idea of a commercial loan is that it represents a self-liquidating process in business. If the banker makes only those advances that are inherently sound, and selects his maturities wisely, he will have incoming funds to meet demands.

Government Lending "As everybody knows, the Government has vast lending agencies, for home owners, farmers, and the like. These have nothing to do with the subject of this article, except that all such Government operations would be impossible if the banks did not lend the Government money for the purpose. "No one can set a time when borrowing will be resumed. But it will come when men once more feel that conditions are sufficiently settled to warrant them in taking chances, in entering upon deals, and in trying to make money."

Mr. Atwood says that it may be that the banks are overcautious now, just as they were overconfident in 1929, but calls attention to the fact that until a little more than a year ago banks were falling "partly because they had loaned too freely, and were being criticized right and left for precisely that fault." He adds:

"Indeed the banks which had been cautious in their lending policy came through the crisis safely. Under such conditions it is utterly useless to criticize banks for not making loans. After the experience they had for several years, especially in 1932 and 1933, it is only natural that they should relax their requirements very slowly and gradually. "Unfortunately, many of the applications for loans are not people who want temporary banking accommodation for three or six months and are quite able to meet their maturity dates, but are from those who really need permanent capital. They are busted and they want someone to stake them to a new start. What they really seek is a partner to furnish them with long-time capital. But depositors insist upon being paid on demand, and, therefore, it is a grave question whether banks should tie up their funds for any length of time."

HOW ONE FARMER HELPED HIMSELF

A farmer accustomed to keeping records found that it cost \$16.50 to produce an acre of corn. His average yield was 33 bushels, selling for 50 cents per bushel. On this basis he was producing without either profit or loss.

A study of his costs indicated means by which the yields might be increased without proportional expenses. By making use of facts discovered at the Experiment Stations, the farmer secured an increased yield of four and one-half bushels per acre (37½ bushels, instead of 33). By increasing the yield and holding down expenses, this farmer was able to make a profit of six cents per bushel.

FIRST for your new kitchen

•• OF COURSE . . . You're modernizing your kitchen, or you are planning to . . . SO what better way than to start with new, modern electrical servants. You'll enjoy comfort and convenience of which you've never dreamed, for a few cents daily! Take the first step NOW to make your kitchen thoroughly modern.

ECONOMY AND CONVENIENCE

With A
GENERAL ELECTRIC

● THE SECRET of the tremendous popularity of electric refrigeration lies in the unparalleled service which it gives. Think of what it will mean in your kitchen! ECONOMY . . . because you can buy in larger quantities, and because food spoilage is reduced to a minimum. YEAR 'ROUND CONVENIENCE . . . because it's carefree, automatic and dependable. Crisp, cool foods and frozen dainties bring new zest and enjoyment to every meal. Yet the cost is surprisingly LOW . . . for an electric refrigerator quickly 'earns its own keep'.

Any Model **\$10 DOWN** 2 Years to Pay

At our Showrooms or ask your Dealer

TIME FOR OTHER THINGS

With **Hotpoint**

● AN ELECTRIC range will free you from long hours in the kitchen, the year 'round. Instead of standing over a hot stuffy stove while meals cook, you'll have time to go places and do things . . . time to be a real companion to the whole family. A modern electric range combines many features that will delight you . . . and relieve you from drudgery. More than 8,500 central and southern Illinois homemakers now cook this way.

You Can Cook Electrically for About 1c a Pepton Per Meal!

\$5 DOWN 2 Years to Pay

OTHER MODELS **\$10 DOWN**

YOUR CHOICE OF THE BEST

Hotpoint 2 Westinghouse

Water Heating Electrically

● TO YOU, who are now using old types of water heaters, . . . we say . . . see for yourself what a world of difference there is in having an ELECTRIC WATER HEATER in your home. So clean . . . Automatic . . . Nothing to get out of order! An ample supply of HOT WATER is ready always at the temperature you like . . . whenever you need it. It's a real convenience for every member of the family at a cost comparable with less convenient methods.

