

THE BROADLANDS NEWS

BROADLANDS, ILLINOIS, THURSDAY, JAN. 10, 1935

NUMBER 25

VOLUME 15

Uncle Charley Block Dies Suddenly Sunday

Was Wealthy Retired Farmer; A Native of Germany; Funeral Rites Tuesday.

A. T. Block, prominent and wealthy farmer, passed away suddenly at the home of his daughter, Mrs. Alvin Zenke, in Broadlands, last Sunday evening at about 9:00 o'clock.

Mr. Block had been in failing health for several years, but his recent illness was of only a few days duration, having been down town as late as last Friday to look after his business affairs. He had a heavy cold at that time which soon developed into pneumonia and caused his death.

Uncle Charley, as he was familiarly called by his friends, was a man of great vitality and he always kept busy at something even after moving to town. Uncle Charley was criticised by some for working so hard after he became aged. But, those who criticised failed to realize that Uncle Charley was happiest when he was busy—and that is what counts. In other words, he lived his life in his own way.

Mr. Block was one of the wealthiest men of the community. Besides his large land holdings, he owned a number of dwelling properties and several business houses in the village of Broadlands. Mr. Block did much to build up Broadlands and make it what it is today.

Short funeral services were held at the home of Alvin Zenke last Tuesday afternoon at 1:30, and at the St. John's Evangelical church, northwest of Broadlands, at 2:00 o'clock. Rev. George Gerhold, of Franklin, Ill. a former pastor of the church, had charge of the services. Music was furnished by a quartet composed of Mesdames Emil Schumacher, Howard Mohr, Philip Limp and Frank Frick, with Mrs. Walter Witt presiding at the piano. The casket bearers were Philip Limp, Karl Partenheimer, John Bahlow, A. S. Maxwell, Henry Kilian, Sr., Frank Frick.

Burial was in the St. John's Evangelical cemetery, with Dicks Brothers, local undertakers in charge.

August Theodore Block, son of John F. and Johanna C. Block, was born in Berlin, Germany, Oct. 22, 1847. He came to America with his parents in the year of 1871 at the age of 24 years. His father died the following year and his mother spent the rest of her life with him.

He was married to Caroline Kagels in 1878. Their first home was near Sidney. To this union three children were born. A son who died in infancy, a daughter Hattie Hulda, and a son Paul August Block, who preceded him in death in November, 1927.

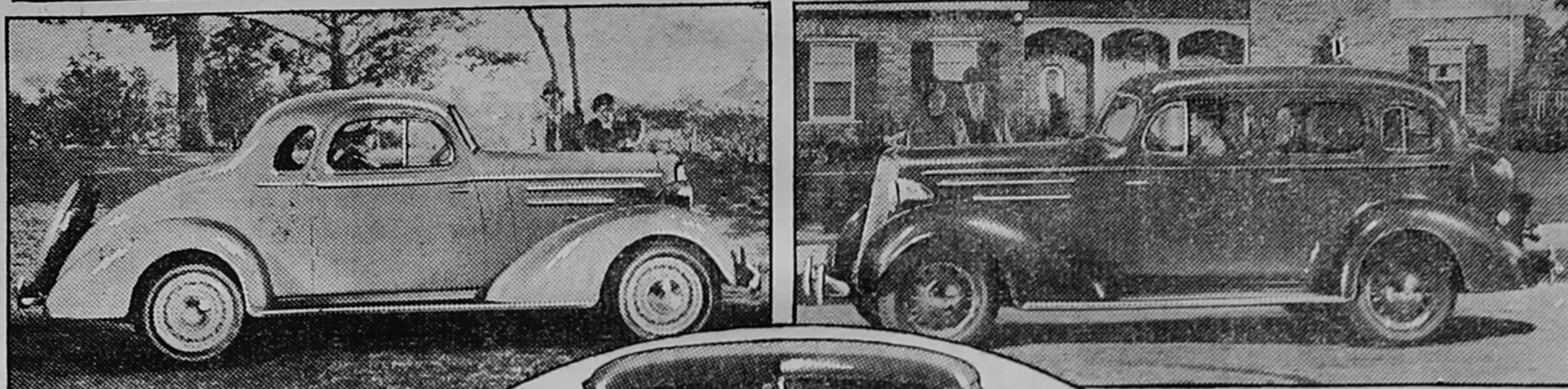
In the year of 1899 he moved on what is known as the Block home place southwest of Broadlands. In 1903 he moved to the town of Broadlands, where he spent the rest of his life.

He was confirmed when a boy in St. John's Evangelical church and was a faithful member all his life.

Five years ago, on Dec. 17, 1929, his wife was struck by a train and instantly killed. Since then he has made his home with his only daughter.

He died after a few days illness of pneumonia, Jan. 6, 1935, at the age of 87 years, 8 months

