

Broadlands News

Published Every Thursday

J. F. Darnall, Editor & Publisher

Entered as second-class matter April 18, 1919 at the postoffice at Broadlands, Illinois under the Act of March 3, 1879.

Advertising Rates

Display Per Column Inch.....	25c
Foreign Display Per Column Inch.....	30c
Readers and Locals, inside pages, line.....	10c
Cards of Thanks.....	\$1.00

Terms of Subscription

1 year in advance.....	\$1.50
6 months in advance.....	.90
3 months in advance.....	.50
Single copies.....	.05

Science Aids Industry

In our admiration for the wonderful mechanical developments of recent years we sometimes overlook the part which science, and particularly chemistry, has played in supplying the new materials which have made a solution of these mechanical problems possible.

Some of the industrial accomplishments which chemistry has aided during the last decade are pointed out by Dr. Harrison E. Howe, a noted chemist and editor.

By improved chemical preparation of paper pulp to give it greater strength, a sheet of newsprint paper nearly 300 inches wide can be produced at the speed of 1,000 feet a minute.

A new glass developed in the laboratory can be machine-blown into incandescent lamp bulbs with amazing rapidity, one machine now in operation having a capacity of 400,000 bulbs in 24 hours. A number of machines make around 25,000 per day.

Through better methods of compounding and curing rubber the life of an automobile tire is 10 times as long as it was a few years ago, while new sources of rubber or its equivalent are being developed.

The rapidly growing rayon industry, the innumerable useful products derived from coal tar; new metal alloys, new fuels, new foods, and a multitude of other products unknown some years ago all had their birth in the laboratory. Dr. Howe says in concluding his article:

"The growing appreciation for research and the increased support for fundamental scientific work in America gives great promise of future discoveries that will be vital in prolonging life, in preventing famine, in minimizing disease, and in maintaining civilization at a satisfactory level."

Refuge For Scholars

Since Hitler began driving the best brains out of Germany through persecution or fear of it, many famous authors, scientists, artists and others representing the highest culture have sought refuge in America. As Nazi oppression has been extended to other countries, many of their most capable scholars in various fields have come here also.

By this month, the Committee in Aid of Displaced Foreign Scholars has already helped to bring about 200 eminent Europeans to the United States, but some 3,800 more are on its waiting list.

Perhaps the most famous German to come to our shores as a result of his hatred of Hitlerism is Dr. Albert Einstein of relativity fame, who recently became a full-fledged American citizen. Almost as famous is German-born Thomas Mann, the author, who will shortly complete his American naturalization. Both Einstein and Mann are Nobel prize winners.

Heinrick Bruning, former German chancellor, is now a teacher at Harvard; Physicist James Franck, another Nobel prize winner, is a professor at the University of Chicago; former President Eduard Benes of Czechoslovakia is also a professor at the University of Chicago.

The long list of refugees includes virtually the cream of former European scholarship.

Some fear has been expressed that this influx of foreign-born scholars might tend to displace American educators, but in most cases special professorships have been provided for the eminent refugees.

The Power of Islam

Mohammedanism is still a power to be reckoned with in Asia and Africa, but as a religion it is losing its influence, even among its nominal adherents, according to travelers in Moslem lands.

Mustapha Kemal, the late ruler of Turkey, dealt Mohammedanism a terrible blow when he abolished the Caliphate, the highest church dignity, which was formerly held by the reigning sultan. Kemal also repudiated the Koran as the legal code of Turkey. These acts, and the spread of literature antagonistic to the faith, have played havoc with Mohammedan prestige nearly everywhere.

Founded by Mohammed, an illiterate epileptic shepherd and camel-driver of Mecca, the era of Islam dates from 622 A. D. when with about 150 followers he fled from Mecca to escape persecution and settled in Medina, where his real power arose.

His epileptic tendencies had brought on "visions" whereby he professed to have received revelations from God at various times, these communications being later incorporated in the Koran.

After the death of his first wife, he took ten other wives, many concubines and female slaves into his household.

He exercised both temporal and spiritual authority, waged war with the cruelty common to that period, and partook more of the character of a conqueror and statesman than of that of a prophet. His own sincerity of belief in his divine mission, especially during his later life, has been seriously questioned.