Ask about the 1c Off-Peak Controlled Service Plan, Today!

\$10 DOWN--2 years to Pay **Hotpoint**

MODERNIZE with Inexpensive ELECTRICITY

CENTRAL ILLINOIS PUBLIC SERVICE COMPANY

See **Messman & Astell** For **All Kinds of Insurance**

Astell Building Broadlands, Illinois.

Maid—Your mother-in-law was here, ma'am. She waited all afternoon for you.
Mistress—Oh dear! Was she very much incensed?
Maid—Well, I don't know; on account of this cold in my head I couldn't smell none.
A teacher asked a 7-year-old girl what a bridegroom was.
Please, teacher, it's a thing they have at weddings, was the reply.

ADJUSTING BANKING TO CHANGING NEEDS

By ROBERT V. FLEMING
Vice President American Bankers Association

BANKERS recognize that changing conditions require new methods of doing business. However it is their responsibility to retain those essential and sound financial principles upon which this country was founded and has grown to be what is still the richest nation in the world.



R. V. FLEMING

Many of our difficulties have arisen from lack of confidence and from misunderstanding. Therefore it behooves the banker to bend every effort to create a better public understanding of sound banking and thereby bring about that united effort and cooperative spirit which will hasten the day of national recovery and restore to the banker the confidence of the public to which he is entitled.

As an approach to the realization of this ideal, bankers should carefully scrutinize every application for a loan to see if it is bankable and, if it is not in bankable form, then make further examination to see if the loan can be made so, in order that the uses of credit may be stimulated.

Explaining Loan Factors to Customers

We must not expect our customers to be bankers and understand all the factors which we must consider before granting a loan. If we find that a loan is not, and cannot be made, bankable, then I think we should take pains to explain to the applicant the reasons why it cannot be granted.

There are other measures which I think it important for the banker to undertake in order to eliminate the misunderstandings which have arisen and overcome the sentiment which exists. Under present conditions we have to operate under many laws and regulations, and also watch what further legislation is being proposed which affects our methods of operation and may not be in the best interest of the communities we serve. Nowadays it seems at times we must sit with a law book in one hand and a book of regulations in the other in order to make certain we are discharging our daily duties and functioning strictly in accordance with the law. All of this is very trying, yet I think in the end we shall become better bankers.

I believe it is the duty of every banker today to endeavor to understand the public he serves. In addition to his daily duties, trying as they are, he should participate in the activities of his community, so that, with the fund of information available to him, he may be as helpful as possible in all public and civic matters.

COMPTROLLER COMMENDS INSTITUTE OF BANKING

WASHINGTON, D. C.—The American Institute of Banking, said to be the most successful project of its kind in the field of applied adult education, has performed a valuable function in training bank clerks for "sound public service as well as personal success," J. F. T. O'Connor, Comptroller of the Currency of the United States, said here in a recent radio address. The institute is a section of the American Bankers Association.

"While imparting useful knowledge, it has improved the morale of banking personnel and has stimulated in its members an intelligent interest in national and international monetary problems," Mr. O'Connor said. "Its courses cover a wide field in banking. Among the subjects, one finds Bank Organization and Operation, Commercial Law, Negotiable Instruments Law, and Economics, in the Pre-Standard Division; followed by such subjects as Money and Banking, Credit Management, Financial Statement Analysis and Bank Management, in the Standard Division.

"Each and every subject is one which is necessary to a knowledge of banking. However, the institute does not stop here, but encourages graduate study in Corporation Finance, Trust Service, Farm Credit Administration and Business Forecasting. Again it emphasizes in special courses the importance of the less technical but highly beneficial study of Constructive Customer Relations, Banking Fundamentals and Public Speaking. No comment is necessary on these courses: their value is at once apparent."

BOOKLET ON FARM CREDIT

A booklet has been published by the Agricultural Commission, American Bankers Association, on "Factors Affecting Farm Credit," for the purpose of furthering on a national scale the taking of farm inventories and the making of credit statements as sponsored by the commission in cooperation with the state colleges of agriculture and the U. S. Department of Agriculture. The goal is better relationships between farmers and their banks.