Chevrolet Announces Two New Lines for 1935

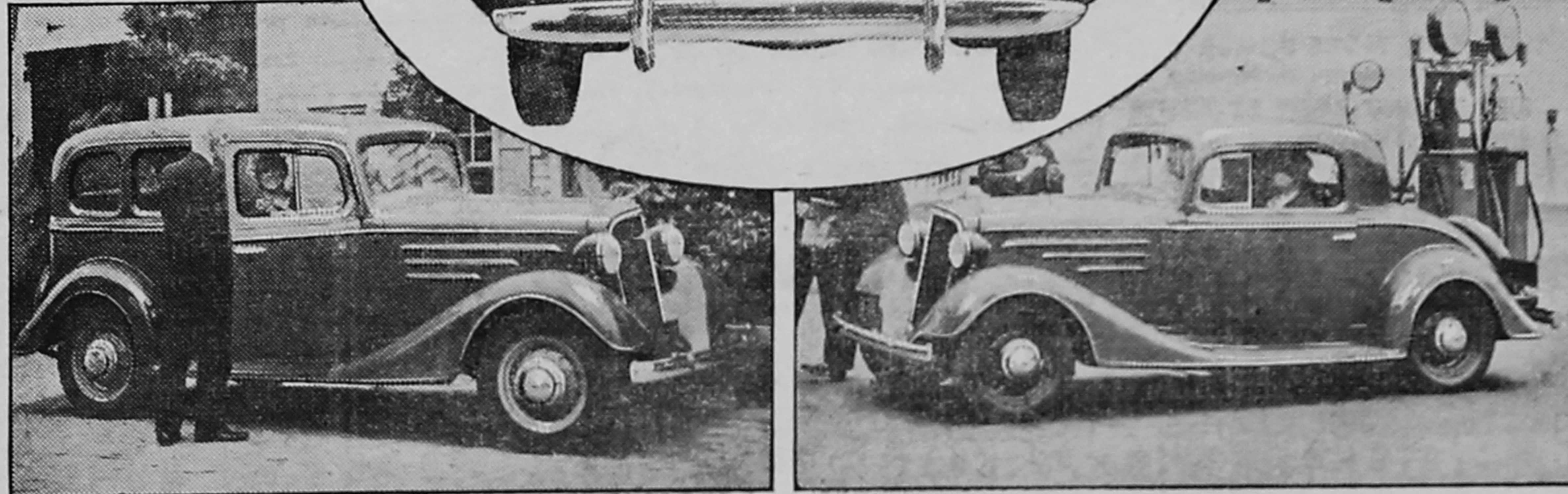


The Coupe model typifies the beauty and style of Chevrolet's New Master De Luxe series for 1935. Improved performance and exceptional economy also characterize these cars.

Fleet, graceful lines also mark the New Master De Luxe Sport Sedan. Ample luggage space is provided by the built-in trunk, and a luggage compartment behind the rear seat cushion.

Right: Front view of New Master De Luxe Coupe, showing roominess and graceful lines. Below: The Sedan model in the New Standard series, which, powered by the time-proven Master engine, combines brilliant performance with its smartness and style.

Another attractive model in the New Standard series is the Coupe pictured here. Numerous body and chassis refinements, in conjunction with the Master engine, unite to make these cars outstanding values in the lowest-priced field.



Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanically, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.

Broadlands Chapter O.E.S. Installs Officers

Mrs. Ruth Henson Is New Worthy Matron; and C. T. Henson Is Worthy Patron.

Broadlands Chapter, O. E. S., installed its officers for the ensuing year, at the local Masonic Temple, Friday night of last week. Members of the Homer and Hume chapters were guests. Following the installation refreshments were served.

Mrs. Elsa Walker was the installing officer; Miss Faye Porterfield, installing marshal; Mrs. Nellie Astell, installing chaplain; Mrs. Bertha Cook, installing organist.

Officers were installed as follows:

Worthy Matron—Mrs. Ruth Henson.
Associate Matron—Mrs. Irene Witt.
Worthy Patron—C. T. Henson.
Associate Patron—O. P. Witt.
Secretary—Mrs. Allie Bruhn.
Treasurer—John Bruhn.
Conductress—Mrs. Zer m a h Witt.
Associate Conductress—Mrs. Lillie Bowman.
Chaplain—Mrs. Edna Telling.
Marshal—Mrs. Jennie Porterfield.
Organist—Mrs. Nellie Six.
Adah—Mrs. Jessie Bergfield.
Ruth—Mrs. Sue Harden.
Esther—Mrs. Lillian Rowen.
Martha—Mrs. Delia Nohren.
Electa—Mrs. Freda Maxwell.
Warder—Mrs. Elsa Walker.
Sentinel—H. W. Six.
Mrs. Elsa Walker is the retiring Worthy Matron.

Near Tragedy Is Caused By Rumor

See "American Madness" at Broadlands Theater, This Friday and Saturday.

A rumor started it—Run On The Bank! Frenzied thousands swept by one mad desire to get their money—nothing could stop them—no word—no plea—no reason. It grew—like a seed in fertile soil—sprouting calamity on a thousand tongues until it reached proportions of great enormity and came perilously near bringing destruction into the lives of thousands.

Such is the situation that presents itself in "American Madness," the picture to be shown at the local theater this Friday and Saturday nights, with Walter Huston, Pat O'Brien, Constance Cummings, Kay Johnson and Gavin Gordon. It proves in a strikingly dramatic manner how thoroughly malicious and dangerous rumor can be and how it can mow down lives—fortunes and souls of people with a destructive fury that is tremendous.

"Prisoner at the Bar"

New drama of the liquor traffic (by George Y. Hammond, author of "Who Killed Earl Wright.")

To be presented by the Anti-Saloon League with a cast of twenty-one local citizens, under the direction of a League man, at the Methodist church, Friday, January 11. Sponsored by the U. B. and M. E. Churches. Admission free.

The News is \$1.50 a year.

and 15 days.

He is survived by one daughter, Mrs. Hattie Zenke of Broadlands; three grandchildren, Mrs. Maude Luedke, Alfred Zenke, and Mrs. Hilda Seider, all of Broadlands. Five great-grandchildren, Jean Paul, Marion and Hope Celestine Zenke, Richard Lloyd Seider, and Paul Robert Luedke. He is also survived by one brother, Albert Block, of Champaign. His sister, Mrs. Mary Block, preceded him in death in 1923.

Mrs. Minnie Anderson Hostess to F. T. F.'s

Mrs. Minnie Anderson entertained the F. T. F. Class, Thursday afternoon of last week.

Mrs. Leanna Miller had charge of the meeting and Mrs. Anna Neal had charge of the entertainment.

The hostess served refreshments of creamed chicken, perfection salad, hot rolls, butter, and coffee.

Mrs. Anna Laverick, Mrs. Leathie Boyd and Miss Mildred Neal were guests.

Members present were Mesdames Leanna Miller, Nellie Astell, Maude Anderson, Yuba Catlett, Anna Neal, Alma Bruhn, Eva Brewer, Frances Smith, Mary Fitzgerald, Addie Freeman, Minnie Anderson.

Fairland Post Office to Be Discontinued

Fairland, January 5.—Fairland Post Office will be discontinued Jan. 31, 1935, by order received by Garnett Gibson, postmaster, today, from Washington, D. C. All mail which is addressed for Fairland will be sent to Longview.