Yet the movement he founded had within 100 years after his death become a serious menace to Christendom, until checked by the victory of Charles Martel near Tours in 732. Today the adherents of Mohammedanism number about 234,000,000.

Like Christianity, Mohammedanism is divided into many denominations or sects, of which the Sunnites and the Shiites are the most numerous.

Army Recruiting

While the conscription bill was being debated in Congress, the Army has been making an unusual drive for volunteer enlistments, including an innovation in the form of traveling recruiting offices. These are composed of a truck and trailer for each recruiting party, which moves from town to town seeking recruits.

The first of these parties began work in Georgia a few days ago, but a total of 18 is contemplated, making two recruiting offices on wheels for each of the nine army corps areas. Since the beginning of an intensive campaign for recruits on May 16, about 85,000 enlistments were obtained in the first three months, by far the largest percentage according to population coming from the South.

Enlistments made during this period were for three years the pay for recruits being \$21 a month, with food, lodging and clothing furnished by the government. In the matter of pay, the Army has been at a disadvantage in obtaining recruits, as Navy pay begins at \$30, with better opportunities for advancement than are afforded enlisted soldiers. It is believed that a new law may place the military services on a more nearly equal footing with respect to pay.

Place your news items in our mail box at foot of stairway.

Sidelights

After a bolt of lightning shot down his chimney, demolished a section of the roof and tore away three sides of his house, Pete Sondergard of Danneberg, Neb., stepped out of bed unharmed.

Brookfield Zoo in Chicago is believed to have the only pair of pigmy donkeys now in captivity, brought from Ceylon by Frank Buck. They recently became the parents of a male colt 20 inches high and 27 inches long, and reported to be doing fine.

The governor of Arizona actually rules over only about 14 per cent of the state's area, the rest being composed of Indian reservations, national parks, national forests, military reservations and other lands owned and controlled by the Federal government.

Lina Medina, the Peruvian Indian girl who gave birth to a son last year when she was only five years old, will be brought to Chicago, where her strange case will be investigated by a commission of distinguished American physicians.

A plot of land 30 by 100 feet is perpetually set aside as a camping ground for Indians at Watt and Chancellor streets in Philadelphia. The land was designated to "forever remain as a free meeting place" for the redskins by John Penn, grandson of William Penn, in 1682.

In Kansas City a telegraph clerk glanced at a message presented by a stranger, and read: "I am holding this place up." A look at his customer, who held a drawn pistol, convinced the clerk that the message was correct, so he turned over the \$42.35 in his cash box.

Do You Know Illinois?

By Edward J. Hughes
Secretary of State

Q. When was the Pullman Palace Car Company strike called?

A. May 11, 1894.

Q. When did the American Railway Union join the strikers?

A. Late in June.

Q. When did President Cleveland send troops into Illinois against the strikers?

A. In July.

Q. Where were the troops quartered?

A. At the Union Stockyards on Chicago's south side.

Q. Who was Governor of Illinois at this time?

A. John P. Altgeld.

Q. What was Governor Altgeld's attitude toward the entrance of troops?

A. He opposed it vigorously as an invasion of state's rights.

Q. What Chicago newspaper was most eloquent in condemnation of the use of the military against the strikers?

A. The Chicago Times.

Q. What was the reaction of the military with regard to the criticism by the Chicago Times?

A. General Robbins prohibited the purchase of the paper by the soldiers.

Q. How did the Times respond?

A. It editorialized in the style of the day: "General Robbins is an ass. His name will go thundering down the ages like a can of beans."

Q. What was Altgeld's final shot at President Cleveland?

A. In January 1895, he delivered a biting criticism of Cleveland before the Illinois General Assembly.

Mrs. B. M. Becker of New York City specializes in preparing tempting dishes of food to be photographed, the pictures being supplied to advertisers.

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Fruit Juices Essential to Sound Teeth

By PATRICIA LINDSAY

"MANY savage tribes have wonderful teeth in spite of the fact they never clean them and do not know what a tooth brush is. It is largely due to the plentiful use of fruits, the juices of which have a valuable cleansing effect."