The booklet is devoted to the types of loans generally required by farmers, the need for farm credit, how it can be obtained, when it is safe to borrow, what principles to follow to establish credit in advance of needs, and how both the lender and borrower are interested in sound, productive farm credit.

Home to Stay

By IRENE GLENN

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THE old stage driver recognized her the moment she alighted from the train at the country station—the slim, brown, graceful girl he had good reason to remember—and with regret.

As she came forward, she smiled a friendly greeting that betrayed a dimple in each rosy cheek. "Hello, Mr. Lawrence, I wonder if you will drive me to the village? I have come on a happy errand, and I am in a hurry to get there," she said gaily.

He nodded. "I'm member you, Miss Olive, all right—don't often forget folks who come this way. Yes, I'll take you up or anywhere you want to go," he answered, suspicious immediately as to what her errand might be.

Soon he had her baggage safely stored in his old car, and they were off up the long winding road.

He could see that she was bubbling over with some inner happiness as she chatted beside him. His thoughts went back, however, to the preceding year when she had come to visit the young fellow, John Buford, whom he and the whole valley loved, who had returned from the World war battered and broken, but with his old courage and his old kindness and fineness of heart and mind unimpaired. This girl beside him who had won his heart and finally turned him down, and then had left him to go on her year's wandering in Europe. The whole valley had known about the love affair, and with its old-fashioned generosity had taken her to its heart until—and rumor had it that she had said she couldn't settle down to farm life even with John—she had gone, and the truth came out.

"She ought to be punished, and she will be," the old man thought to himself. He turned to her: "Jest where do you want to go, Miss Olive?"

"Where?" she asked, her brown eyes flashing with happiness. "Why, to John's place, of course! Can't you guess why I have come back? I've come back to tell him that I am going to stay and never go again. It's going to be a surprise! I really tried to forget him—didn't write—but I couldn't forget; so I am going to tell him!"

"I'll take you up thar," he said briefly.

The rheumatic car rattled along over the familiar road, through the long forest aisles, along the brook, up over the wooded ridge, and into the valley.

The girl was a little silent now as if into her thoughts had come memories not altogether pleasant or thoughts of unhappy things that might have happened. The mood passed, however, and she turned to him.

"I am sure he—he loves me enough to want me now," she said softly half to herself. "Perhaps I wasn't kind enough to him a year ago, but then—it was different."

The old man nodded. "We're a-gittin' thar," he said shortly as he whirled the car off the main road down a long inviting side-road.

"Yes, I remember this road," the girl said quietly.

They swung into the open through the trees, and before them lay a wide, rambling old house, hospitable still in its air of brooding hominess, but the weeds were high in the yard and the grass had covered the paths; and on the porch was a white sign with the words—"for sale."

She gave a little cry of consternation and stared at the sign. Then she whirled breathlessly upon him.

"What does this mean, Mr. Lawrence? What has happened? Why did you bring me here? Is John—Oh, it can't be! It can't be!" She looked at him with brown eyes full of terrible fear.

He looked at her with cold eyes. "John was in bad shape from his war wounds when you was here—an' then to lose you. I didn't blame you so much—yet I did—you shouldn't hev come an' then left him in the lurch," he said bluntly. "You gals with yer playin' with a man—and John was a man we all liked since he was a kid."

"Was—you say 'was'!"—she cried, and then with a shivering tremor she crumpled against him. "He's dead—Oh, it can't be!"

He whirled the car again and at a rapid pace sent it rolling back. At the main road, he turned to the right, and, keeping the same rapid pace, went on.

The girl at his shoulder was sobbing quietly, and the iron in his heart began to soften. "Guess she really means it," he told himself.

Under the tires woodland and meadow passed and the road veering sharply led along a winding drive and into the front of a white painted cheery place that was an up-to-date farmer's home. He stopped the car.