A heavy rain visited this locality last Monday night.

Read Bergfield Bros. adv. for Cash Specials.

Longview High School News

Rachel Davis, Reporter

After a nice Christmas vacation everyone is studying industriously for semester Exams.

Longview high is to be host to Sadorus Friday night. Here's hoping for a victory.

The Sidney basketball team surprised Longview Saturday night by a 31 to 9 victory. Longview was defeated at Alorton Friday night 26-17.

The Seniors entertained the student body and faculty at a Christmas Party on the Friday afternoon before Christmas. Everyone spent a very enjoyable afternoon.

The girls' physical Education class chose sides and had a game of basketball on Monday night. There was also an Ag. game with Villa Grove that night. Longview won by a score of 22-16.

Mrs. Belle Smith Entertains Ladies Aid

The January meeting of the U. B. Ladies Aid was held at the home of Mrs. Belle Smith with Mrs. Agnes Turner assisting.

Refreshments consisted of chicken sandwiches, pickle, fruit salad and coffee.

Guests present were Mrs. Ovanda Martinie, Rev. Turner, Misses Leone and Blanche Smith.

Members present were Mesdames Bessie Loomis, Olive Rayl, Jessie Bergfield, Della Reed, Leona Bergfield, Flora Bailey, Agnes Turner, Belle Smith.

Card of Thanks

We wish to express our deep gratitude to friends and neighbors for their kindness, sympathy and floral offerings at the death of our beloved father, A. T. Block, Mr. and Mrs. Alvin Zenke.

Long View H. S. Starts Evening School for Farmers

The first meeting of the evening school for farmers was held in the high school on Tuesday night. There will be a meeting each Tuesday night for the next nine weeks continuing until March 10. Some subject pertaining to agriculture will be discussed each evening. The school is in charge of W. B. Braeuninger, Agriculture teacher at Long View High School. The topic discussed at the first session was "Testing of Soils for Acidity and Phosphorous and the Application of Limestone and Rock Phosphate." On January 15 Legumes will be discussed with special emphasis placed on inoculation and the effect of legumes on the soil. On January 22, Prof. J. C. Spetler of the University of Illinois College of Agriculture will discuss the 1935 Corn-Hog Program. The Chinch Bug will be the topic for discussion on January 29, when W. P. Flint of the College of Agriculture will be present. Every interested person is invited to attend these meetings.

M. E. CHURCH NOTES

Edward Hardy, Pastor.

BROADLANDS
Sunday School at 10:00 a. m.
Preaching—11 a. m.
Subject—A New Testament Joy.

Offertory—"Immanuel," a trombone solo.

LONGVIEW
Sunday School—10:00 a. m.
Song and Sermon Service 7:30.
Sermon—Stewardship.
Music by the choir and orchestra.
Epworth League, 6:45 p. m.

Your news items would help to make this paper more interesting.

Trucking—I will haul grain, cobs and coal at reasonable prices. Phone No. 2R2.—Ray McClelland, Broadlands.

Mrs. E. H. Wiese Is Hostess to Ladies Aid

The Ladies Aid of St. John's Evangelical Church met in the home of Mrs. E. H. Wiese on Thursday afternoon of last week with sixteen members and two guests present.

During the business session, which was conducted by Mrs. Emil Schumacher, the following officers were elected: President, Mrs. Catherine Dohme; Vice-President, Mrs. Delia Nohren; Secretary, Mrs. Neva Frick; Treasurer, Mrs. Nellie Kilian.

The hostess served refreshments of escalloped oysters, hot rolls with butter, pickles, orange salad with whipped cream, date cookies and coffee.

The February meeting will be held at the home of Mrs. Catherine Dohme.

News Items of 12 Years Ago

Jan. 12, 1923

The M. E. Ladies Guild met with Mrs. J. W. Allen.

Bert McCormick and family visited relatives at Sidney.

Rev. L. E. Miller was conducting a revival meeting at the U. B. Church.

The members of the G. T. Club entertained their husbands at their annual mid-winter party.

Members of the Broadlands Unit of the Home Bureau met at the home of Mrs. John Bruhn.

The Broadlands orchestra gave a musical at the local opera house.

Market Report

Following are the prices offered for grain Thursday in the local market:

No. 2 wheat	95c
No. 3 white corn	92c
No. 3 yellow corn	86c
No. 3 oats	50c
No. 2 yellow soy beans	\$1.14

Broadlands News

J. F. DARNALL, Editor and Publisher.

Published Every Thursday

Entered as second-class matter April 18 1919 at the post-office at Broadlands, Illinois under the Act of March 3, 1879.

Terms of Subscription

1 year in advance.....\$1.50
6 months in advance......90
3 months in advance......50
Single copies......05

Advertising Rates

Display Per Column Inch.....20c
Readers and Locals, inside pages, line.....10c
Cards of Thanks.....\$1.00

Counties of the U. S.

There are 3,072 counties in the 48 states, of which Texas has the greatest number, 254, and Delaware the smallest number, 3.

San Bernardino county, in California, is the largest, with an area of 20,175 square miles, New York county is the smallest, with an area of only 22 square miles. Bristol county, in Rhode Island, is the next smallest, with 24 square miles.

Citing another case of extremes, Armstrong county, in South Dakota, with an area of 540 square miles, has no postoffice, while Allegheny county, in Pennsylvania, with 725 square miles, has 150 postoffices.

And speaking of postoffices, Leadville, Colo., is the highest, being 10,190 feet above sea level, while Calipatria, Calif., 175 feet below sea level, is the lowest.

North Carolina and Virginia have exactly 100 counties each. States having more than 100 counties are Illinois, 102; Kansas 105; Missouri, 114; Kentucky, 120; Georgia, 161; Texas, 254.

In Louisiana these subdivisions are called parishes, of which the state has 64.

Paralysis Immunity

Another medical triumph is announced by Dr. William H. Park, head of the New York city laboratories, who declares that a vaccine has been developed which gives immunity to that dreaded disease, infantile paralysis.