"In recent years," a medical book goes on to state, "some dental authorities have advocated cleaning the teeth with fruit juices or food acids, such as diluted cider vinegar, instead of the usual alkaline tooth powders. It is claimed that fruit acids promote the increased flow of saliva and in this way bring about a greater alkaline condition of the mouth within a few minutes. Saliva,



Plenty of fresh fruit juices for beauty!

as you know, is naturally alkaline. Furthermore fruit is somewhat antiseptic and is always healthful."

When fruit is reasonable in price and plentiful you should eat much of it. Especially fruits with juices. And you should drink fruit juices without sugar to reap the greatest benefit and nourishment.

Right Foods Aid Tooth Health

There is one factor in maintaining sound and healthy teeth which is commonly overlooked, especially while a child is growing. That is which foods tend to strengthen and prolong the life of teeth. If the diet is lacking in the elements for building teeth and bones, then decay and loss of teeth is almost inevitable.

Medical authorities commonly agree on certain foods rich in lime and organic mineral salts, such as whole wheat bread in preference to white bread; shredded wheat and whole grain products such as oatmeal will help to build strong healthy teeth. Milk and eggs are both rich in lime. And vegetables eaten with the water in which they are cooked are strongly recommended.

Children and adults alike should eat natural foods, calling for exercise of the teeth and supplying all the elements provided by nature.

And every child should be trained early in life in the care of the teeth and in mouth hygiene.

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HINT-OF-THE-DAY

Bowling for Trim Hips

Bowling is the ideal exercise to keep troublesome hip bulges down. In Hollywood it has become one of the most popular sports among the feminine stars. It keeps them svelter for the camera and helps to relax their minds and nerves after a busy day before the camera.

Don't be misled into thinking that only your arms will benefit from bowling. As a matter of fact, only about 20 per cent of the actual work is done with the arms. The back, the hips are each benefited by bowling, so much so that health and beauty experts declare that no other form of exercise is needed.

One hour on the alleys twice a week will do marvels for your figure and it's one of the few actual reducing exercises that is a pleasure to take.

Game of Chess Has Been Played Since 3300 B. C.

There must be something remarkable about a game that survives for centuries. Chess is played in international tournaments and in homes and in teashops, but what nobody seems at all clear about is: who started it?

The Chinese say that they can trace chess in their own country for more than 20 centuries, but we know it is older than that, asserts a writer in London Answers magazine, for excavations at the Egyptian pyramids brought to light a drawing showing chess being played during the sixth Egyptian dynasty, which is about 3300 B. C.

However, the game was brought to England by the Crusaders about the year A. D. 1095.

The Brahmins of India are believed to be the inventors of playing cards, and to have sent them east and west, to Arabia, Persia and China.

The first mention of them in England occurs about 1278, when Queen Eleanor, wife of Edward I, is supposed to have imported them.



Guess AGAIN
If seven is your lucky number these seven puzzles shouldn't baffle you in the least. Lucky or not—have a try. Just read the question, indicate choice of answer in the space provided, check for correctness, then tally score to get your rating.

(1) Paavvo Nurmi: (a) is Turkey's ambassador to the U. S., (b) was a famous Finnish athlete, (c) is an Italian general on Mussolini's staff, (d) won last year's Kentucky Derby.

(2) Traveling through Europe you would need no passport in: (a) Portugal, (b) Switzerland, (c) Andorra, (d) Finland.

(3) This chap is strapping on equipment used in: (a) corn-husking, (b) playing Jai-alai (Cuba's native game), (c) playing field hockey, (d) playing Mexican table tennis.

(4) Insulin was discovered by: (a) Mme. Curie, (b) two youngest Mayo brothers, (c) Louis Pasteur, (d) two Canadians—Drs. Banting and McLeod.

(5) Miles Coverdale was quite a fellow. In 1535 in England he: (a) invented the spinning wheel, (b) murdered King Henry VIII, (c) printed the first complete English bible, (d) built the first complete pipe organ.