He put his hand on her shoulder. "Little girl, I kinda hated you for last year, so I thought I'd give you a lesson. I feel mean about it now, 'cause I kin see you really love the boy. This is John's new place and—"

A tall, bronzed figure appeared near the house, stared, and then with a shout came running up. The girl whirled with an inarticulate cry, and in the next moment was swung from her seat and gathered into strong arms.

"Oh, John!" and "Olive!" were all that the meeting lips could say after the manner of the hearts of men when too full for speech; and, unheard and unseen, Mr. Lawrence turned his car homeward, feeling a little guilty but content in his knowledge that this time the brown girl would stay for good.

Powerful Pressure Pump

Housed in Whale's Nose

The nose of the whale, prized by whalers for its valuable spermaceti oil, is not used for smelling at all, but instead houses a powerful pressure pump and a combination air-conditioning, electro-pressure plant that for sheer efficiency transcends anything on land, sea or in the air.

"The biggest thing about a whale is its nose," two scientists explained in a joint statement. "It is six times as big as the whale's brain-case. For instance, if a whale has a head that is 12 feet long and 6 feet high, the nose in this hypothetical whale would be 10 feet long and 5 feet high. Probably one reason the whale's jaw juts out so far is because the nose needs the support of the upper jaw. Another peculiarity about the whale is that its nose, in pushing against its forehead, has changed the latter from straight or convex to one that is deeply concave."

The nose of the whale is composed of bones, fat, oil and connective tissues covered with a thick sheet of skin and blubber, through which runs two gigantic nasal passages. The right passage, according to the scientists, is so big that Jonah could have rested there very comfortably without bothering to make the long journey to the stomach. The two passages lead from a chamber immediately below the blowhole on top of the nose to a great body tunnel which, in turn, is connected with the windpipe.

Time Tables

C. & E. I.

Southbound 1:42 p. m.

Northbound 3:36 p. m.

Star Mail Route

Southbound 7:15 a. m.

Northbound 8:30 a. m.

Among actor folk marriage is merely an intermission between love affairs.

When Thirsty or Hungry

Visit The

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Lunch Drinks Smokes
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Popular brands of beer on tap and in bottles

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Are you one of these nervous people who lie awake half the night and get up feeling "all in"? Why don't you do as other light sleepers have been doing for more than two generations—take Dr. Miles' Nervine?

One or two pleasant effervescent Nervine Tablets or two or three teaspoonfuls of liquid Nervine will generally assure a night of restful sleep. Perhaps you will have to take Nervine two or three times a day just at first.

Nervous people have been using Dr. Miles' Nervine for Sleeplessness, Nervousness, Irritability, Restlessness, Nervous Indigestion, Nervous Headache, Travel Sickness, for more than fifty years.

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Bilious Headache

Thousands of people who formerly suffered from irritable headaches, bad breath, stomach agony, belching and constipation, thank Vigo for the satisfying relief it has brought them. Try Vigo for that bilious headache.

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Also Fire and Automobile Insurance in good companies.

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BROADLANDS THEATER

Friday and Saturday Nights
November 9 and 10

Dramatic Romance of a Football Hero!

THAT'S MY BOY

with

Richard Cromwell - Dorothy Jordan
and Mae Marsh

20 Great Football Stars and the University Southern
California Football Team

Also A Good Comedy

8:00 O'clock P. M.

Admission 10c and 15c

Next Week: Wheeler and Woolsey in So This Is Africa

Long View News

Mrs. Katherine Deere was hostess to the L. S. L. club at her home here Thursday afternoon.

The D. A. Smith residence has received a new roof during the past few days.

O. T. Rowen, state veterinarian spent the first part of the week at his home here.

Mrs. Alice Hanley is at the C. B. Hanley home after spending the past two months in Homer.

Rally day services and the basket dinner at the M. E. Church last Sunday were well attended, and both duly enjoyed.

The T. M. Sullivan residence is undergoing repairs. An addition is being built at the rear, and the new portion will be occupied by Mr. and Mrs. Eugene Sullivan, Sr., upon its completion.