The new vaccine is a result of the labors of Dr. Maurice Brodie of New York University, who has devoted many months to study and experiments in his laboratory. As in all such researches, first experiments were made on animals, until it was felt safe to try the new vaccine on human beings.

Recently 25 children have been given the vaccine treatment, with the result that they have been rendered immune to infantile paralysis, as proved by subsequent blood tests. The vaccine is said to have been entirely successful in every case.

Thus another boon to humanity is added to the long list of major achievements to the credit of modern medical science.

Conversation Topics

Investigators classified 500 conversations overheard in public places to find out just what men and women talk about, in Cleveland and New York. They found that the subjects varied little in the two cities.

Men's conversations were 48 per cent about business, 15 per cent about sports and amusements, 12 per cent about other men, these being the most frequent topics.

Conversations of women were most frequently about men, this topic showing variation in the two cities, 22 per cent in Cleveland and 44 per cent in New York. Clothes were the subject of 20 per cent, and other women 15 per cent.

In mixed company, men talked most to women about amusements, next of business and money. Women conversed with men about themselves and other women.

The above results were published in a business men's magazine, but we cannot fairly say whether they fairly represent

the facts or not. At any rate they are interesting.

What do you talk about?

A Plucky Woman

Of recent years many women explorers have braved the dangers of mountain, river and jungle in search of adventure or scientific knowledge, or both. Among them Mrs. Alicia Renhall, an English woman, is one of the most daring.

For 20 years she has been traversing remote wild regions, mostly on foot, and has been around the world six times. Her wanderings have carried her across Africa several times, as well as into Tibet, Arabia, Syria, India, Central America and elsewhere.

One remarkable characteristic of Mrs. Renhall is that in her jungle explorations she goes unarmed, carrying nothing more formidable than an umbrella. She recently said:

"I have been quite close to lions and leopards in the bush, but they have never harmed me or any of my carriers. I always go unarmed, and I think wild animals know by instinct that I have no desire to kill."

While admiring Mrs. Renhall's superb courage and taking her word for the harmlessness of lions and leopards, most folks would shrink from penetrating an African jungle armed only with an umbrella.

Only a Stray Pup

What does a stray pup amount to anyway? What does it matter if such a helpless animal is abused and tortured to make sport for a gang of thoughtless boys? Who cares?

One small boy cared—and because he cared he made a friend—a friend who didn't forget.

Some years ago a kindly man named Jacob Siler walked along

the banks of the Mississippi river near St. Louis and came upon a group of boys who were amusing themselves by throwing a stray pup into the river time after time, in spite of the protests of one small companion. Finally the pup's defender engaged the others in fist combat to save the wretched animal from drowning. He battled so courageously that he won the day and saved the pup.

Mr. Siler commended the boy, whose name was Otto Schmidt, and between the two a lifelong friendship sprang up. Recently Siler died and left \$7,500 to the boy, now a man, whose humane instincts and courage had rescued the poor dog and won the admiration of the casual passer-by.

Those who befriend unfortunate animals do not always obtain material rewards such as came to Otto Schmidt, but they inevitably have the reward of an approving conscience, which is greater still.

Mussolini's Maxims

Many and varied opinions have been expressed concerning Mussolini, the Italian dictator, some believing him to be the greatest leader of his generation, others condemning him as a tyrant and menace to the world's peace.

Whatever one's estimate of him may be, it can not be denied that he has maintained a firm grip on his country since he rose to power 12 years ago. While he talks a great deal, he is essentially a man of action. He is fond of uttering terse maxims touching many subjects. We quote a few to give some insight into his character:

It is not enough to seem sincere—one must be sincere.

Intelligent pessimism is much better than unintelligent optim-

ism. Italy is too poor to indulge in bad government.

I don't believe in conferences, I believe in work. Italy is at work.

The training that counts for most is that which equips us to cope with things that are going wrong.

We are not concerned exclusively with the schools. The theater, the concert hall, the museums, all contribute to our education. Training does not end on graduation day. All things are school to him who is teachable.

Few will deny that there is a lot of wisdom and sound philosophy in those maxims.

Interesting Notes

A kitten born at Taunton, Mass., has four eyes, two mouths one head, four legs and one tail.

London language teachers have criticized "that combination of dialect and slang known as American."

Patrick Brennam of Waukegan, Ill., has resigned as caretaker of a cemetery because he was afraid of ghosts.

Triples and twins were born to Mr. and Mrs. Leslie Hobbs of Charlottesville, Ill., a little less than a year apart.

Joseph Kranz of Duluth had his 3-foot beard burned off when it caught fire from his upset pipe but he will recover.

New regulations provide that women teachers at the University of California may smoke in the privacy of their club house, where cigarettes have been placed on sale.

When Thirsty or Hungry
Visit The
Pleasure Parlor
Lunch Drinks Smokes
Candy Ice Cream
Popular brands of beer on tap and in bottles
ROY RICHEY, Prop.

Testifying that her husband beat her, Mrs. Caroline Shalton, of Chicago said: We women marry for happiness and get hard work.

Because her husband failed to support her and objected to her pets, particularly a monkey, Faith Allen, former follies beauty won a divorce.

During the wedding of Miss Ellen Porter and Charles Gates in Chicago an undertaker wheeled a casket into the church for a funeral an hour ahead of time.

George Maley of Chicago was acquitted of the charge of kissing Miss Ella Lurton, 23, who declared she had never been kissed before.

Probably the youngest lion tamer in the world is Manuel King, 10, of Brownsville, Tex., who handles 10 performing lions in a circus act.

T. A. DICKS, M. D.
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BROADLANDS, ILLINOIS

DR. R. W. SWICKARD
DENTIST
X-Ray
Now permanently located at
Newman, Illinois.
Telephone 88.

L. W. Donley
Phone No. 22
ICE
City Transfer
Long Distance Hauling
Broadlands, Illinois

Tom, a black cat owned by Geo. Kellar of Bloomington, Ill., has learned to climb up and ring the doorbell when he wants to be let into the house.