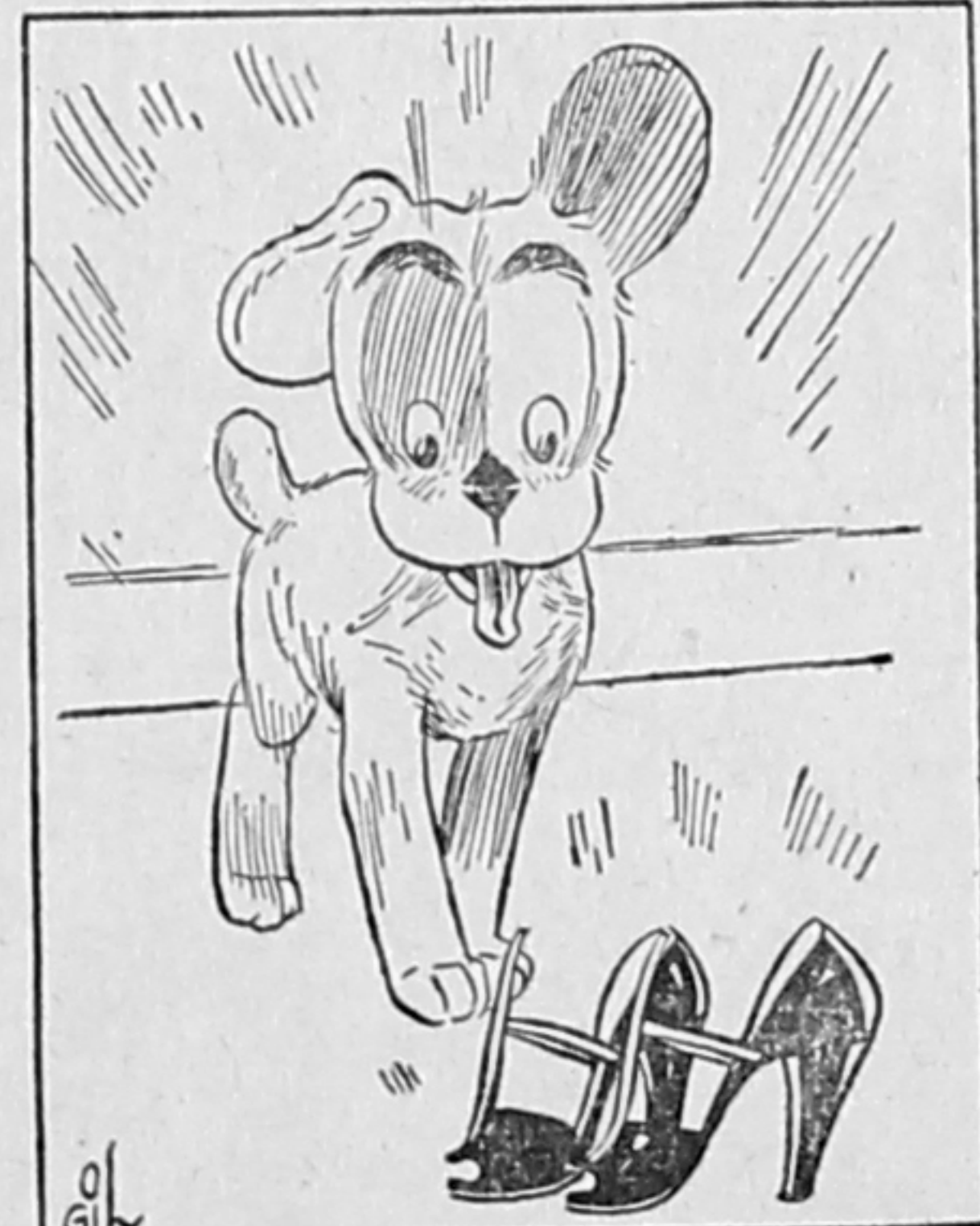
(6) A causeway is: (a) just another name for a bridge, (b) legal term used in divorce cases, (c) "system" of playing the stock market, (d) college debater's term.

(7) Most famous of British insurance firm is: (a) Hudson Bay Co., (b) Windsor Limited, (c) Loyds of London, (d) Scotland Yard.