Bongard News

Bobby Miller is on the sick list.

Mr. and Mrs. Andrew Bosch were Pesotum callers on Sunday.

Mrs. Mary Astell of Champaign was here looking after farm interests on Tuesday.

Miss Catherine McCormick of Bloomington spent the week end at home.

Mr. and Mrs. Louis Kaufmann and Mrs. Paul Westinhouse of Chicago spent Monday at the home of A. Bosch.

The card party and dance given by group No. 1 on Saturday night was a success. A sum of \$20 was cleared.

C. I. P. S. Co. Summary of Income Statement

Net income, before preferred dividends, of Central Illinois Public Service Company for the three months ended September 30, 1934, amounted to \$353,024 as compared with \$293,113 in the corresponding period in 1933, according to a statement issued by the company.

Gross earnings for the three month period ended September 30, 1934, amounted to \$2,992,310, or slightly more than \$2,987,811 reported for the corresponding quarter in 1933.

For the ninth month period ended September 30, 1934, net income, before preferred dividends, amounted to \$519,975 as compared with \$707,036 in 1933. The net income for the nine month 1934 period is equivalent to \$1.81 per share on the combined amounts of 6 per cent and \$6 preferred stock outstanding.

Total gross earnings for the first nine months of 1934 amounted to \$8,335,507 as compared with \$8,250,966 in the corresponding period of 1933.

Is your subscription paid?

An Unexpected Reunion

By GRACE BLAIR

©, by McClure Newspaper Syndicate. WNU Service

GLORIA looked up from the evening paper she was reading and there was quite a little flutter of excitement in her face as she demanded the whole, undivided attention of her husband.

"Larry, there is an advertisement here which simply fits like a glove into our scheme for living more economically."

"Fire away, you young schemer," advised Larry.

"There's an elderly man here who will give a couple his house, rent free, if they have their own furniture and will let him live with them as one of the family. I'd be more than glad to wait on him and perhaps we could persuade Aunt Sue to come and live with us."

"He might be a terrible old man," cautioned Larry.

But, next day, Gloria, looking very sweet and charming went out to interview Mr. Dixon.

Mr. Dixon was an elderly man who carried his years well. His expression was gentle, for he was a gentleman from his silver hair to his well polished slippers but his eyes were that peculiar blue which can, if necessary, turn to points of hard steel.

He liked Gloria. She was the only one of the many applicants for the house that he really fancied.

"Friends," he told her quite frankly, "have been kind enough to give me this house and I want to live in it if possible. Do you think you could make an old man feel at home with you and your husband. Home is the most wonderful place on this earth—if it is really home."

"Oh," exclaimed Gloria. "I feel I could call you Daddy Dixon right away." Her soft eyes filled with tears. "Do you—a—like me?"

"My dear," said Daddy Dixon, "you and your husband can move down this afternoon if you want to—that's how much I like you."

So Larry and Gloria moved out to Daddy Dixon's quaint house with its bit of garden and during the settling of the furniture there was a slight dispute.

"No," Gloria's tone was very final, "we simply will not take that lovely bed room overlooking your garden. The nicest room in the house is for Daddy Dixon or no one."

"I'm not used to being bossed about by women folks," smiled Dixon and there was the softest of lights in his blue eyes, "you see I've never married."

And Gloria knew without any more being said that Daddy Dixon was being true to some loved one—some romance of the past.

The arrangement was more than successful and even Larry felt that to be living under the influence of a man so gentle and yet so firm was a great privilege and he often wondered what had brought Dixon down in the financial world. They never however spoke of these intimate matters.

And when all was nicely settled Aunt Sue was invited down. She had persistently refused to make her home with Larry and Gloria saying that youngsters were better off by themselves and she continued her lonely existence.

Larry brought Aunt Sue out on the train with him. Aunt Sue seemed always to be dreaming of a past and in the depths of her clear brown eyes was a glow so steady as to make the younger generation wonder what it meant.