Presenting
Two New CHEVROLETS
in the two lowest price ranges

THE NEW STANDARD CHEVROLET
LOWEST-PRICED SIX
UNUSUAL ECONOMY
FLASHY ACCELERATION
23% MORE POWER
for Getaway and Hill-Climbing
BIG, ROOMY BODY BY FISHER
SMOOTH, POWERFUL BRAKES
BLUE-FLAME VALVE-IN-HEAD ENGINE

\$465 AND UP. List price of New Standard Roadster at Flint, Mich., \$465. With bumpers, spare tire and tire lock, the list price is \$20.00 additional. Prices subject to change without notice.

CHEVROLET presents the finest cars and biggest values that Chevrolet has ever offered. The New Standard Chevrolet . . . styled in the traditional Chevrolet manner which has proved so popular. And the new Master De Luxe Chevrolet . . . beautifully streamlined . . . the Fashion Car of the low-price field. Both of these cars are powered by the improved Master Chevrolet engine. Both give remarkable new performance—and both are even more economical to operate than previous Chevrolets. See these new cars and you will choose Chevrolet for quality at low cost.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value.

NOW ON DISPLAY

THE NEW MASTER DE LUXE CHEVROLET
NEW STREAMLINE STYLING
TURRET TOP BODY BY FISHER
KNEE-ACTION
LONGER WHEELBASE
ROOMIER BODIES
SPEED, POWER, ECONOMY
BLUE-FLAME VALVE-IN-HEAD ENGINE

\$560 AND UP. List price of Master DeLuxe Coupe at Flint, Mich., \$560. With bumpers, spare tire and tire lock, the list price is \$25.00 additional. Prices subject to change without notice.

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CHOOSE CHEVROLET FOR QUALITY AT LOW COST

Brewer-Chevrolet Sales
Broadlands, Illinois

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Harold O. Anderson
Representing an old line eastern life insurance company—
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Also Fire and Automobile Insurance in good companies.

DO IT NOW
As Prices of Labor and Materials Are Advancing
Let us figure with you NOW on that RE-MODELING JOB.
Carpentering, Painting, Paper Hanging.
Competent Workmen.
Prices Reasonable.
J. W. Gallion
BROADLANDS, ILLINOIS

BANKING EVOLUTION

By R. S. HECHT
President American Bankers Association

BANKING at one time was a private business, but more recently has developed into a profession—a semi-public profession. This change has not come suddenly but is the result of an evolutionary process. Banking has grown and changed with the growth and change of our country.



The banker who has survived the trials and tribulations of the past few years has proven himself a man of courage and ability, and we may well expect him to meet the problems that lie before him with resolution and sound judgment.

Changes of momentous importance have occurred in our economic structures and bankers have had a difficult road to travel. Some will argue that all of these changes were evolutionary and inevitable, while others look upon many of them as revolutionary and unnecessary. It is extremely difficult to trace with any degree of accuracy the real causes for many of our troubles and it is not always easy in judging these developments to distinguish properly between cause and effect.

Unfortunately it has become the fashion to blame on our banking system all the troubles which the depression has brought. As a consequence we hear much of needed reform of banking by law. No one will deny that certain defects have developed in our existing banking laws which need correction, and that certain abuses were committed which no one wishes to defend or have remain possible in the future. Never before were bankers more determined than they are today to bring about whatever changes in our banking system are called for by the public welfare.

The best results can and will be accomplished by normal processes and gradual adjustments of our present private banking structure—suitably supervised by proper authority—rather than by the passage of still more drastic laws, offering panaceas in the form of more government-owned or government-controlled financial organizations.

The Basis of Good Laws
Lasting laws relating to any phase of human need are formed and modelled in the rough school of practical human experience and are usually the result of sound evolutionary processes rather than of sudden impulses to change fundamental principles.

If we analyze the new banking picture which has developed during the past eighteen months, we cannot help but arrive at the conclusion that evolutionary changes which have taken place in banking, and the economic life of the nation of which it is a part, have justified much of the banking legislation recently passed. As we look ahead and consider the new problems which are facing us we must inevitably come to the conclusion that some further changes in our banking laws will become necessary.

It is not enough that bankers merely acquiesce in banking imposed by law. Zeal for evolutionary banking reform must be more aggressive than that. Banking practice itself, without compulsion of law, can and should reflect the changes and lessons of the times and difficulties through which the nation has passed and, even to a greater extent than law, render banking more truly a good public servant by voluntary self-reform. In no small measure is this accomplished by the better training of the members of the banking fraternity and by instilling constantly higher ideals in those who are ultimately responsible for bank management.

As we march on into the world of tomorrow the banker has a greater opportunity for usefulness than ever before, and I hope that the service he will render to society will be so conscientious, so constructive and so satisfactory as to merit general approval and assure him his logical high place and leadership.

NATIONAL SAVINGS MARK INCREASES

NEW YORK.—The annual savings compilation of the American Bankers Association for the year ending June 30, 1934, shows that for the first time since 1930 total savings in all American banks recorded an annual increase.

A statement by W. Espey Albright, Deputy Manager of the association in charge of its Savings Division, in the organization's monthly magazine "Banking," says that savings deposited in banks as of June 30, 1934, gained 3.5 per cent as compared with a year earlier.

"The aggregate is an increase over last year of \$742,132,000, the first since the year which closed June 30, 1930," he says. "This is a notable achievement, for the decline since 1930 had been precipitate and all-embracing. In that year savings had reached the all-time high of \$28,478,631,000. A year ago the amount was \$21,125,534,000, a loss in three years of \$7,353,097,000. This year the figure stands at \$21,867,666,000."

"Depositors, too, have gained in number, going from 39,262,442 on June 30, 1933, to 39,562,174 on June 30 this year, a gain of 299,732. Four years ago there were 52,729,432 depositors, or one depositor for each 2.3 persons in the country. Now there is one account for each 3.2 persons."

BROADLANDS THEATER

Friday and Saturday Nights
January 11 and 12

A Little Rumor Started It!