"GUESS AGAIN" Tally Score Here
ANSWERS
1. Start off with 10 pts. for (b) _____
2. "Guess Again"—15 for (c) _____
3. Guess once more, (b) 25 pts. _____
4. Canadian's score 15 pts. (d) _____
5. Miles was a printer (c) 20 pts. _____
6. Right you are—(a) 10 pts. _____
7. That lucky 7th—(c), 5 pts. _____
YOUR RATING: 100 pts., Wizard of Quiz; 80 and up, excellent; 70, average; 60 and below, 7 is not your lucky number. **TOTAL** _____

Chester the Pup

By GEORGE O'HALLORAN



CLARA bought a new pair of shoes yesterday and I thought she got cheated. They didn't have any toes in them but it seems to be anything for style. She wore them last night when she went to a dinner dance with Sputter-puss. It looked kind of funny to be all dressed up and have your toes sticking out of your shoes. But the funniest thing was she had her toenails painted red to match her fingernails. They looked like a couple of cranberries peeking out of a venetian blind. They must have had a pretty good time at the dance. I heard her telling Charlene this morning that she didn't miss a dance. The only trouble was her feet pretty near killed her. She thinks that everybody in the ballroom must have stepped on her toes at least once.
(Released by Western Newspaper Union.)

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Alvin Raasch, aviator of Madison, Wis., who dreamed that his plane was being forced down and he had to bail out, awoke in the yard, 20 feet below his window with a broken back.

What's New

A new radio resistance unit is marked with a red dot that turns brown when the restater is loaded 25 per cent beyond its rated capacity.

A hydraulic starter weighing only 15 pounds and using oil compressed with a hand pump, has been developed for starting the motors of light airplanes.

Skid proof tongs for handling photographic negatives are being made of plastic material in two colors to prevent using the wrong ones in chemical baths.

A method for making oil paintings on cobwebs, which are preserved between sheets of glass has been developed by a woman living near Shenandoah, Ia.

An Englishman has invented

two-wheeled ambulances that can carry two persons and that are narrow enough to be taken through doorways.

A portable flood light tower which contains a generator powered by a Diesel motor and carries electric lights using 8,000 watts, that can be towed to wherever it is needed, has been invented.

Auctioneer

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Graduate Reich's School of auctioneering.
Walter A. Brandt, Broadlands, Illinois. Phone 64 F 3.

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William Rutter, 98, a Civil war veteran of Prairie du Chien, Wis., helps with the harvest.

Paul Praliasky of Athol, Mass., has a plant that grows healthy potatoes under the ground while up above there is a handsome large tomato.

Officers of Hickory, N. C., are seeking a man charged with biting his girl friend on the nose.

When Mrs. O. C. Knight of Durham, N. C., rushed to pick up what appeared to be a handbag she found that it was a snake wrapped around a Bible.

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DOLLAR MAKERS
Watch Trends To Safeguard Your Business

By **GEORGE T. EAGER**
A GREAT textile manufacturing business that once employed 15,000 has been ordered liquidated by a federal judge. Thirty years ago it was a leader in its field, a power in the industrial world. Today it is nothing but an assortment of buildings and machinery to be sold to the highest bidder.

As a rule the cause of the failure of many a business is the inability of its management to sense public trends, to study the speed with which they develop and then quickly adapt products to these trends.

A large manufacturer of umbrellas foresaw the adverse effect of closed automobiles on umbrella sales. Sensing the great future growth of aviation the company quickly dropped out of the umbrella business, and devoted its entire efforts to the manufacture of parachutes. Today it is a going business.

When the automobile business was in its infancy the United States was dotted with wagon and carriage manufacturers, many of them large and well financed. Out of all of them only one foresaw the trend from horses to gasoline motors clearly enough to see the advisability of becoming an automobile manufacturer. The rest have fallen by the wayside.

Business men have been known to get visions of the future from small incidents. One of the financial powers in the aviation business was asked why he had dared risk so much capital in the industry in its early and hazardous days. "I just looked around at the youngsters in my neighborhood and saw them discarding fire engines and trains for model airplanes," he replied. "That's when I became convinced the aviation business had a great future."

(Bell Syndicate—WNU Service.)



DOLLAR MAKERS
One Method Of Advancing Is to Retreat

By **GEORGE T. EAGER**
TONS of rock and dirt must be excavated before a diamond is found. It is just as unusual to find among thousands of salesmen that rarity among those who sell—the man who believes in the selling power of understatement.

A coffee salesman startled the retail grocers of a large city by beginning his sales talk with the statement, "This is the second best brand of coffee on the market."