Daddy Dixon and Gloria rushed from the house when they saw the two coming in the garden gate and they met just half way up the old flagged path.

Aunt Sue was hugged up in Gloria's arms so swiftly that she and Daddy Dixon did not at first glimpse one another.

Then: "Sue—Sue my dear."

"Donald—my own Donald," and Aunt Sue promptly swayed and would have fallen but that Dixon's arm was swift as lightning and strong as steel.

He waved Larry aside. "No—they took her from me once—she's mine now," and carried Aunt Sue tenderly into the house.

Larry turned to Gloria. "What are you crying about, old girl?" he asked but his voice stuck in his throat in his effort to sound manly about it all. He took his wife within his arms and together they followed into the cottage.

They stood for a second only in the doorway of the big living room. Daddy Dixon was down on his knees beside the Chesterfield and Aunt Sue's wisp of lace handkerchief was in his hand. He was brushing very softly something from the eyes of the silver headed Sue and her white hand fluttered against his cheek.

Gloria and Larry tiptoed away. A scant week later, when there was a golden band on Aunt Sue's finger and Daddy Dixon was very proud and very happy he placed in the bits of the story that rounded up in his having advertised for some one to live with him.

"I had a score of relatives who were fighting like tigers to get my money," he told them "hypocrites, all of them. It was the generation from which they sprung who tore my loved one from me—my own Sue here—and I made up my mind they should not inherit anything from me. That was why I wanted to find a family who could really love me and I think—yes I know I found all I was seeking—and more."

And Daddy Dixon smiled his gentle smile.

Fairland News

By Garnett Gibson

Irene Moseley was a weekend guest of her grandmother, Mrs. A. D. Estes at Villa Grove.

Marie Maxwell left Sunday for Chicago, where she will spend several weeks with Mr. and Mrs. J. A. Bagalke.

Mrs. Lizzie Chancellor, Mr. and Mrs. John Chancellor of Mattoon, were Sunday guests of Mr. and Mrs. C. W. Borrer.

John Phillips left Saturday for Detroit, Mich., after having been home several weeks waiting to be called back on his job.

Mr. and Mrs. J. W. Carrier were Sunday afternoon guests of Mrs. Fannie Gibson and son, Garnett.

Miss Georgia Robertson, who is seriously ill with tonsillitis, is very little improved at this writing.

Miss Ollie Goldsberry who has been ill with an infection in her hand caused by being inoculated for diphtheria, is slowly improving.

J. W. Blaney and Luke Williams exchanged houses Saturday. The Blaneys occupy the Lucy Howard property, which was vacated by the Williams, and the Williams occupy the property vacated by the Blaneys.

Mrs. Clara Lewis spent Wednesday with Mrs. Ida Greenawalt in Danville, and took part in the big Halloween celebration. Mrs. Lewis received first prize of ten dollars for being dressed as the best comic woman who resided outside of Danville. She also received cash prizes at Villa Grove.

Longview Township High School Future Farmers of America

A National Organization For Boys Studying Vocational Agriculture



W. B. BRAEUNINGER—Instructor in Vocational Agriculture.

Sectional F. F. A. Meeting Held at Fairmount Nov. 5

Five schools represented the Sectional F. F. A. meeting at Fairmount on Monday evening November 5. Fisher, Tolono, Fairmount, Indianola and Longview were all present at the meeting. The delegates from Longview were Clyde Collins and James Beatty.

The purpose of the meeting was to interpret certain rules in the Activity Contest and to announce the winners of last year's Contest. Tolono ranked first and the Longview F. F. A. Chapter second. The next sectional meeting will be held at Fisher on December 3.

—Duane Eckerty.

Clifford Leerkamp Makes Over \$100 With Project

Clifford purchased 450 baby chicks from the Homer Hatchery on Mar. 6, 1934. Most of them being Buff Orphingtons. They were placed in a thoroughly cleaned and disinfected brooder house and fed the following

mash: Yel. corn finely ground, 50 lbs. Wheat finely ground, 15 lbs. Oats finely ground, 10 lbs. Dried butter milk, 10 lbs. Alfalfa L. M., 4 lbs. Meat scrap, 10 lbs. Salt, 1 lb. Total—100 lbs.