AMERICAN MADNESS

with
WALTER HUSTON
Pat O'Brien - Kay Johnson - Constance Cummings and Gavin Gordon

More than a love story! More than a great drama!
In fact, greater than a Motion Picture!

Short Subjects: "What Price Speed" and "Auto Show"

8:00 O'clock P. M. Admission 10c and 15c

Next Week : : : Jack Holt in The Defense Rests



You're The Loser

WHEN you allow Headache, Neuralgia, Muscular, Rheumatic, Sciatic or Periodic Pains to keep you from work or pleasure.

You can't go places and do things when you are suffering—and the work or good times won't wait for you.

Why allow Pain to rob you of Health, Friends, Happiness, Money?

DR. MILES ANTI-PAIN PILLS have been used for the relief of pain for more than forty years. They taste good, act quickly, do not upset the stomach, nor cause constipation, leave no dull, depressed feeling.

Thousands have used them for twenty, thirty, forty years, and still find that nothing else relieves pain so promptly and effectively.

Why don't you try them? Once you know how pleasant they are to take, how quickly and effectively they relieve, you won't want to go back to disagreeable, slow acting medicines.

I have been using Dr. Miles Anti-Pain Pills for thirty years. No matter what kind of pain I have, they stop it almost instantly. Never without them in the house.

Mrs. Chas. W. Webb, Indio, Calif.

You too may find quick relief. Why wait forty minutes for relief when Dr. Miles Anti-Pain Pills will relieve you in ten to twenty minutes?

As a household remedy I have never found anything that equalled Dr. Miles Anti-Pain Pills.

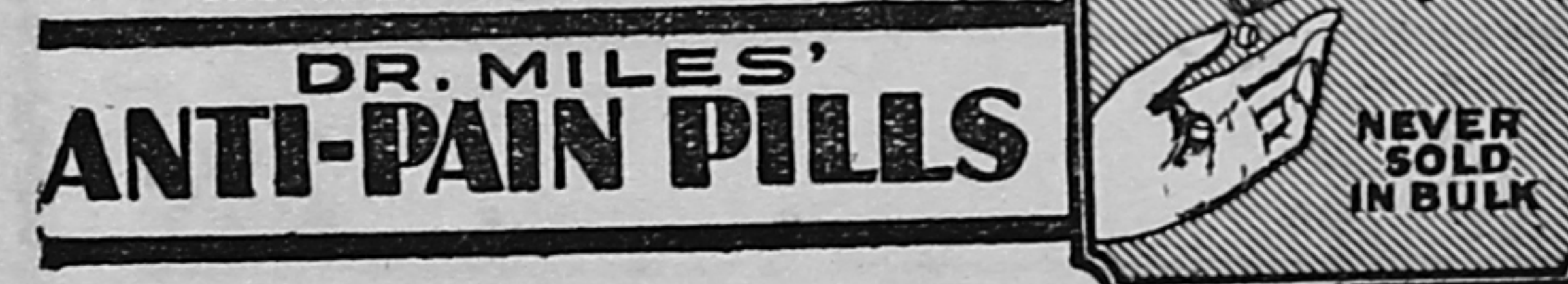
Mrs. Silas D. Keller, Penfield, Pa. I never found anything that was so good to stop pain as Dr. Miles Anti-Pain Pills. I have told many about them and I find they are all using them.

Mrs. Martha Lacy, Davenport, Iowa I have been using Dr. Miles Anti-Pain Pills for years. I keep them on hand all the time. I can certainly recommend them for pain.

Miss Audra Seybold, 2417 W. 2nd St., Dayton, Ohio Your Anti-Pain Pills have been a wonderful help to me. I have used them for three years and always keep them on hand.

Mrs. E. Pierce, Lapwai, Idaho I have used quite a lot of Dr. Miles Anti-Pain Pills. They are fine pills to stop pain.

Mrs. J. L. Kester, Shickshinny, Pa.



Smile Awhile

Mrs. Highboy—Did your niece marry a man of culture?
Mrs. Lowboy—Yes; agriculture.

Ysabel—How can I bring the Count to his knees?
Nadine—Drop a dime on the floor.

Moe—I hear you and the boys struck for shorter hours. Did you get them?
Less—Sure. We ain't workin' at all now.

Seth—Silas, do you like bananas?
Silas (hard of hearing)—No indeed. I stick to the old fashioned nightshirts.

Teacher—What are you crying for, Bobby?
Bobby—You told me to stand in the corner for the present—and you haven't given me the present.

Tired Business Man—Take dancing lessons! Well, I guess not! There are too many other ways by which I can make a fool of myself.

His Wife—Yes, darling, but you've tried all those.

Tramp—Lady, could you spare a bite to eat? I ain't et for two days.

Sympathetic Lady—You poor man! Just wait until I call my husband.

Tramp—Don't do that. I'm a vegetarian.

ADS. WILL TELL BANKERS' STORY

American Bankers Association President Announces Move to Stimulate Newspaper Advertising

NEW YORK.—Plans for stimulating wider use of informative newspaper advertising by banks in promoting public understanding and confidence in regard to existing banking conditions and methods have been announced by R. S. Hecht, President of the American Bankers Association, as a part of his organization's activities in aid of business recovery.

A general groundwork was prepared through a nationwide survey of advertising by banks relative to their willingness to extend justifiable loans to industry and trade. This, he said, revealed that a large number in all parts of the country are pursuing aggressive policies along this line and encouraging their customers to develop forward-looking business plans. "It is our aim to aid in fostering this constructive attitude wherever possible," he said.

The Theme of New Advertising
The association's Advertising Department, under the direct supervision of the general executive officers, has prepared, at the headquarters in New York City, an informative advertising series for the use of member banks in the association to aid them in developing in their own communities better general public understanding regarding banking, Mr. Hecht said.

"The underlying theme of this advertising is that sound banking is based on helpful human relations and that it has a unity of interest with the people of its community which binds them together with a common purpose," he said.