Grocers naturally asked, "Who makes the best brand of coffee?" to which the salesman would reply, "Each of my many competitors makes the best brand and they all will tell you so." Admitting having the second best brand evidently placed him in a position where he was without competition and his sales results proved it.

A large baking company has successfully marketed a brand of bread in markets long held by established competitors. The new bread was well advertised in local newspapers. But under instructions from a president who knew the power of understatement, salesmen sold each grocer one or two loaves less than the store's normal demand. Grocers were soon telling late afternoon customers, "I'm sorry we are all sold out of that bread." It was not very long before storekeepers as well as customers unconsciously thought of it as the fastest selling brand and therefore the best bread. Grocers unconsciously recommended it to customers and customers soon began demanding it of grocers and its success was assured.

(Bell Syndicate—WNU Service.)



After a thief failed at breaking into Harry Whiteside's garage in Middletown, Ohio, the thief put another padlock on it.

An exchange likens gossip to mud thrown against a clean wall. It may not stick, but it leaves a mark.

A Federal judge and a score of lawyers and attendants were routed from Newark courtroom when a tear-gas bomb exploded in the coat-pocket of a lawyer arguing a case.

Jimmy Lynch of Sans Souci, Mich., who recently tripped over a dog and dislocated his shoulder, had turned over automobiles at high speed for years without injury.

Mrs. Mary Lyons of West Virginia, who had been unable to speak for four years, was terrified by a daring circus act and screamed, after which she was able to talk again.

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 Turner Seed & Supply,
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Long View News

Mr. and Mrs. Eugene Hopkins are parents of a son born Wednesday Sept. 4.

Mrs. Katherine Deere spent the weekend with Mr. and Mrs. James Ashbrook at Chicago.

Howard Dyar and family of Dayton, Ohio, spent the Labor Day holiday with Mr. and Mrs. Luther Betts.

Mr. and Mrs. Perry Todd spent Sunday in the Henry Puckett home at Kingman, Ind. The Pucketts formerly lived in this community, having moved to Kingman about 25 years ago.

Sunday dinner guests in the James Parks home were Mr. and Mrs. Merton Parks and children, Mr. and Mrs. Marion Norton, Mr. and Mrs. B. F. Norton. The four couples celebrated their wedding anniversaries, which occurred Sept. 1.

Attending the county institute Thursday and Friday from Longview were Misses Dorothy Turner, Frances Martinie, Mabel Pershing, Carmi Storm, Thelma Elson, Marjorie Hedrick, Mrs. E. C. Hagerman, Mrs. Russell Smith, Messrs. Warren Krughoff, Paul Stout, Dean Fulton, Harry Jarman, John M. Beatty.

William Wallace Green, age 5, foster son of Mr. and Mrs. W. E. Green of Longview, died at 2:55 p. m., Tuesday at Jarman hospital, Tuscola, following an emergency operation for appendicitis Monday at 8 p. m.

"Billy," beloved by all the community, was born March 6, 1935, at Champaign, and came to Longview at the age of three months. His illness was only a little more than twenty-four hours.

Surviving are the foster parents and grandmother, Mrs. Elsie Driver.

Funeral services were held at the Methodist Church in Longview, on Thursday afternoon, conducted by Rev. W. Earl Ballew, with Dicks Bros. in charge of the burial at Fairfield cemetery.

Interesting Notes

There is a 100-year-old negro in Kansas City, Kan., who sleeps under three blankets in the mid-summer heat.

Charles H. Green and his son, farmers of Leicester, England, were fined \$80 for not plowing two fields.

Mrs. K. C. Rollins of Cedar Rapids, Ia., paid her third traffic fine of the month by sitting out the jail sentence.

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More Facts About the Early Log Schoolhouses

In an account of schools in Illinois during the 1840s a writer observed that the school buildings were generally made of logs and that slab seats were so arranged that they formed writing desks for the "big scholars."

Schools were open ordinarily both summer and winter with "schoolmams" teaching during the summer months and schoolmasters conducting sessions during the bleak weather. Salaries were said to have varied from one dollar a week to twenty dollars a month, always with board understood as being included, according to historical information noted by the Illinois Writers Project, WPA.