In addition the chicks were fed chick size grit, and cod-liver oil was mixed with the mash until green material could be picked up outside. At the age of six weeks a scratch feed consisting of corn, wheat and oats was fed in connection with the mash.

Clifford was successful in raising 420 of the chicks. 200 of the best pullets have been selected for layers and are laying a number of eggs already.

A record of all expenses, labor and sales have been kept. The following statement is made from these records:

Value of chickens produced—\$223.64. Cost of production—\$133.31. Total profit—\$90.33. Allowed for his labor—\$13.20. Total project income—\$103.53. —Duane Eckerty.

Incredible as it may seem, there is still one real Daughter of the Revolution still living. She is Mrs. Caroline Phoebe Randall of Greenfield, Mass., who recently celebrated her 84th birthday. Her father was Stephen Hassam, who fought at Bunker Hill and in other battles of the war for independence, and was 90 years old when she was born.

The News is \$1.50 a year.

Friday and Saturday Cash Specials

- Paradise Crackers, 2 pound boxes 18c
Puffed Wheat, 2 boxes for 19c
Ginger Snaps, pound, only 10c
Mortons Smoke Salt, 10-lb bucket, only 79c
Turnips, home grown, pound 2c
Early June Small Sifted Peas, 2 cans for only 19c
Toilet Tissue, 1000 sheets, per roll 5c
Potatoes, Wisconsin White, 5-month keepers, 100 lb \$1.39
Mineral Oil, bulk, per quart (bring container) 49c
Beef Roast, fresh, good quality, pound 15c
Mop Handles, only 10c

Bring In Your Eggs—Prices Up

EARL K. ECKERTY

PHONE NO. 43 WE DELIVER PROMPTLY

Star Theatre - Villa Grove

New Hit Pictures - - - Latest Improved Sound

Friday and Saturday, Nov. 9-10

Hell Cat

with Ann Sothern and Robert Armstrong. Plenty of comedy, thrills and suspense. A real treat for our fans. Don't miss this one.

Matinee Saturday—3:00 Evening 7:15 to 11:00
Adm. 5c-10c Adm. 10c-15c

Sunday, Monday, Nov. 11-12

Wheeler and Woolsey in their latest comedy riot

Cockeyed Cavaliers

This famous team has never disappointed and you are in store for a big time when you see this latest hit.

Matinee Sunday—3:00. Evening—7:15-11:00
Admission 10c-25c

Tuesday and Wednesday Nov. 13-14

Shoot The Works

with Ben Bernie, Jack Oakie, Dorothy Dell and Arline Judge. Fine entertainment with wonderful music.

Admission 10c-25c

Thursday and Friday, Nov. 14-15

Sylvia Sidney and Cary Grant in

Thirty Day Princess

Another hit attraction by two famous stars

Coming—Cockeyed Cavaliers—Cats Paw—Death on The Diamond—Chained—Belle of The Nineties—Pecks Bad Boy Barretts of Wimpole Street—and many other hit attractions.

Bergfield Bros.

FRIDAY-SATURDAY CASH SPECIALS

Grimes Golden Apples SMALL SIZE basket, \$1.40

Jonathan Apples, small size, basket, \$1.40

Crackers, Paradise Soda, 2-lb. pkg. . . 21c

Steak, all cuts, pound 19c

Beef Roast, pound 14c

Hamburger, pound 13c

Flake Hominy, package 11c

Jersey Corn Flakes, large pkg. 9c

Delicious Sips Coffee, pound 21c

Ginger Snaps, pound 10c

Fig Bars, pound 10c

Oysters, fresh, pint 27c

Fresh Fruits and Vegetables

Oranges - Lemons - Grapefruit - Bananas - Dates

Apples - Turnips - Sweet Potatoes - Onions

Cranberries - Cabbage