"We are confident that if a clear understanding of this is brought home to the people in all our banking communities, it will go far in restoring the public confidence which good banking deserves. A bank in which people do not believe is doubly safe. It is to the public interest for the people to have confidence in their banks."

The Place of Advertising
"We feel that bank advertising has a special public duty to perform in this connection under existing conditions. The copy which will be supplied in the service we have developed will not only aid the individual bank in promoting the use of its own facilities but is also aimed to bring about with the aid of newspaper advertising a clearer public viewpoint regarding the essential part it occupies in the life of its community."

Forrest Dicks Allerton
Kenneth Dicks Broadlands
Dicks Bros. Undertakers
Ambulance Service Ambulance Service

When you want better than ordinary printing—the kind that satisfies, and you want it to cost you no more than necessary—and you want it to impress all those who see it, and to bring the desired results—just phone No. 6, or better still, come to The News Office.

Executors Notice
Those having Executor's Notices for publication can have them published in the local paper for considerably less than the amount charged by daily papers.
A novelist makes a hero say: When I gaze upon your face, time stands still. And the heroine may have wondered whether he meant her face would stop a clock.
The News is \$1.50 a year.

Allerton News

Allerton basketball team won over Longview Friday night.

James Talbott is on the sick list.

Fred Anderson fell and fractured his arm last Friday evening.

Mrs. Susie Harby has been on the sick list.

Mrs. Barstead entertained the Junior Endeavor at a New Year's party in the church basement.

Mrs. Juvinal and her mother entertained the Needle Club on Tuesday afternoon at their home.

Mrs. James Talbott was called to Newman by the death of her mother, Saturday morning.

Mrs. Ada Smith is spending the week with Mrs. Lida Wood at Broadlands.

Mr. and Mrs. T. J. Stickrod entertained the bridge club on Thursday evening of last week.

Mrs. Evelyn Cochran spent Thursday with her mother, Mrs. Elliot, at Center Point.

Fred Courson and family moved into the D. F. Upp property, Friday.

Mrs. Ella Wartens and Miss Minnie Andrews moved into the Andrews property this week.

Mr. and Mrs. Paul Leird entertained Mr. and Mrs. Floyd Kincaid of Newman, and Mrs. Okal Robinson and daughters of Chicago, Saturday evening.

Local and Personal

Mrs. Helen Neff of Danville spent Wednesday and Thursday with Miss Marie Witt.

Walter Messman is driving a new Ford V-8.

Clarence Smith has returned from the CCC camp, his enlistment having expired.

Mrs. A. A. Cable left Thursday of last week for a visit with relatives at Steger and Chicago.

Mr. and Mrs. August Wiese and Mrs. Clarence Kilian visited relatives at Brocton, Thursday.

Clarence Smith visited relatives in Tuscola the first of the week.

Mrs. O. P. Witt and Mrs. Delf Struck were Champaign callers Tuesday.

Homer McCarty of Tuscola visited at the Albert Smith home Friday.

John Ernest and Marie Mohr were visitors at the home of Mr. and Mrs. Ralph Messman on Thursday evening.

Miss Mildred Krukewitt and Wilbert Sy spent Saturday evening with Mr. and Mrs. Ralph Messman.

Mr. and Mrs. Ralph Messman spent Tuesday evening at the home of Mr. and Mrs. George Messman.

Mrs. Grace Schecter of Danville visited her mother, Mrs. Lottie Astell, Wednesday and Thursday.

A girl babe arrived at the home of Mr. and Mrs. Louis Stuebe on Wednesday of last week. The Stuebes now have four children, all of them girls.

Aaron Mitchaner returned to his home near Newman, Sunday after a weeks visit with Mr. and Mrs. Clyde Smith. Aaron is a brother of Mrs. Smith.

Clarence Wienke and family and Mrs. Mary Wienke were entertained at dinner, Sunday, at the home of Mr. and Mrs. Geo. Wienke near Homer.

Mr. and Mrs. Clyde Smith who recently went to housekeeping in the Benschneider property in the north part of town, entertained Mrs. Albert Smith and daughter, Nellie, at dinner, Sunday.

Babies! Interesting photographs of queer babies of the animal world and their adoring parents will be found in The American Weekly, the magazine distributed with next Sunday's Chicago Herald And Examiner.

Mr. and Mrs. O. D. Struck entertained the following guests at dinner Sunday: Henry Messman and family, John Bahlow and family, Leon Struck and family, Alfons Struck and family, Mr. and Mrs. Ralph Messman, Mr. and Mrs. William Miller.

Mrs. Ralph Messman received an announcement of the marriage of Miss Viola E. Smith of West Salem to Carroll Landis. The marriage took place on Dec. 22. Miss Smith was a teacher at Vermilion Bridge School two years ago.

A number of the members of Broadlands Chapter O. E. S. attended installation of officers at nearby chapters on Thursday night of last week. Mesdames Jessie Bergfield, Bertha Cook, Lillie Bowman, Jennie Porterfield, Minnie Anderson, and Mr. and Mrs. Clark Henson, attending at Villa Grove; Mrs. Hattie Dicks, Mrs. Edna Dicks and Mrs. Nellie Astell, at Homer; Mrs. Irene Witt and Mrs. Zermah Witt, at Hume.

Fairland News

By Garnett Gibson

Clayton Porch, who has been seriously ill for the past two weeks is very little improved at this writing.

Irene Moseley returned home Sunday after spending two weeks with her grandmother, Mrs. A. D. Estes, in Villa Grove.

Mrs. Maud Barrick, Mrs. Fannie Gibson and son, Garnett, were Sunday guests of Mr. and Mrs. J. W. Carrier.

Mrs. Harriet Pope and Miss Esther Hollowell, teachers of the Fairland School resumed their school work Monday after a two weeks vacation.

Mrs. Zora Lewis left Sunday for St. Elmo, where she will spend several days with her sister, Mrs. Iona Hawkins. Her father, George Goldsberry, who is staying in the Hawkins home is very ill.