Recent Rains Improve Outlook For Soybeans

Recent rains, although too late to change prospects for a light corn crop and heavy enough to be injurious in some sections of the state, improved the outlook for soybeans, according to officials of the U. S. and Illinois Departments of Agriculture. Soybeans are continuing to grow with most fields showing an increase in the size and number of pods since the rain. In a general way, the prospect for soybeans is better than for corn as development was later, permitting better response to improved weather conditions.

Livestock is in good condition although farmers have been compelled to use more feed than usual because of the dryness of pastures.

STRANGE SUPERSTITIONS
 By Edwin Finch



IN HAITI, TO PREPARE A COCK FOR FIGHTING, GO TO A CEMETERY ON FRIDAY NIGHT, MEASURE THE LENGTH & BREADTH OF A GRAVE WITH A PIECE OF TWINE, TIE THE COCK WITH THIS—LIGHT A CANDLE, AND GO TO THAT GRAVE NEXT DAY, TAKE WHAT REMAINS OF THE CANDLE AND A HANDFUL OF DIRT FROM THE GRAVE, MIX WITH INDIGO, 3 PAROLE'S LEAVES AND INCENSE AND RUB THE COCK WITH THIS MIXTURE



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 I will sell these items at cost. Call or Tel, Robert Romack, American Farm Youth Magazine, Jackson at Van Buren Street. Tel. 19 or 4780 J, Danville, Illinois.

This sign appears on a building in Escanaba, Mich., which is being remodeled and occupied by a barber shop: "During alterations all patrons will be shaved in the rear."

Man (at the gate to a little boy)—Is your mother home?
 Little Boy—Say, you don't suppose I'm mowing this lawn because the grass is long, do you?

Is your subscription paid?

Teacher—Who gave us this beautiful school?
 Pupil—President Roosevelt.
 Teacher—Who keeps our roads so nice?
 Pupil—President Roosevelt.
 Teacher—Who makes the trees and flowers grow?
 Pupil—God.
 Voice from the Rear—Throw that Republican out.

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Virginia City

Sun. & Mon., Sept. 8-9
 James Cagney-Ann Sheridan
Torrid Zone

Tuesday Only, Sept. 10
 Maureen O'Hare
 Herbert Marshall
Bill of Divorcement

Wed., Thur., Sept. 11-12
 Chester Morris - Buck Jones
Wagons Westward

Time of Shows
 Shows Start Mon., Tues., Wed., Thur., Fri. at 7:45. Sat., continuous 7 until 11. Sun., continuous 3 until 11.

Admission—Always 10c-20c. No Tax.

The New Gem
 Villa Grove - Illinois

Friday, Sept. 6
 Taken from Edgar J. Hoover's Persons In Hiding—
QUEEN OF THE MOB
 Ralph Bellamy, Jean Cagney
 Also
 "Q" Nite. Matinee & Nite.

Saturday, Sept. 7
 Zane Gray's
KNIGHTS OF THE RANGE
 with Russell Hayden and Jean Parker.
I CAN'T GIVE YOU ANYTHING BUT LOVE
 with Johnny Downs and Peggy Morgan.

Sun., Mon., Sept. 8-9
 They're Together Again Myrna Loy and William Powell in—
I LOVE YOU AGAIN

Tues., Sept. 10
Special Bargain Nite
 10c-20c—No Tax
TOM BROWN'S SCHOOLDAYS
 with Freddie Bartholomew and Josephine Hutchinson.

Wed., Thurs., Sept. 11-12
 More exciting and colorful than Jesse James—
THE RETURN OF FRANK JAMES
 with Henry Fonda and Jackie Cooper. In Technicolor.