Mr. and Mrs. C. W. Borrer received word, Saturday, that Mary Alice Gilmartin, who has been seriously ill in a Chicago hospital, is still in a serious condition. At this writing she has been in an unconscious condition for 30 days.

Mr. and Mrs. John Lewis, Jr., son, Junior, and Mrs. Clara Lewis were week end guests of Mr. and Mrs. Ben Douglas at St. Bernice, Ind. Helen Maxine Lewis who had spent two weeks there returned home with them.

Time Tables

C. & E. I.

Southbound 1:42 p. m.

Northbound 3:36 p. m.

Star Mail Route

Southbound 7:15 a. m.

Northbound 8:30 a. m.

Is your subscription paid?

Long View News

Rev. J. Parker is reported to be improving after an illness of four weeks.

Hortense Ringo and Sonny Budemeier have had chicken-pox this week.

Mrs. Bonnie Dubson entertained the L. S. L. Club Thursday afternoon at her home south of Fairland.

Postmasters at Longview and Fairland have received notice that the latter office will be discontinued Jan. 31.

Mrs. O. T. Rowen is confined to her home, threatened with a renewal of her old bronchial trouble.

The Friends Society of the M. E. Church met last Wednesday with Mrs. Harold Allen. Devotionals by Mrs. John Warnes; Song—"India, Sad India;" and a dialogue on Africa by Mrs. Fansler and Mrs. Cora Warnes, made up the program. Guests were Mrs. Cletus Hanley, Mrs. E. C. Hagerman, and Mrs. Cleo Dollahan, the latter of Pekin.

The M. E. Sunday School held their annual election last Sunday. Officers were named as follows:

Supt.—Wilber Warnes.
Ass't. Supt.—Mrs. Lulu Robertson.

Sec.—Dorothy Jane Carleton, Merle Fields.

Pianists, Sunday School—Marion Carleton, Mrs. Thelma Budemeier.

Pianists, Church—Mrs. John Mathews, Marion Carleton.

Treas.—Mrs. Clarence Kraft, Department Superintendents: Home—Mrs. Elsie Driver.

Missionary—Miss Clara Warnes, Cradle Roll—Mrs. Fay Warnes, Mrs. Harold Allen.

Temperance—Mrs. Ernest Fansler.

Pleasant Ridge

Mr. and Mrs. Ollie Coryell spent Thursday in Danville.

Mrs. Edgar McGee was in Newman, Saturday.

Mrs. Ada Kincaid is on the sick list.

Mrs. Edd Harby spent last week with her parents, Mr. and Mrs. Chas. Guthrie at Sidell.

Mrs. Okal Robinson and daughters of Chicago visited Mrs. Floyd Kincaid.

Sanford Monroe visited Mr. and Mrs. Ervin Kincaid on Sunday evening.

Paul Jones spent New Years with his parents, Mr. and Mrs. Chas. Jones, returning to the CCC camp, Sunday.

Illinois Theater --- Newman

Always A Good Show . . . Time 7:30 and 9:15

Friday and Saturday, Jan. 11-12

Lee Tracy, Helen Mack & Baby LeRoy in Damon Runyon's Story

The Lemon Drop Kid

Also chapter 9 of Gordon of Ghost City, and an Oswald Cartoon.

Matinee Saturday at 3:00—5-15c. Night 10-20c.

Sunday and Monday, Jan. 13-14

May Robson, star of Lady For A Day, Carole Lombard and Roger Pryor in

Lady By Choice

Also Paramount News—Kat Cartoon—Concert Kid—Columbia Novelty.

Continuous Sunday 3-11. 5-15c to 5:00. After 5:00 10-20c.

Tues., Wed., Thurs., Jan. 15-16-17

Claudette Colbert and a cast of hundreds in

CLEOPATRA

A magnificent picture that you should not miss. Also a Sports Water Rodeo and a Popeye Cartoon, the Dance Contest.

10-20c

Coming, Jan. 22-23-24

EDDIE CANTOR in ROMAN SCANDALS

Star Theatre - Villa Grove

New Hit Pictures . . . Latest Improved Sound

Thursday and Friday, Jan. 10-11

William Powell and Myrna Loy in a new hit

EVELYN PRENTICE

The famous team of Thin Man, will furnish you with grand entertainment again. You must see this one.

Shows 7:15 to 11:00—Adm. 10c-25c

Saturday--Matinee and Evening

A Big Special—Lee Tracy and Helen Mack in

LEMON DROP KID

A snappy, fast moving action picture with race track background by the famous author, Damon Runyon. This special will be shown at our usual low Saturday admission.

Matinee at 3:00—Adm. 5c and 10c.

Evening 6:30 to 11:00—Adm. 10c and 15c.

Sunday and Monday, Jan. 13-14

Another smash hit—

Eddie Cantor in ROMAN SCANDALS

with Ruth Etting—Gloria Stuart—David Manner and a host of beautiful girls.

Continuous Sunday, 3:00 to 11:00—Adm. 10c-25c.

Tuesday and Wednesday, Jan. 15-16

MARIE GALANTE

with Spencer Tracy and Ketti Gallian. A surprise hit—a melodramatic comedy interwoven with an excellent spy story based on the passing of the U. S. Fleet thru the Panama Canal. The kind of entertainment you'll enjoy.

Shows 7:15 to 11:00—Adm. 10c-25c.

Chicken Dinners Every Thursday!

Regular Dinners Every Day, Except Sunday

Eckerty's Cafe

BROADLANDS : : : ILLINOIS

Bergfield Bros.

Cash Specials For Friday and Saturday:

Crackers, Royal, 2-lb. pkg.	21c
Tangerines, dozen	19c
Oysters, fancy, pint	22c
Jelly Beans, fresh, lb.	13c
Chocolate Drops, small, lb.	13c
Peaberry Coffee, best grade, lb.	25c
Dates, fresh, 2-lb. pkg.	22c
Cocoa, 2-lb. pkg.	23c
Mincemeat, home-made, lb.	15c
Macaroni, short cuts, 2-lb. pkg.	19c
Cheese, Longhorn, lb.	22c

ONE LOT

Ladies' Dresses - 99c