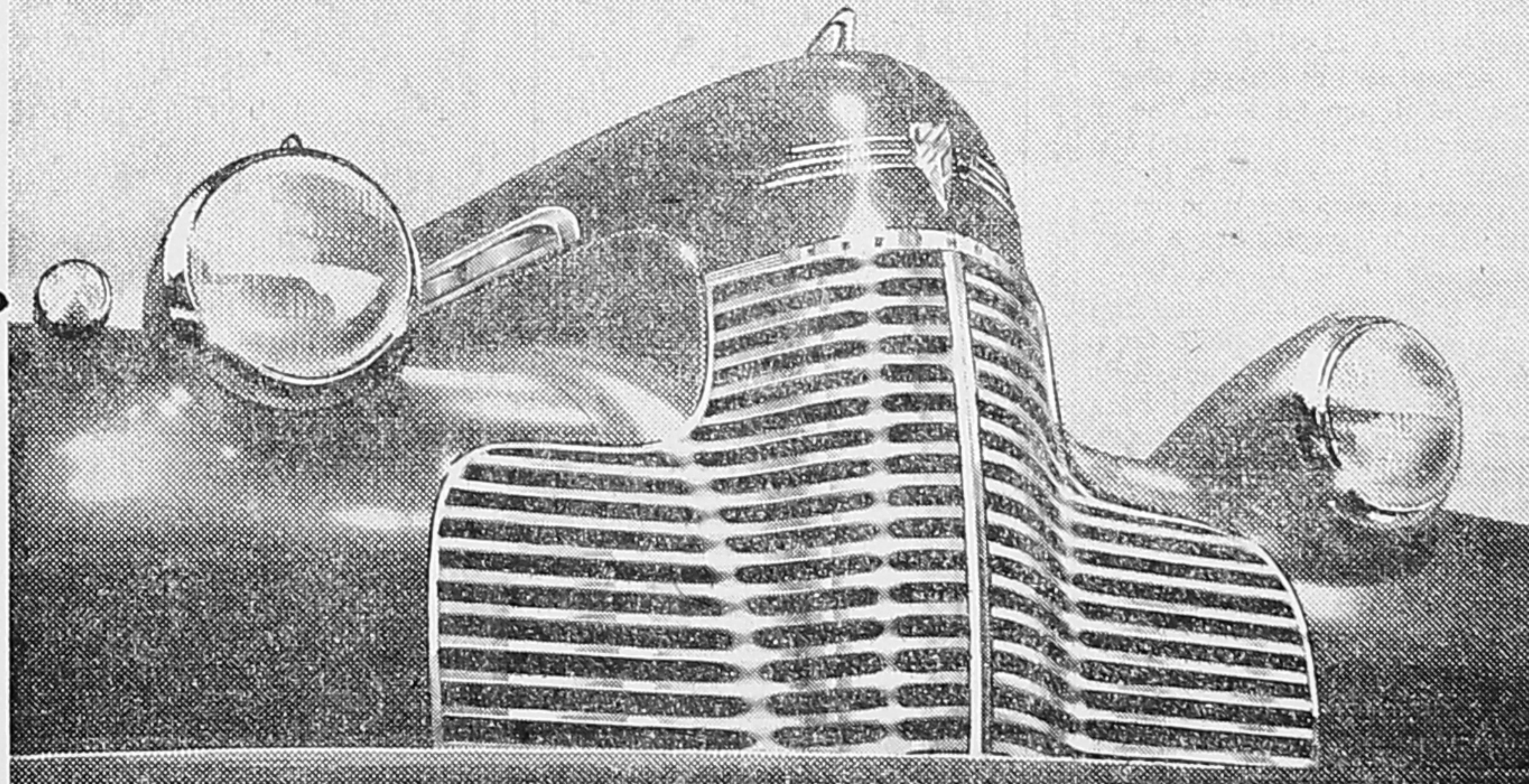
Dr. W. L. Hagebush
 DENTIST
 X-Ray
 Phone 83
 Newman Illinois

WALTER A. BRANDT
 AUCTIONEER
 Broadlands - Illinois

L. E. Skinner
 Phone No. 6
 City Transfer
 Long Distance Hauling
 Broadlands, Illinois

ELECTRIC WELDING
 Acetylene Welding and Cutting
 Lathe Work
Bus Baldwin
 1st Door North of Postoffice
 Broadlands

THE PUBLIC NAMES ITS OWN CAR LEADER



"CHEVROLET'S First AGAIN"

GENERAL MOTORS' NUMBER ONE CAR

Men and products may vie for leadership, but it is the public that confers it. . . . And again in 1940, for the ninth time in the last ten years, people are buying more Chevrolets than any other make of car!

THE NATION'S NUMBER ONE CAR

BREWER CHEVROLET COMPANY
 Broadlands, Illinois